

COMPANY UPDATE

2026. 7. 24

Industrial Team

Youngsoo Han

Team Leader

han.youngsoo@samsung.com

▶ AT A GLANCE

BUY		
Target price	KRW98,000	41.4%
Current price	KRW69,300	
Market cap	KRW6.6t/USD4.5b	
Shares (float)	95,856,065 (51.6%)	
52-week high/low	KRW76,700/KRW52,300	
Avg daily trading value (60-day)	KRW19.2b/ USD13.1m	

▶ ONE-YEAR PERFORMANCE

	1M	6M	12M
Doosan Bobcat (%)	10.9	13.1	21.6
Vs Kospi (%pts)	28.2	-20.5	-45.5

▶ KEY CHANGES

(KRW)	New	Old	Diff
Recommend.	BUY	BUY	
Target price	98,000	92,000	6.5%
2026E EPS	6,123	5,774	6.0%
2027E EPS	7,342	6,844	7.3%

▶ SAMSUNG vs THE STREET

No of estimates	7
Target price	91,071
Recommendation	4.0
※ Rating: 4 < → BUY, 3 = HOLD, 2 > → SELL	



Scan to go to
Research Center report database

Doosan Bobcat (241560)

Solid earnings amid industry recovery

- Doosan Bobcat’s 2Q results reflected a US tariff refund and a temporary sales disruption from a security-related system review.
- Excluding these one-offs, its earnings would have met market expectations.
- Sustained pricing power and rising retail sales support confidence in business recovery. The stock is attractive, trading at deep discount to global peers. Reflecting our revised earnings estimates, we slightly raise our target price to KRW98,000.

WHAT’S THE STORY?

Two one-off factors coincided in 2Q: Doosan Bobcat’s 2Q operating profit topped consensus by 42%, primarily thanks to an USD81m tariff refund. Simultaneously, a temporary sales disruption occurred as the company proactively a comprehensive system-wide security review, delaying certain sales into 3Q. Excluding both one-offs, we estimate 2Q operating results were broadly in line with market expectations.

Evidence of cyclical recovery: Signs of market recovery remained evident this quarter. Retail sales, a key indicator of end-user demand, continued to improve q-q. Pricing power remain intact, with sustained price hikes contributing to sales growth. North American sales rose y-y and q-q (despite lower unit volumes stemming from the system review) due to price hikes. The company’s 2Q sales also met consensus. Additional price hikes implemented in 2Q should deliver further upside in 2H. Dealer inventory has declined to a three-month supply, a positive sign because it suggests: 1) upcoming restocking demand from dealers; and 2) any further price increases should flow more quickly to the company’s bottom line due to leaner inventories.

(Continued on the next page)

SUMMARY 2Q RESULTS

(KRWb)	2Q26	Chg		Diff (%)	
		(% y-y)	(% q-q)	Samsung	Consensus
Sales	2,448	11.2	8.9	10.8	-1.2
Operating profit	292	42.9	40.9	69.3	42.1
Pre-tax profit	283	59.6	54.2	66.9	45.3
Net profit	200	63.8	51.8	58.9	44.6
Margins (%)					
Operating profit	11.9				
Pre-tax profit	11.6				
Net profit	8.1				

Source: Company data, Fnguide, Samsung Securities estimates

VALUATION SUMMARY

	2025	2026E	2027E
Valuation (x)			
P/E	16.5	11.3	9.4
P/B	0.9	0.9	0.8
EV/EBITDA	6.1	5.0	4.0
Div yield (%)	2.5	2.6	3.2
EPS growth (% y-y)	-25.3	45.9	19.9
ROE (%)	5.7	7.9	9.0
Per-share data (KRW)			
EPS	4,197	6,123	7,342
BVPS	75,020	79,261	84,403
DPS	1,700	1,800	2,200

Valuation remains attractive: We revise up our earnings estimates to reflect the stronger-than-expected pricing impact and the tariff refund. Accordingly, we raise our target price by 6.5% to KRW98,000 (based on a 16x 2026 P/E, the multiple applied to Japanese peers without engine businesses; Bloomberg). Global construction equipment peers are trading at robust valuations, supported by optimism around cyclical recovery. Doosan Bobcat, however, continues to trade at a significant discount. Given the strong potential for recovery in its core North American compact equipment market and its competitive positioning within it, we expect this discount to narrow gradually over time.

Doosan Bobcat: 2Q26 review

(KRWb)	2Q26	1Q26	Chg (% q-q)	2Q25	Chg (% y-y)	Consensus	Diff (%)	Samsung Securities	Diff (%)
Sales	2,448	2,247	8.9	2,201	11.2	2,479	-1.2	2,210	10.8
Operating profit	292	207	40.9	204	42.9	205	42.1	172	69.3
Pre-tax profit	283	184	54.2	178	59.6	195	45.3	170	66.9
Net profit	200	131	51.8	122	63.8	138	44.6	126	58.9
Margins (%)									
Operating profit	11.9	9.2		9.3		8.3		7.8	
Pre-tax profit	11.6	8.2		8.1		7.9		7.7	
Net profit	8.1	5.8		5.5		5.6		5.7	

Source: FnGuide, Samsung Securities estimates

Income statement

Year-end Dec 31 (KRWb)	2024	2025	2026E	2027E	2028E
Sales	8,551	8,792	9,231	9,661	10,129
Cost of goods sold	6,560	6,820	7,167	7,433	7,748
Gross profit	1,991	1,972	2,064	2,227	2,381
Gross margin (%)	23.3	22.4	22.4	23.1	23.5
SG&A expenses	1,120	1,285	1,202	1,248	1,298
Operating profit	871	686	862	979	1,083
Operating margin (%)	10.2	7.8	9.3	10.1	10.7
Non-operating gains (losses)	-73	-110	-47	-15	17
Financial profit	217	182	132	64	99
Financial costs	246	261	190	95	77
Equity-method gains (losses)	-0	0	0	0	0
Other	-44	-31	11	15	-5
Pre-tax profit	798	576	815	964	1,101
Taxes	235	174	228	260	297
Effective tax rate (%)	29.4	30.2	28.0	27.0	27.0
Profit from continuing operations	563	402	587	704	804
Profit from discontinued operations	0	0	0	0	0
Net profit	563	402	587	704	804
Net margin (%)	6.6	4.6	6.4	7.3	7.9
Net profit (controlling interests)	563	402	587	704	804
Net profit (non-controlling interests)	0	0	0	0	0
EBITDA	1,165	1,000	1,140	1,285	1,411
EBITDA margin (%)	13.6	11.4	12.4	13.3	13.9
EPS (parent-based) (KRW)	5,620	4,197	6,123	7,342	8,382
EPS (consolidated) (KRW)	5,620	4,197	6,123	7,342	8,382
Adjusted EPS (KRW)*	5,620	4,197	6,123	7,342	8,382

Cash flow statement

Year-end Dec 31 (KRWb)	2024	2025	2026E	2027E	2028E
Cash flow from operations	784	1,180	633	890	1,130
Net profit	563	402	587	704	804
Non-cash profit and expenses	315	354	313	336	344
Depreciation	218	234	251	265	280
Amortization	76	80	44	44	44
Other	21	40	19	27	21
Changes in A/L from operating activities	-94	424	-267	-150	-18
Cash flow from investments	-623	-342	-305	-284	-285
Change in tangible assets	-291	-239	-305	-284	-285
Change in financial assets	-5	-2	0	0	0
Other	-327	-101	0	0	0
Cash flow from financing	164	-702	-177	-200	-200
Change in debt	633	-343	-177	-200	-200
Change in equity	275	-53	0	0	0
Dividends	-173	-194	-180	-211	-240
Other	-571	-111	180	211	240
Change in cash	261	182	151	405	644
Cash at beginning of year	1,596	1,812	1,994	2,145	2,550
Cash at end of year	1,857	1,994	2,145	2,550	3,195
Gross cash flow	878	757	900	1,040	1,148
Free cash flow	488	938	326	603	842

Note: *Excluding one-off items

**Fully diluted, excluding one-off items

***From companies subject to equity-method valuation

Source: Company data, Samsung Securities estimates

Balance sheet

Year-end Dec 31 (KRWb)	2024	2025	2026E	2027E	2028E
Current assets	4,487	4,484	5,040	5,732	6,511
Cash & equivalents	1,857	1,994	2,145	2,550	3,195
Accounts receivable	483	619	632	794	833
Inventories	1,985	1,683	2,023	2,117	2,220
Other current assets	162	188	239	270	264
Fixed assets	7,523	7,797	7,748	7,664	7,565
Investment assets	26	33	34	34	34
Tangible assets	1,653	1,789	1,718	1,611	1,490
Intangible assets	5,587	5,735	5,758	5,781	5,803
Other long-term assets	257	239	239	239	239
Total assets	12,010	12,281	12,788	13,396	14,077
Current liabilities	2,467	2,717	2,786	2,901	3,034
Accounts payable	945	1,091	1,145	1,191	1,249
Short-term debt	125	78	51	51	51
Other current liabilities	1,397	1,549	1,590	1,659	1,734
Long-term liabilities	2,648	2,372	2,404	2,404	2,388
Bonds & long-term debt	1,624	1,289	1,139	939	739
Other long-term liabilities	1,024	1,083	1,265	1,465	1,649
Total liabilities	5,115	5,089	5,190	5,306	5,422
Owners of parent equity	6,895	7,191	7,598	8,091	8,654
Capital stock	63	62	62	62	62
Capital surplus	2,175	2,123	2,123	2,123	2,123
Retained earnings	5,615	5,498	5,905	6,397	6,961
Other	-958	-492	-492	-492	-492
Non-controlling interests' equity	0	0	0	0	0
Total equity	6,895	7,191	7,598	8,091	8,654
Net debt	-64	-519	-889	-1,517	-2,345

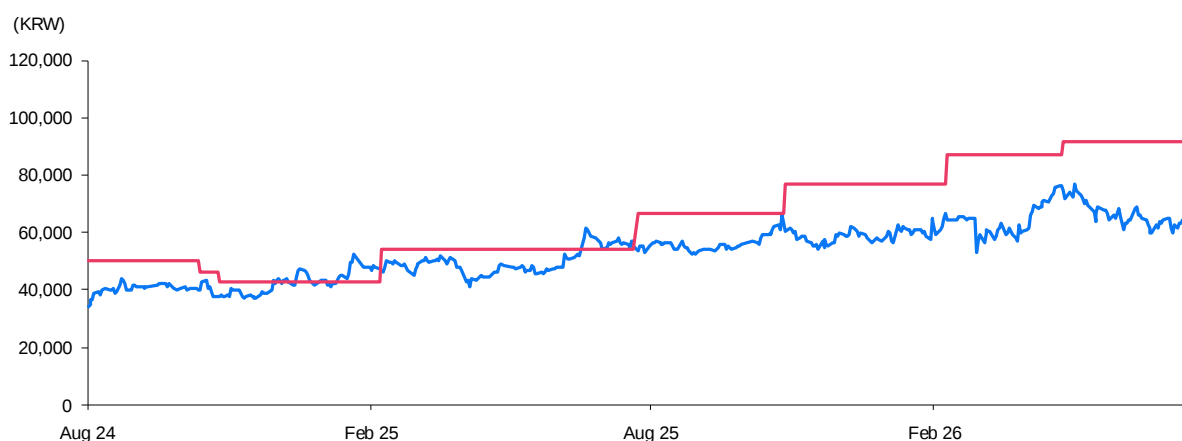
Financial ratios

Year-end Dec 31	2024	2025	2026E	2027E	2028E
Growth (%)					
Sales	-12.4	2.8	5.0	4.7	4.9
Operating profit	-37.3	-21.3	25.6	13.6	10.6
Net profit	-38.9	-28.6	45.9	19.9	14.2
Adjusted EPS**	-38.9	-25.3	45.9	19.9	14.2
Per-share data (KRW)					
EPS (parent-based)	5,620	4,197	6,123	7,342	8,382
EPS (consolidated)	5,620	4,197	6,123	7,342	8,382
Adjusted EPS**	5,620	4,197	6,123	7,342	8,382
BVPS	68,774	75,020	79,261	84,403	90,286
DPS (common)	1,600	1,700	1,800	2,200	2,500
Valuations (x)					
P/E***	12.3	16.5	11.3	9.4	8.3
P/B***	1.0	0.9	0.9	0.8	0.8
EV/EBITDA	5.6	6.1	5.0	4.0	3.0
Ratios (%)					
ROE	8.8	5.7	7.9	9.0	9.6
ROA	5.0	3.3	4.7	5.4	5.8
ROIC	8.5	6.2	7.9	9.0	9.9
Payout ratio	28.5	40.5	29.4	30.0	29.8
Dividend yield (common)	2.3	2.5	2.6	3.2	3.6
Net debt to equity	-0.9	-7.2	-11.7	-18.7	-27.1
Interest coverage (x)	8.1	6.9	10.3	13.5	17.9

Compliance notice

- As of 7/23 2026, the covering analyst(s) did not own any shares, or debt instruments convertible into shares, of any company covered in this report.
- As of 7/23 2026, Samsung Securities' holdings of shares and debt instruments convertible into shares of each company covered in this report would not, if such debt instruments were converted, exceed 1% of each company's outstanding shares.
- This report has been prepared without any undue external influence or interference, and accurately reflects the views of the analyst(s) covering the company or companies herein.
- All material presented in this report, unless specifically indicated otherwise, is under copyright to Samsung Securities.
- Neither the material nor its content (including copies) may be altered in any form, or by any means transmitted, copied, or distributed to another party, without prior express written permission from Samsung Securities.
- This memorandum is based upon information available to the public. While we have taken all reasonable care to ensure its reliability, we do not guarantee its accuracy or completeness. This memorandum is not intended to be an offer, or a solicitation of any offer, to buy or sell the securities mentioned herein. Samsung Securities shall not be liable whatsoever for any loss, direct or consequential, arising from the use of this memorandum or its contents. Statements made regarding affiliates of Samsung Securities are also based upon publicly available information and do not necessarily represent the views of management at such affiliates.
- This material has not been distributed to institutional investors or other third parties prior to its publication.

Target price changes in past two years



Rating changes over past two years (adjusted share prices)

Date	2024/7/12	10/16	10/29	2025/2/11	4/29	7/28	10/31	2026/2/13	4/29	7/24
Recommendation	HOLD	HOLD	HOLD	HOLD	BUY	BUY	BUY	BUY	BUY	BUY
Target price (KRW)	50500	46000	43000	54500	54500	67000	77000	87000	92000	98000
Gap* (average)	-17.65	-12.26	-1.08	-12.37	-4.24	-16.23	-22.87	-26.19	-28.35	
(max or min)**	-32.18	-5.33	22.09	-5.14	13.39	-1.64	-12.99	-12.07	-16.63	

Note: * [(average, maximum, or minimum share price over duration of target price minus target price) / target price] x 100%

** Maximum/minimum share price if new target is higher/lower than market close on the business day prior to target price change

Samsung Securities uses the following investment ratings*

Company

BUY	Expected to increase in value by 15% or more within 12 months and is highly attractive within sector
HOLD	Expected to increase/decrease in value by less than 15% within 12 months
SELL	Expected to decrease in value by 15% or more within 12 months

Industry

OVERWEIGHT	Expected to outperform market by 5% or more within 12 months
NEUTRAL	Expected to outperform/underperform market by less than 5% within 12 months
UNDERWEIGHT	Expected to underperform market by 5% or more within 12 months

* Note: Effective Jul 27, 2023, BUY, HOLD, and SELL criteria are based on expectations of share-price moves of 15% or more within 12 months

Percentage of ratings in 12 months prior to 2026.06.30

BUY(85.5%)-HOLD(14.5%)-SELL(0%)

Global Disclosures & Disclaimers

General

This research report is for information purposes only. It is not and should not be construed as an offer or solicitation of an offer to purchase or sell any securities or other financial instruments or to participate in any trading strategy. This report does not provide individually tailored investment advice. This report does not take into account individual client circumstances, objectives, or needs and is not intended as recommendations of particular securities, financial instruments or strategies to any particular client. The securities and other financial instruments discussed in this report may not be suitable for all investors. The recipient of this report must make its own independent decisions regarding any securities or financial instruments mentioned herein and investors should seek the advice of a financial adviser.

This report may not be altered, reproduced, distributed, transmitted or published in whole or in part for any purpose. References to "Samsung Securities" are references to any company in the Samsung Securities, Co., Ltd. group of companies.

Samsung Securities and/or other affiliated companies, its and their directors, officers, representatives, or employees may have long or short positions in any of the securities or other financial instruments mentioned in this report or of issuers described herein and may purchase and/or sell, or offer to purchase and/or sell, at any time, such securities or other financial instruments in the open market or otherwise, as either a principal or agent. Any pricing of securities or other financial instrument contained herein is as of the close of market for such day, unless otherwise stated. Opinions and estimates contained herein constitute our judgment as of the date of this report and are subject to change without notice.

The information provided in this report is provided "AS IS". Although the information contained herein has been obtained from sources believed to be reliable, no representation or warranty, either expressed or implied, is provided by Samsung Securities in relation to the accuracy, completeness or reliability of such information or that such information was provided for any particular purpose and Samsung Securities expressly disclaims any warranties of merchantability or fitness for a particular purpose. Furthermore, this report is not intended to be a complete statement or summary of the securities, markets or developments referred to herein.

Samsung Securities does not undertake that investors will obtain any profits, nor will it share with investors any investment profits. Samsung Securities, its affiliates, or any of its and their affiliates, directors, officers, employees or agents disclaim any and all responsibility or liability whatsoever for any loss (direct or consequential) or damage arising out of the use of all or any part of this report or its contents or otherwise arising in connection therewith. Information and opinions contained herein are subject to change without notice. Past performance is not indicative of future results. Foreign currency rates of exchange may adversely affect the value, price or income of any security or financial instrument mentioned in this report. For investment advice, trade execution or other enquiries, clients should contact their local sales representative. Any opinions expressed in this report are subject to change without notice and may differ or be contrary to opinions expressed by other business areas or groups of Samsung Securities. Any analysis contained herein is based on numerous assumptions. Different assumptions may result in materially different results. Samsung Securities is under no obligation to update or keep current the information contained herein. Samsung Securities relies on information barriers to control the flow of information contained in one or more areas or groups within Samsung Securities into other areas or groups of Samsung Securities. Any prices stated in this report are for information purposes only and do not represent valuations for individual securities or other financial instruments. Samsung Securities makes no representation that any transaction can or could have been effected at those prices and any prices contained herein may not reflect Samsung Securities' internal books and records or theoretical model-based valuations and may be based on certain assumptions. Different assumptions by Samsung Securities or any other source may yield substantially different results. Additional information is available upon request.

For reports to be distributed to US:

Securities research is prepared, issued and exclusively distributed by Samsung Securities Co., Ltd., an organization licensed with the Financial Supervisory Service of South Korea. This research may be distributed in the United States only to major institutional investors as defined in Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended, and may not be circulated to any other person otherwise. All transactions by U.S. investors involving securities discussed in this report must be effected through Samsung Securities (America) Inc., a broker-dealer registered with the U.S. Securities & Exchange Commission and a member of the Financial Industry Regulatory Authority/SIPC, and not through any non-U.S. affiliate thereof. The analysts listed [on the front of this report] are employees of Samsung Securities Co., Ltd., or a non-U.S. affiliate thereof, and are not registered/qualified as research analysts under applicable U.S. rules and regulations and may not be subject to U.S. restrictions on communications with covered companies, public appearances, and trading securities held by a research analyst account.

For reports to be distributed to UK:

This report is not an invitation nor is it intended to be an inducement to engage in investment activity for the purpose of section 21 of the Financial Services and Markets Act 2000 of the United Kingdom ("FSMA"). To the extent that this report does constitute such an invitation or inducement, it is directed only at (i) persons who are investment professionals within the meaning of Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2001 (as amended) of the United Kingdom (the "Financial Promotion Order"); (ii) persons who fall within Articles 49(2)(a) to (d) ("high net worth companies, unincorporated associations etc.") of the Financial Promotion Order; and (iii) any other persons to whom this report can, for the purposes of section 21 of FSMA, otherwise lawfully be made (all such persons together being referred to as "relevant persons").

Any investment or investment activity to which this report relates is available only to relevant persons and will be engaged in only with relevant persons. Persons who are not relevant persons must not act or rely on this report.

For reports to be distributed to Korea:

This report is for private circulation only, not for sale, and is issued and distributed only to persons permitted under the laws and regulations of Korea.

For reports to be distributed to Singapore:

This report is provided pursuant to the financial advisory licensing exemption under Regulation 27(1)(e) of the Financial Advisers Regulation of Singapore and accordingly may only be provided to persons in Singapore who are "institutional investors" as defined in Section 4A of the Securities and Futures Act, Chapter 289 of Singapore. This report is intended only for the person to whom Samsung Securities has provided this report and such person may not send, forward or transmit in any way this report or any copy of this report to any other person.

Analyst certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issuers and no part of the compensation of such analyst(s) was, is, or will be directly or indirectly related to the inclusion of specific recommendations or views in this research report. The analyst(s) principally responsible for the preparation of this research report receives compensation based on determination by research management and senior management (not including investment banking), based on the overall revenues, including investment banking revenues of Samsung Securities Co., Ltd. and its related entities and has taken reasonable care to achieve and maintain independence and objectivity in making any recommendations.

Copyright © 2010 Samsung Securities Co., Ltd.. All rights reserved. This report or any portion hereof may not be reprinted, sold or redistributed without the prior written consent of Samsung Securities America Inc

Samsung Securities

SAMSUNG SECURITIES

Samsung Electronics Bldg., 11, 74-gil,
Seochodae-ro, Seocho-gu, Seoul, Korea 06620
Tel: 02 2020 8000 / www.samsungpop.com

Family Center: 1588 2323

Voice Of Customer: 080 911 0900

**For more information,
please call our sales representatives:**

LONDON

Samsung Securities Europe Limited

1st Floor, 30 Gresham Street, London EC2V 7PG UK
Tel. 44-207-776-4311
Fax. 44-203-837-9219

NEW YORK

Samsung Securities America Limited

1330 Avenue of the Americas. 10th Floor. New York,
NY 10019
Tel: 1-212-972-2454
Fax: 1-212-972-2704

HONG KONG

Samsung Securities (Asia) Limited

Suite 4511, Two International Finance Center,
8 Finance Street, Central, Hong Kong
Tel: 852-3411-3608
Fax: 852-2114-0290

BEIJING

Samsung Securities Beijing Representative Office

Rm. 910, The Exchange Building No 118 JianGuo Lu, Chao
Yang District, Beijing, China
Tel: 86-10-6522-1855 (extension 7891)
Fax: 86-10-6522-1855 (extension 7889)

TOKYO

Samsung Securities Tokyo Representative Office

#106-8532 19F, Roppongi T-Cube 3-1-1,
Roppongi Minato-ku Tokyo, Japan
Tel: 81-3-6333-2952
Fax: 81-3-6333-2953



Member of
**Dow Jones
Sustainability Indices**
Powered by the S&P Global CSA