

COMPANY UPDATE

2026. 8. 14

Tech Team

Minha Choi

Senior Analyst
minha22.choi@samsung.com

Hyerim Yu

Research Associate
hyerim0705.yu@samsung.com

► AT A GLANCE

BUY

Target price **KRW73,000** **39%**

Current price **KRW52,500**

Market cap	KRW13.2t/USD9.3b
Shares (float)	252,021,685 (83.2%)
52-week high/low	KRW68,900/KRW48,250
Avg daily trading value (60-day)	KRW24.6b/ USD17.3m

► ONE-YEAR PERFORMANCE

	1M	6M	12M
KT (%)	-0.4	-18.6	-3.0
Vs Kospi (%pts)	-0.5	-34.2	-54.1

► KEY CHANGES

(KRW)	New	Old	Diff
Recommend.	BUY	BUY	
Target price	73,000	73,000	0.0%
2026E EPS	5,824	5,784	0.7%
2027E EPS	6,153	6,204	-0.8%

► SAMSUNG vs THE STREET

No of estimates	18
Target price	74,833
Recommendation	4.0
※ Rating: 4 <→ BUY, 3 = HOLD, 2 >→ SELL	



Scan to go to
Research Center report database

KT (030200)

Earnings to normalize in 2H thanks to AX

- KT's 2Q consolidated operating profit declined y-y due to a high base, yet beat consensus driven by stronger performance across affiliates and one-off gains from real estate sales.
- Wireless revenue is likely to normalize in 2H, while AX infrastructure expansion lays a solid medium- to long-term growth foundation.
- While enhancing shareholder returns through buybacks and other distributions, KT is likely to accelerate its shift toward an AX platform company.

WHAT'S THE STORY?

2Q results beat consensus: KT reported 2Q consolidated sales of KRW6.68t (down 10.1% y-y) and an operating profit of KRW648.3b (down 36.1% y-y), beating consensus. A y-y contraction in profit was inevitable because 2Q25 results include gains from the sale of real estate in Jayang-dong, Gwangjin-gu. However, stronger performance across affiliates partially offset this impact, resulting in earnings that exceeded market expectations. Specifically, affiliates including KT Estate recognized one-off gains on real estate sales (around KRW40b). Revenue recognition from the development of the Daejeon Dunsan Human Resources Development Center site has likely accelerated, as the construction progress rate exceeded 20% in 2Q. KT Estate's sales surged to KRW288.9b (up 80.1% y-y), while improved profitability at content subsidiaries further supported the q-q increase in operating profit. Wireless service sales dropped 1.8% y-y and 0.5% q-q, due to the full-quarter impact of a customer appreciation program that ran from February through July, alongside subscriber churn following the waiver of early termination fees in the prior quarter.

(Continued on the next page)

SUMMARY 2Q26 RESULTS

(KRWb)	2Q26	Chg		Diff (%)	
		(% y-y)	(% q-q)	Samsung	Consensus
Sales	6,679.9	-10.1	-1.5	-1.7	-2.2
Operating profit	648.3	-36.1	34.3	12.4	7.4
Pre-tax profit	646.2	-33.7	26.1	14.4	17.7
Net profit	480.6	-34.5	23.8	13.1	12.6
Margins (%)					
Operating profit	9.7				
Pre-tax profit	9.7				
Net profit	7.2				

Source: Company data, Fnguide, Samsung Securities estimates

VALUATION SUMMARY

	2025	2026E	2027E
Valuation (x)			
P/E	7.7	9.0	8.5
P/B	0.7	0.7	0.6
EV/EBITDA	3.9	4.1	4.0
Div yield (%)	4.6	4.6	4.8
EPS growth (% y-y)	271.3	-15.2	5.6
ROE (%)	10.2	8.0	7.9
Per-share data (KRW)			
EPS	6,869	5,824	6,153
BVPS	73,231	80,183	84,296
DPS	2,400	2,400	2,500

The fixed-line business saw a decline in sales, despite broadband revenue growth from rising gigabit internet subscribers, due to contractions in IPTV and fixed-line revenue. Non-operating costs included a KRW54b fine related to a personal data breach incident.

Expanding growth foundations through AX infrastructure: In early July, KT unveiled its medium-term growth roadmap to enhance competitiveness in its core telecom business, invest in AI infrastructure to secure new growth drivers, and become an 'AX platform company' (where AX stands for AI transformation). Through its 2026 corporate value enhancement plan, KT aims to expand AX infrastructure—including AIDCs and submarine cables—while driving service innovation and new growth, with a target to more than double AX sales by 2028 compared to 2025 levels. The transition to AI-centric infrastructure is being advanced based on actual demand, with plans to add 1 GW of AIDC capacity and 90 Tbps of submarine cable capacity by 2031.

Table 1. Results and forecasts

(KRWb)	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26E	3Q26E	4Q26E	2025	2026E	2027E
Operating revenue (consolidated)	6,654.6	6,546.4	6,654.7	6,575.6	6,845.1	7,427.4	7,126.7	6,845.0	6,778.4	6,679.9	7,036.2	6,853.3	28,244.2	27,347.8	27,827.1
Services	5,722.7	5,776.6	5,752.0	5,754.7	5,700.4	5,817.8	5,920.8	5,949.4	5,733.4	5,922.9	5,961.5	6,000.2	23,388.4	23,618.0	24,142.9
Products	931.9	769.8	902.7	820.9	1,144.7	1,609.6	1,205.9	895.6	1,045.0	757.0	1,074.7	853.1	4,855.8	3,729.8	3,684.2
Operating revenue (parent)	4,694.8	4,548.3	4,765.0	4,571.6	4,682.0	4,772.8	5,109.0	4,760.2	4,834.6	4,523.5	4,959.3	4,705.7	19,324.0	19,023.1	19,215.6
Wireless	1,736.5	1,765.1	1,740.4	1,717.8	1,753.1	1,781.7	1,809.6	1,811.0	1,757.4	1,749.7	1,760.5	1,779.1	7,155.4	7,046.7	7,201.9
Fixed-line	1,322.4	1,316.6	1,312.6	1,317.1	1,311.7	1,334.5	1,331.9	1,333.0	1,321.6	1,314.8	1,328.3	1,327.5	5,311.1	5,292.2	5,272.8
B2B	895.0	882.7	926.4	856.5	892.2	922.7	932.7	858.6	872.4	901.1	955.6	885.4	3,606.2	3,614.4	3,695.7
Real estate, etc	86.7	83.6	89.6	104.3	87.4	92.8	105.6	120.0	117.6	113.7	117.1	118.5	405.8	466.9	488.1
Handset	654.2	500.3	696.0	575.8	637.5	641.1	929.1	637.7	765.5	444.2	797.9	595.2	2,845.4	2,602.8	2,557.2
Subsidiaries	3,202.2	3,286.9	3,248.8	3,518.3	3,524.2	4,159.5	3,681.4	3,913.2	3,430.3	3,682.9	3,638.1	3,734.6	15,278.3	14,485.9	14,961.1
Operating costs	6,148.1	6,052.4	6,190.6	7,230.7	6,156.3	6,412.6	6,588.5	6,617.7	6,295.7	6,031.6	6,440.6	6,469.7	25,775.1	25,237.7	25,583.6
Labor	1,100.9	1,213.2	1,118.3	2,189.6	1,121.8	1,119.4	1,167.6	1,184.0	1,173.9	1,173.9	1,173.0	1,208.2	4,592.8	4,729.0	4,821.2
Depreciation	973.7	966.2	964.8	973.1	968.7	975.9	965.7	969.9	957.3	941.1	948.0	947.4	3,880.2	3,793.9	3,809.5
Marketing	32.1	40.8	44.4	52.0	32.2	37.3	45.5	53.7	32.3	35.6	46.1	54.5	168.7	168.5	173.5
SG&A expenses	599.6	600.8	600.8	608.4	598.0	615.1	632.6	874.8	652.7	651.9	626.3	794.2	2,720.5	2,725.1	2,779.5
Operating profit	506.5	494.0	464.1	-655.1	688.8	1,014.8	538.2	227.3	482.7	648.3	595.6	383.6	2,469.1	2,110.1	2,243.5
Operating margin (%)	7.6	7.5	7.0	-10.0	10.1	13.7	7.6	3.3	7.1	9.7	8.5	5.6	8.7	7.7	8.1
Pre-tax profit	529.0	556.7	509.1	-1,010.1	711.8	974.9	593.4	137.9	512.5	646.1	643.7	320.1	2,418.1	2,122.5	2,264.8
Net profit (controlling)	375.5	393.0	357.3	-655.6	539.8	687.9	391.5	111.7	352.2	440.1	452.6	222.9	1,731.0	1,467.8	1,550.6
Chg (% y-y)															
Operating revenue	3.3	0.0	-0.6	-1.8	2.9	13.5	7.1	4.1	-1.0	-10.1	-1.3	0.1	6.9	-3.2	1.8
Services	2.2	-1.0	-1.5	0.6	-0.4	0.7	2.9	3.4	0.6	1.8	0.7	0.9	1.7	1.0	2.2
Products	10.1	8.0	5.6	-16.1	22.8	109.1	33.6	9.1	-8.7	-53.0	-10.9	-4.7	41.8	-23.2	-1.2
KT (parent)	1.6	1.4	2.0	-0.4	-0.3	4.9	7.2	4.1	3.3	-5.2	-2.9	-1.1	4.0	-1.6	1.0
Wireless	1.7	2.5	1.9	-0.8	1.0	0.9	4.0	5.4	0.2	-1.8	-2.7	-1.8	2.8	-1.5	2.2
Fixed-line	1.0	-0.3	-1.3	0.4	-0.8	1.4	1.5	1.2	0.8	-1.5	-0.3	-0.4	0.8	-0.4	-0.4
B2B	5.0	-1.0	2.5	5.3	-0.3	4.5	0.7	0.2	-2.2	-2.3	2.5	3.1	1.3	0.2	2.2
Real estate, etc	2.8	-1.1	15.0	23.3	0.8	11.0	17.9	15.1	34.6	22.5	10.9	-1.2	11.4	15.1	4.5
Handset	-1.8	6.7	6.6	-11.5	-2.6	28.1	33.5	10.8	20.1	-30.7	-14.1	-6.7	17.3	-8.5	-1.8
Subsidiaries	5.4	-0.4	-2.8	-2.1	10.1	26.5	13.3	11.2	-2.7	-11.5	-1.2	-4.6	15.3	-5.2	3.3
Operating costs	3.2	1.4	-2.9	12.4	0.1	6.0	6.4	-8.5	2.3	-5.9	-2.2	-2.2	0.6	-2.1	1.4
Labor	3.0	7.2	-6.1	89.1	1.9	-7.7	4.4	-45.9	4.6	4.9	0.5	2.0	-18.3	3.0	1.9
Depreciation	4.8	4.0	2.9	-4.0	-0.5	1.0	0.1	-0.3	-1.2	-3.6	-1.8	-2.3	0.1	-2.2	0.4
Marketing	-9.1	1.7	15.0	31.0	0.3	-8.6	2.5	3.3	0.3	-4.6	1.4	1.4	-0.4	-0.1	3.0
SG&A expenses	-0.2	-5.2	-3.6	-5.8	-0.3	2.4	5.3	43.8	9.1	6.0	-1.0	-9.2	12.9	0.2	2.0
Operating profit	4.2	-14.3	44.2	nm	36.0	105.4	16.0	nm	-29.9	-36.1	10.7	68.8	205.0	-14.5	6.3
Operating margin (%)	0.1	-1.3	2.2	-13.9	2.5	6.1	0.6	13.3	-2.9	-4.0	0.9	2.3	5.7	-1.0	0.3
Pre-tax profit	20.9	1.6	45.3	nm	34.6	75.1	16.6	nm	-28.0	-33.7	8.5	132.1	313.6	-12.2	6.7
Net profit (controlling)	26.6	-0.4	35.2	nm	43.8	75.0	9.6	nm	-34.7	-36.0	15.6	99.6	268.1	-15.2	5.6

Source: Company data, Samsung Securities

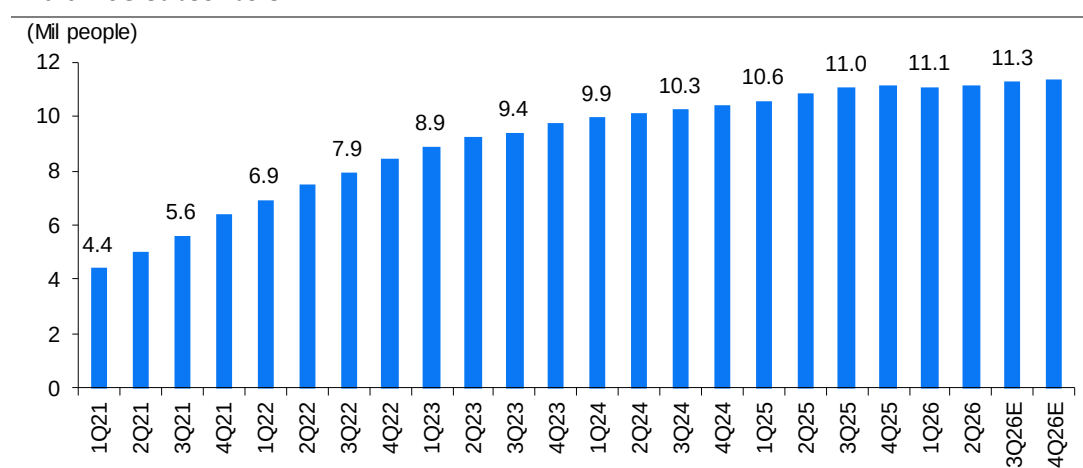
Table 2. Key operating metrics

('000 people)	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26E	4Q26E	2025	2026E	2027E
Wireless subscribers	24,834	24,904	25,199	26,132	26,445	27,491	28,328	28,985	29,162	29,501	29,626	29,890	28,985	29,890	30,488
Net additions (q-q)	-63	70	295	933	313	1,046	837	657	177	339	125	263	2,853	905	598
5G	9,948	10,093	10,251	10,400	10,552	10,866	11,048	11,156	11,070	11,147	11,254	11,326	11,156	11,326	11,722
LTE	3,416	3,270	3,099	2,894	2,736	2,739	2,600	2,585	2,069	2,215	2,159	2,088	2,585	2,088	1,837
Fixed-line subscribers	21,321	21,171	21,171	20,924	20,758	20,665	20,559	20,423	20,260	20,147	20,060	19,924	20,423	19,924	19,650
Broadband	9,862	9,899	9,899	9,956	9,984	10,073	10,135	10,170	10,188	10,231	10,270	10,303	10,170	10,303	10,425
IPTV	9,418	9,423	9,423	9,449	9,438	9,490	9,520	9,533	9,520	9,544	9,553	9,560	9,533	9,560	9,589
PSTN + VoIP	11,903	11,748	11,748	11,475	11,320	11,175	11,039	10,890	10,740	10,603	10,506	10,364	10,890	10,364	10,061
ARPU	34,461	34,507	34,560	34,302	34,856	35,236	35,295	35,335	34,781	34,412	34,441	34,510	35,181	34,536	34,838
Chg (% q-q, % y-y)	0.5	0.1	0.2	-0.7	1.6	1.1	0.2	0.1	-1.6	-1.1	0.1	0.2	2.1	-1.8	0.9

Note: Changes in the Ministry of Science, ICT, and Future Planning's subscriber statistics standards (excluding 5G second devices and 5G IoT devices) retroactively applied from 1Q23

Source: Company data, Samsung Securities

Chart 1. 5G subscribers



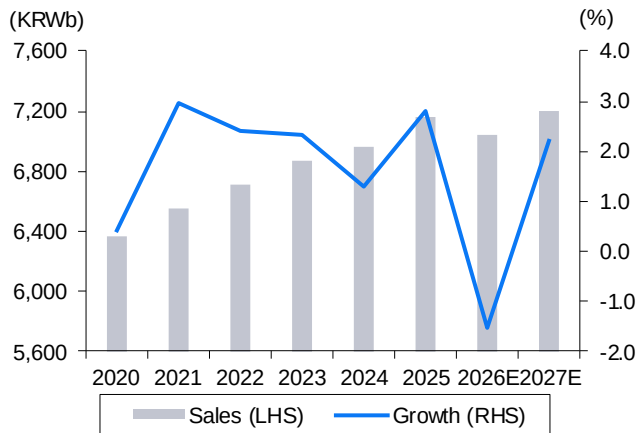
Source: Company data, Samsung Securities

Table 3. KT's "customer appreciation program"

Category	Details
Data	100 GB of data monthly for 6 months to all customers
OTT	OTT subscription pass
Membership	Discounts on popular brands for 6 months (Feb-Jul) Provided twice a month, up to 2 brands per session Instructions on how to use the service will be provided via the membership app/website (available without first-come, first-served restrictions).
Insurance	Safety/security insurance for 2 years Coverage for losses from the likes of phishing and hacking (up to KRW10m), and internet shopping fraud (up to KRW2m) Provided automatically to customers aged 65+
Roaming	50% additional data for 6 months (Mar-Aug) Automatic provision of roaming usage days upon subscription Additional 2GB to a maximum of 7GB provided per product based on basic data.

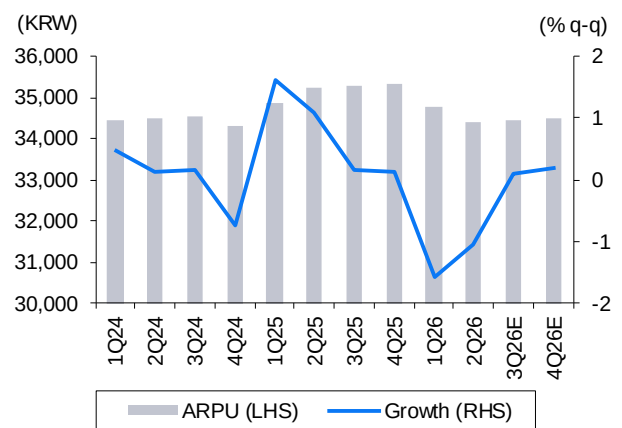
Source: Company data, Samsung Securities

Chart 2. Wireless sales (parent)



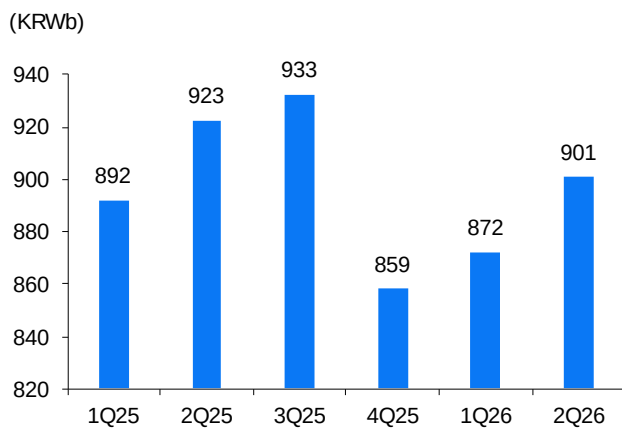
Source: Company data, Samsung Securities

Chart 3. ARPU



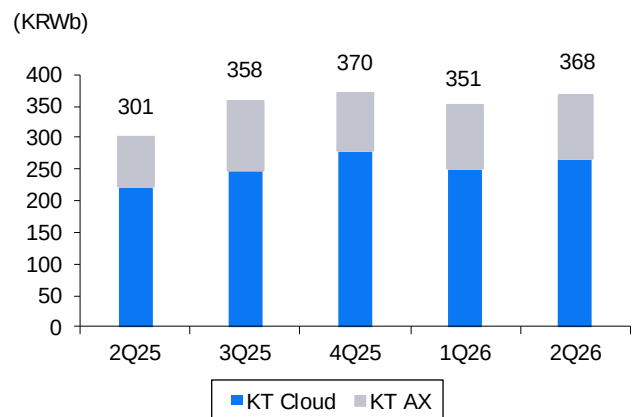
Source: Company data, Samsung Securities

Chart 4. Enterprise service sales



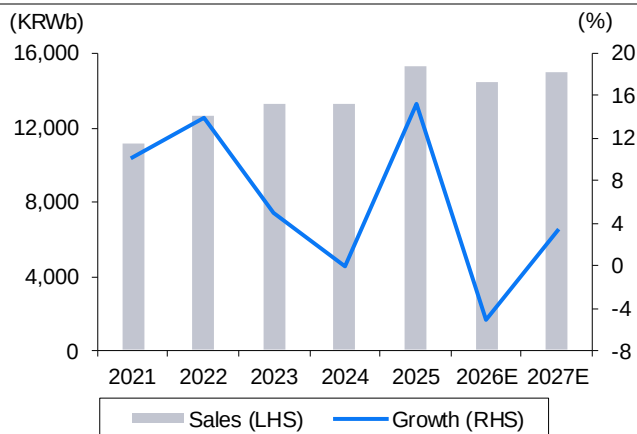
Source: Company data, Samsung Securities

Chart 5. AX sales



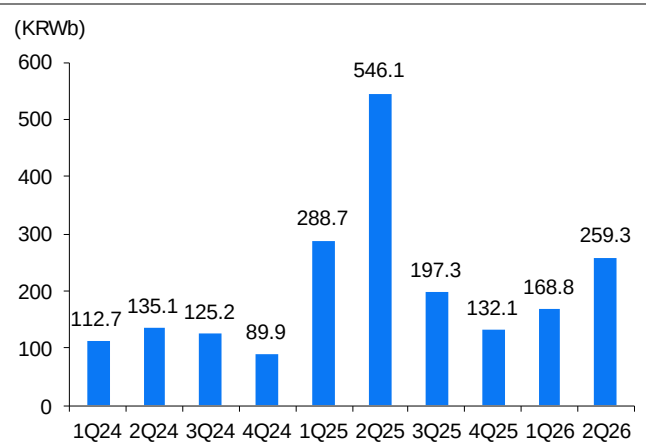
Source: Company data, Samsung Securities

Chart 6. Subsidiaries: Sales



Source: Company data, Samsung Securities

Chart 7. Subsidiaries: Contribution to consolidated OP



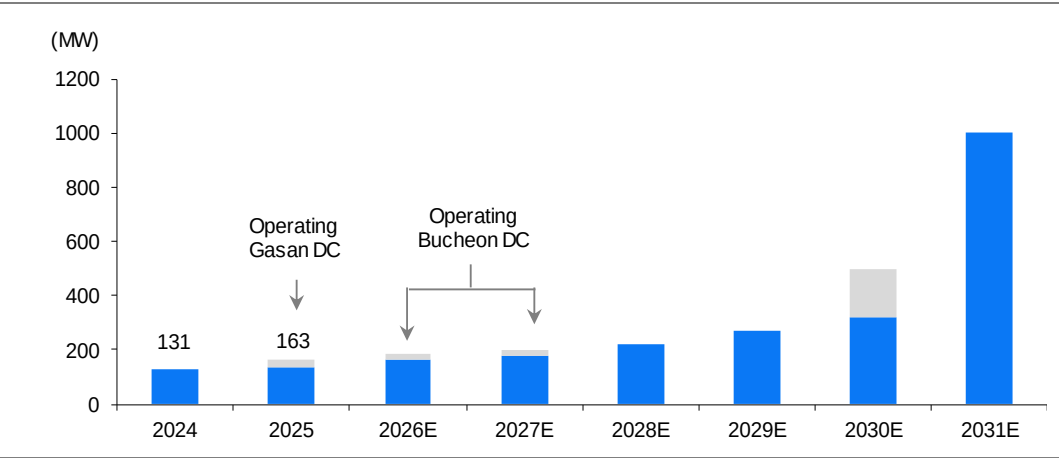
Source: Company data, Samsung Securities

Table 4. KT: Data centers

Category	Location	Note	Capacity
Seoul Metropolitan Area (9+)	Bundang		
	Gangnam		
	Mokdong 1		
	Yeouido		
	Mokdong 2		
	Yongsan		40 MW
	Namguro		
	Baeksuk		
	Gasam	Launched Nov 5, 2025	26 MW
Provinces (7+)	Bucheon	Scheduled to launch in 2026	24 MW
	Cheonan		
	Gimhae		
	Daejeon		
	Cheonan		
	Cheongju		
	Busan		
	Yecheon	Launched in Jun 2025	

Note: As of Aug 2026, 9 sites in Seoul Metropolitan Area, 7 in the provinces in operation, Bucheon under construction targeting mid-2026 completion
Source: Company data, Samsung Securities

Chart 8. KT: Data center capacity forecasts



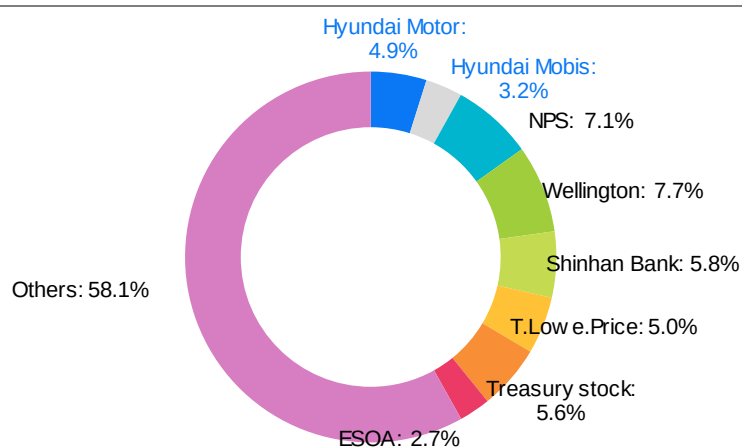
Note: Total data center capacity is 163 MW in 4Q25;
Plans to add 60-100 MW annually through 2027, securing more than 500 MW over the longer term;
Aims to be operating 1 GW of AI data center capacity within five years—goal in “future business and management plan” disclosure in Jun 2026 (table 8)
Source: Company data, Samsung Securities

Table 5. Main affiliates: Key financial metrics

(KRWb)		1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	2023	2024	2025
BC Card	Sales	936	978	931	961	872	910	918	935	871	931	4,026.90	3,805.80	3,635.10
	Operating profit	35	47	36	16	36	46	33	20	43		98.6	132.6	134.5
	Net profit	50	50	29	14	35	60	41	16	58		75.5	143.3	151.7
KT Cloud	Sales	175	180	207	221	249	222	249	228	250	265	678.3	783.2	997.5
	Operating profit											43.1	52.7	66.3
	Net profit	3	11	22	-1	19	17	11	-10	4		64	35.7	38.1
KT Estate	Sales	136	156	148	181	135	160	190	235	237	289	603.6	620.5	719.3
	Operating profit											77.3	101.8	100.5
	Net profit	5	9	2	20	-2	5	10	39	20		17.4	34.7	51.8
KT Skylife	Sales	254	255	257	257	243	247	247	247	239	250	1,025.60	1,022.90	984.2
	Operating profit	3	0	2	-6	5	13	16	-12	6		14.1	-1.1	23
	Net profit	1	-2	2	-158	2	11	12	-23	0.4		-113.7	-156.1	1.5
KT Nasmedia	Sales	23	36	35	39	24	26	31	37	26		146.8	142.6	117.9
	Operating profit	2	7	6	5	2	3	4	4	3		20.5	19.9	12.3
	Net profit	3	7	6	-21	3	0	5	-1	4		17.7	-4.6	6.8
KT Genie Music	Sales	74	74	80	74	69	73	83	77	75		307	301.6	302.9
	Operating profit	3	5	3	1	4	5	6	1	5		15.4	12.2	16.2
	Net profit	3	-1	3	-19	2	4	4	-29	4		21.7	-13.8	-18.5
KT Alpha	Sales	97	108	99	84	97	100	96	103	96		430.4	388.2	395.9
	Operating profit	9	9	3	3	12	14	11	7	14		12.3	24.6	44.2
	Net profit	8	3	4	4	11	13	13	7	11		16.3	19.7	43.6
KT Studio Genie	Sales	107	99	121	129	113	117	122	118	120		540.3	455.2	470.3
	Operating profit											45.8	12	17.8
	Net profit	2	-5	3	-26	3	7	3	-55	3		13	-26	-41.6

Source: Company data, Samsung Securities

Chart 9. KT: Shareholders



Note: Wellington is as of Jul 30, 2026;

NPS is as of Jan 29, 2026;

T.Low e.Price is as of Feb 3, 2026;

Treasury stock is as of Jul 24, 2026

Source: Company data, Samsung Securities

Table 6. KT's "Future business and management plan" (Jul 6, 2026)

Category	Description
Future plan	Medium-term growth strategy
Objective	Transformation into an AX platform company
Details	1) Strengthening fundamental competitiveness in telecommunications - Establishing a system based on 'Zero Trust' in information security and IT fields - Enhancing core competitiveness by improving customer-perceived network quality and securing future technologies 2) Expanding AX infrastructure - Securing 1 GW of AI data center capacity over next 5 years to respond to increasing AI demand - Securing 90 Tbps of submarine cable capacity over next 5 years to respond to rising global AI traffic
Timeline	Jan 1, 2026-Dec 31, 2031
Estimated investment	1) KRW4t for information security and IT construction, KRW8t for network infrastructure investment 2) KRW6t for AX infrastructure investment over next 5 years (AIDC: KRW5t; submarine cable: KRW1t)
Expected effect	Establishing an Asian AX hub and securing longer-term growth

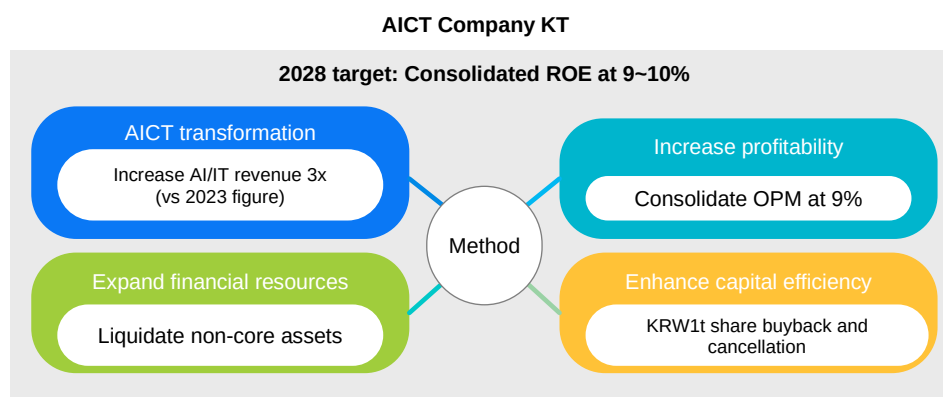
Source: Company data, DART, Samsung Securities

Table 7. KT 2026 Corporate Value Enhancement Plan (Aug 12, 2026)

Category	Description
Medium- to long-term target	2028 consolidated ROE target of 9%-10% (target announced in 2024 maintained)
1. AX Promotion	Leap to an AX Platform Company through AX-based innovation and growth. Expansion of AX infrastructure including AIDC and subsea cables, service innovation, and new growth drivers to achieve more than 2x AX sales in 2028 vs 2025.
2. Profitability Enhancement	Strengthen profitability through rationalization of low-profit, low-growth businesses and AX-based cost reduction (achieving consolidated operating margin of 9% or higher in 2028) (Profitability Enhancement) Completed rationalization of previously planned low-profit businesses; continuing to identify additional targets. (Cost Efficiency) Enhance operational and administrative efficiency through AX internalization (including advanced customer management, optimized activation and after-sales service, and optimized network operations)
3. Asset Optimization	Liquify non-core assets considering holding purposes and strategic utility. Asset Scale: Based on book value in 2Q26, KRW12.3t (Real Estate KRW4.6t, Available-for-sale Securities KRW3.3t, Investments in Subsidiaries KRW4.4t) Non-core asset monetization: Accelerate the monetization of non-core assets that have lost their holding purpose or strategic utility.
4. Capital Allocation	Pursuing capital allocation to improve ROE, including share buybacks/cancellations and strategic investments. KRW750b share buyback/retirement over 3 years from 2026 to 2028 Review of strategic investment initiatives considering financial structure, alignment with management strategy, and synergies, utilizing excess cash flow beyond additional shareholder returns.

Source: KT, Financial Supervisory Service Electronic Disclosure System, Samsung Securities

Chart 10. KT'S value-up plan



Note: Announced Nov 5, 2024;

Targeting 2028 ROE of 9-10% (announced Mar 31, 2026 in 2025 corporate value enhancement plan)

Source: Company data, Samsung Securities

Table 8. 2026-2028 shareholder return policy

Category	Details	
Title	Medium-term shareholder return policy	
Period	2026-2028	
Details	Shareholder return resources	50% of adjusted standalone net income
	Shareholder return method	Dividends and treasury share buyback/cancellation
	Adjustment items	Non-cash gains and non-recurring gains/loses

Source: Company data, Samsung Securities

Table 9. Revisions to full-year forecasts

(KRWb)	2026E			2027E		
	Old	New	Chg (%)	Old	New	Chg (%)
Sales	27,513.0	27,347.8	-0.6	28,042.4	27,827.1	-0.8
Operating income	2,034.5	2,110.1	3.7	2,234.8	2,243.5	0.4
Operating margin (%, %pts)	7.4	7.7	0.3	8.0	8.1	0.1
Pre-tax income	2,041.4	2,122.5	4.0	2,223.4	2,264.8	1.9
Net income	1,457.6	1,467.8	0.7	1,563.4	1,550.6	-0.8

Source: Samsung Securities

Income statement

Year-end Dec 31 (KRWb)	2024	2025	2026E	2027E	2028E
Sales	26,431	28,244	27,348	27,827	28,687
Cost of goods sold	0	0	0	0	0
Gross profit	26,431	28,244	27,348	27,827	28,687
Gross margin (%)	100.0	100.0	100.0	100.0	100.0
SG&A expenses	25,622	25,775	25,238	25,584	26,300
Operating profit	809	2,469	2,110	2,244	2,386
Operating margin (%)	3.1	8.7	7.7	8.1	8.3
Non-operating gains (losses)	-225	-51	12	21	24
Financial profit	918	627	828	797	782
Financial costs	995	772	981	927	965
Equity-method gains (losses)	9	18	36	32	31
Other	-156	76	129	119	175
Pre-tax profit	585	2,418	2,122	2,265	2,410
Taxes	168	581	537	574	611
Effective tax rate (%)	28.7	24.0	25.3	25.4	25.4
Profit from continuing operations	417	1,837	1,586	1,690	1,799
Profit from discontinued operations	0	0	0	0	0
Net profit	417	1,837	1,586	1,690	1,799
Net margin (%)	1.6	6.5	5.8	6.1	6.3
Net profit (controlling interests)	470	1,731	1,468	1,551	1,649
Net profit (non-controlling interests)	-53	106	118	140	150
EBITDA	4,739	6,407	5,918	5,992	6,018
EBITDA margin (%)	17.9	22.7	21.6	21.5	21.0
EPS (parent-based) (KRW)	1,850	6,869	5,824	6,153	6,542
EPS (consolidated) (KRW)	1,641	7,288	6,292	6,707	7,137
Adjusted EPS (KRW)*	1,850	6,869	5,824	6,153	6,542

Cash flow statement

Year-end Dec 31 (KRWb)	2024	2025	2026E	2027E	2028E
Cash flow from operations	5,066	4,942	4,817	5,298	5,420
Net profit	417	1,837	1,586	1,690	1,799
Non-cash profit and expenses	4,864	5,238	4,762	4,689	4,658
Depreciation	3,278	3,330	3,197	3,135	3,029
Amortization	652	608	611	613	603
Other	934	1,301	954	941	1,026
Changes in A/L from operating activities	69	-1,775	-952	-478	-407
Cash flow from investments	-2,845	-4,518	-3,971	-4,054	-4,090
Change in tangible assets	-2,806	-3,539	-2,575	-2,636	-2,661
Change in financial assets	-286	130	-98	-6	-61
Other	247	-1,110	-1,298	-1,412	-1,368
Cash flow from financing	-1,390	-631	-633	-697	-565
Change in debt	180	673	-59	-126	30
Change in equity	-0	-0	0	0	0
Dividends	-872	-578	-573	-571	-595
Other	-698	-727	0	0	0
Change in cash	837	-210	214	332	404
Cash at beginning of year	2,880	3,717	3,507	3,721	4,053
Cash at end of year	3,717	3,507	3,721	4,053	4,457
Gross cash flow	5,281	7,075	6,348	6,379	6,457
Free cash flow	2,156	1,345	2,241	2,663	2,759

Note: *Excluding one-off items

**Fully diluted, excluding one-off items

***From companies subject to equity-method valuation

Source: Company data, Samsung Securities estimates

Balance sheet

Year-end Dec 31 (KRWb)	2024	2025	2026E	2027E	2028E
Current assets	14,252	13,978	15,027	15,867	17,117
Cash & equivalents	3,717	3,507	3,721	4,053	4,457
Accounts receivable	2,922	2,938	3,125	3,295	3,477
Inventories	940	416	722	687	770
Other current assets	6,673	7,116	7,458	7,832	8,413
Fixed assets	27,628	28,971	29,151	29,253	29,483
Investment assets	4,321	4,927	5,417	5,556	5,786
Tangible assets	14,826	14,258	13,637	13,138	12,770
Intangible assets	1,863	1,557	1,525	1,528	1,507
Other long-term assets	6,618	8,229	8,572	9,032	9,420
Total assets	41,880	42,949	44,178	45,120	46,600
Current liabilities	13,875	11,693	11,485	11,405	11,595
Accounts payable	1,037	1,144	1,134	1,175	1,224
Short-term debt	450	710	710	710	710
Other current liabilities	12,388	9,839	9,641	9,520	9,661
Long-term liabilities	10,009	11,798	11,683	11,586	11,672
Bonds & long-term debt	6,616	8,286	8,286	8,286	8,286
Other long-term liabilities	3,393	3,512	3,397	3,300	3,386
Total liabilities	23,883	23,491	23,168	22,991	23,267
Owners of parent equity	16,211	17,656	19,090	20,069	21,123
Capital stock	1,564	1,564	1,564	1,564	1,564
Capital surplus	1,443	1,443	1,443	1,443	1,443
Retained earnings	13,780	14,964	15,859	16,838	17,892
Other	-577	-316	224	224	224
Non-controlling interests' equity	1,786	1,802	1,920	2,060	2,210
Total equity	17,997	19,458	21,010	22,129	23,333
Net debt	8,754	9,707	9,367	8,912	8,492

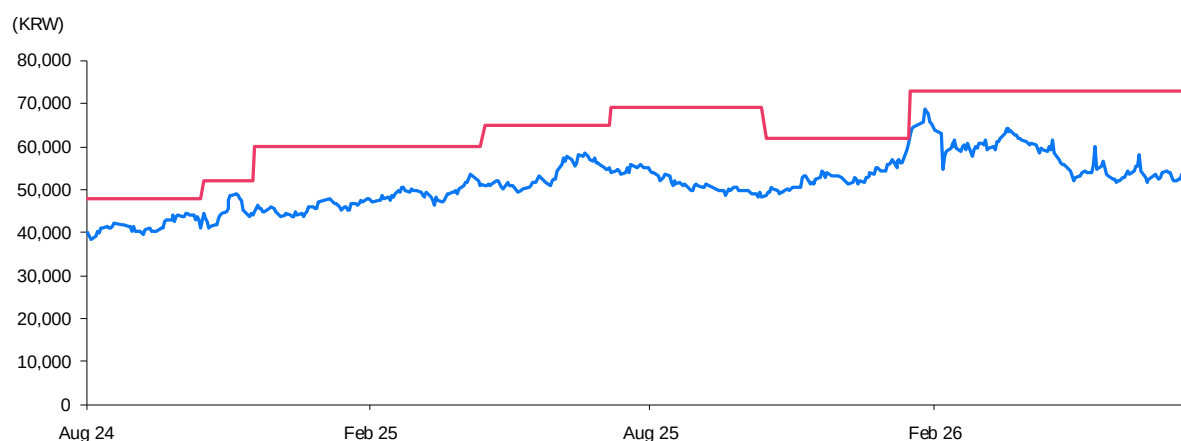
Financial ratios

Year-end Dec 31	2024	2025	2026E	2027E	2028E
Growth (%)					
Sales	0.2	6.9	-3.2	1.8	3.1
Operating profit	-50.9	205.0	-14.5	6.3	6.4
Net profit	-57.8	340.4	-13.7	6.6	6.4
Adjusted EPS**	-52.4	271.3	-15.2	5.6	6.3
Per-share data (KRW)					
EPS (parent-based)	1,850	6,869	5,824	6,153	6,542
EPS (consolidated)	1,641	7,288	6,292	6,707	7,137
Adjusted EPS**	1,850	6,869	5,824	6,153	6,542
BVPS	65,942	73,231	80,183	84,296	88,720
DPS (common)	2,000	2,400	2,400	2,500	2,600
Valuations (x)					
P/E***	23.7	7.7	9.0	8.5	8.0
P/B***	0.7	0.7	0.7	0.6	0.6
EV/EBITDA	4.6	3.9	4.1	4.0	4.0
Ratios (%)					
ROE	2.9	10.2	8.0	7.9	8.0
ROA	1.0	4.3	3.6	3.8	3.9
ROIC	2.7	9.0	7.3	7.6	8.0
Payout ratio	104.5	33.6	38.9	38.4	37.5
Dividend yield (common)	4.6	4.6	4.6	4.8	5.0
Net debt to equity	48.6	49.9	44.6	40.3	36.4
Interest coverage (x)	2.2	6.7	5.7	6.1	6.5

Compliance notice

- As of 8/13 2026, the covering analyst(s) did not own any shares, or debt instruments convertible into shares, of any company covered in this report.
- As of 8/13 2026, Samsung Securities' holdings of shares and debt instruments convertible into shares of each company covered in this report would not, if such debt instruments were converted, exceed 1% of each company's outstanding shares.
- This report has been prepared without any undue external influence or interference, and accurately reflects the views of the analyst(s) covering the company or companies herein.
- All material presented in this report, unless specifically indicated otherwise, is under copyright to Samsung Securities.
- Neither the material nor its content (including copies) may be altered in any form, or by any means transmitted, copied, or distributed to another party, without prior express written permission from Samsung Securities.
- This memorandum is based upon information available to the public. While we have taken all reasonable care to ensure its reliability, we do not guarantee its accuracy or completeness. This memorandum is not intended to be an offer, or a solicitation of any offer, to buy or sell the securities mentioned herein. Samsung Securities shall not be liable whatsoever for any loss, direct or consequential, arising from the use of this memorandum or its contents. Statements made regarding affiliates of Samsung Securities are also based upon publicly available information and do not necessarily represent the views of management at such affiliates.
- This material has not been distributed to institutional investors or other third parties prior to its publication.

Target price changes in past two years



Rating changes over past two years (adjusted share prices)

Date	2024/5/14	11/11	12/13	2025/5/12	8/1	11/10	2026/2/11
Recommendation	BUY	BUY	BUY	BUY	BUY	BUY	BUY
Target price (KRW)	48000	52000	60000	65000	69000	62000	73000
Gap* (average)	-18.62	-13.45	-20.80	-17.43	-24.94	-14.65	
(max or min)**	-7.60	-5.77	-10.83	-10.15	-19.28	-2.10	

Note: * [(average, maximum, or minimum share price over duration of target price minus target price) / target price] x 100%

** Maximum/minimum share price if new target is higher/lower than market close on the business day prior to target price change

Samsung Securities uses the following investment ratings*

Company

BUY	Expected to increase in value by 15% or more within 12 months and is highly attractive within sector
HOLD	Expected to increase/decrease in value by less than 15% within 12 months
SELL	Expected to decrease in value by 15% or more within 12 months

Industry

OVERWEIGHT	Expected to outperform market by 5% or more within 12 months
NEUTRAL	Expected to outperform/underperform market by less than 5% within 12 months
UNDERWEIGHT	Expected to underperform market by 5% or more within 12 months

* Note: Effective Jul 27, 2023, BUY, HOLD, and SELL criteria are based on expectations of share-price moves of 15% or more within 12 months

Percentage of ratings in 12 months prior to 2026.06.30

BUY(85.5%)-HOLD(14.5%)-SELL(0%)

Global Disclosures & Disclaimers

General

This research report is for information purposes only. It is not and should not be construed as an offer or solicitation of an offer to purchase or sell any securities or other financial instruments or to participate in any trading strategy. This report does not provide individually tailored investment advice. This report does not take into account individual client circumstances, objectives, or needs and is not intended as recommendations of particular securities, financial instruments or strategies to any particular client. The securities and other financial instruments discussed in this report may not be suitable for all investors. The recipient of this report must make its own independent decisions regarding any securities or financial instruments mentioned herein and investors should seek the advice of a financial adviser.

This report may not be altered, reproduced, distributed, transmitted or published in whole or in part for any purpose. References to "Samsung Securities" are references to any company in the Samsung Securities, Co., Ltd. group of companies.

Samsung Securities and/or other affiliated companies, its and their directors, officers, representatives, or employees may have long or short positions in any of the securities or other financial instruments mentioned in this report or of issuers described herein and may purchase and/or sell, or offer to purchase and/or sell, at any time, such securities or other financial instruments in the open market or otherwise, as either a principal or agent. Any pricing of securities or other financial instrument contained herein is as of the close of market for such day, unless otherwise stated. Opinions and estimates contained herein constitute our judgment as of the date of this report and are subject to change without notice.

The information provided in this report is provided "AS IS". Although the information contained herein has been obtained from sources believed to be reliable, no representation or warranty, either expressed or implied, is provided by Samsung Securities in relation to the accuracy, completeness or reliability of such information or that such information was provided for any particular purpose and Samsung Securities expressly disclaims any warranties of merchantability or fitness for a particular purpose. Furthermore, this report is not intended to be a complete statement or summary of the securities, markets or developments referred to herein.

Samsung Securities does not undertake that investors will obtain any profits, nor will it share with investors any investment profits. Samsung Securities, its affiliates, or any of its and their affiliates, directors, officers, employees or agents disclaim any and all responsibility or liability whatsoever for any loss (direct or consequential) or damage arising out of the use of all or any part of this report or its contents or otherwise arising in connection therewith. Information and opinions contained herein are subject to change without notice. Past performance is not indicative of future results. Foreign currency rates of exchange may adversely affect the value, price or income of any security or financial instrument mentioned in this report. For investment advice, trade execution or other enquiries, clients should contact their local sales representative. Any opinions expressed in this report are subject to change without notice and may differ or be contrary to opinions expressed by other business areas or groups of Samsung Securities. Any analysis contained herein is based on numerous assumptions. Different assumptions may result in materially different results. Samsung Securities is under no obligation to update or keep current the information contained herein. Samsung Securities relies on information barriers to control the flow of information contained in one or more areas or groups within Samsung Securities into other areas or groups of Samsung Securities. Any prices stated in this report are for information purposes only and do not represent valuations for individual securities or other financial instruments. Samsung Securities makes no representation that any transaction can or could have been effected at those prices and any prices contained herein may not reflect Samsung Securities' internal books and records or theoretical model-based valuations and may be based on certain assumptions. Different assumptions by Samsung Securities or any other source may yield substantially different results. Additional information is available upon request.

For reports to be distributed to US:

Securities research is prepared, issued and exclusively distributed by Samsung Securities Co., Ltd., an organization licensed with the Financial Supervisory Service of South Korea. This research may be distributed in the United States only to major institutional investors as defined in Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended, and may not be circulated to any other person otherwise. All transactions by U.S. investors involving securities discussed in this report must be effected through Samsung Securities (America) Inc., a broker-dealer registered with the U.S. Securities & Exchange Commission and a member of the Financial Industry Regulatory Authority/SIPC, and not through any non-U.S. affiliate thereof. The analysts listed [on the front of this report] are employees of Samsung Securities Co., Ltd., or a non-U.S. affiliate thereof, and are not registered/qualified as research analysts under applicable U.S. rules and regulations and may not be subject to U.S. restrictions on communications with covered companies, public appearances, and trading securities held by a research analyst account.

For reports to be distributed to UK:

This report is not an invitation nor is it intended to be an inducement to engage in investment activity for the purpose of section 21 of the Financial Services and Markets Act 2000 of the United Kingdom ("FSMA"). To the extent that this report does constitute such an invitation or inducement, it is directed only at (i) persons who are investment professionals within the meaning of Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2001 (as amended) of the United Kingdom (the "Financial Promotion Order"); (ii) persons who fall within Articles 49(2)(a) to (d) ("high net worth companies, unincorporated associations etc.") of the Financial Promotion Order; and (iii) any other persons to whom this report can, for the purposes of section 21 of FSMA, otherwise lawfully be made (all such persons together being referred to as "relevant persons").

Any investment or investment activity to which this report relates is available only to relevant persons and will be engaged in only with relevant persons. Persons who are not relevant persons must not act or rely on this report.

For reports to be distributed to Korea:

This report is for private circulation only, not for sale, and is issued and distributed only to persons permitted under the laws and regulations of Korea.

For reports to be distributed to Singapore:

This report is provided pursuant to the financial advisory licensing exemption under Regulation 27(1)(e) of the Financial Advisers Regulation of Singapore and accordingly may only be provided to persons in Singapore who are "institutional investors" as defined in Section 4A of the Securities and Futures Act, Chapter 289 of Singapore. This report is intended only for the person to whom Samsung Securities has provided this report and such person may not send, forward or transmit in any way this report or any copy of this report to any other person.

Analyst certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issuers and no part of the compensation of such analyst(s) was, is, or will be directly or indirectly related to the inclusion of specific recommendations or views in this research report. The analyst(s) principally responsible for the preparation of this research report receives compensation based on determination by research management and senior management (not including investment banking), based on the overall revenues, including investment banking revenues of Samsung Securities Co., Ltd. and its related entities and has taken reasonable care to achieve and maintain independence and objectivity in making any recommendations.

Copyright © 2010 Samsung Securities Co., Ltd.. All rights reserved. This report or any portion hereof may not be reprinted, sold or redistributed without the prior written consent of Samsung Securities America Inc

Samsung Securities

SAMSUNG SECURITIES

Samsung Electronics Bldg., 11, 74-gil,
Seochoda-ro, Seocho-gu, Seoul, Korea 06620
Tel: 02 2020 8000 / www.samsungpop.com

Family Center: 1588 2323

Voice Of Customer: 080 911 0900

**For more information,
please call our sales representatives:**

LONDON

Samsung Securities Europe Limited

1st Floor, 30 Gresham Street, London EC2V 7PG UK
Tel. 44-207-776-4311
Fax. 44-203-837-9219

NEW YORK

Samsung Securities America Limited

1330 Avenue of the Americas. 10th Floor. New York,
NY 10019
Tel: 1-212-972-2454
Fax: 1-212-972-2704

HONG KONG

Samsung Securities (Asia) Limited

Suite 4511, Two International Finance Center,
8 Finance Street, Central, Hong Kong
Tel: 852-3411-3608
Fax: 852-2114-0290

BEIJING

Samsung Securities Beijing Representative Office

Rm. 910, The Exchange Building No 118 JianGuo Lu, Chao
Yang District, Beijing, China
Tel: 86-10-6522-1855 (extension 7891)
Fax: 86-10-6522-1855 (extension 7889)

TOKYO

Samsung Securities Tokyo Representative Office

#106-8532 19F, Roppongi T-Cube 3-1-1,
Roppongi Minato-ku Tokyo, Japan
Tel: 81-3-6333-2952
Fax: 81-3-6333-2953



Member of
**Dow Jones
Sustainability Indices**
Powered by the S&P Global CSA