

COMPANY UPDATE

2026. 7. 15

Innovation Team

Donghee Jeong
Analyst
donghee1009.jeong@samsung.com

▶ AT A GLANCE

BUY		
Target price	KRW210,000	71.4%
Current price	KRW122,500	
Market cap	KRW1.4t/USD0.9b	
Shares (float)	11,586,575 (38.0%)	
52-week high/low	KRW194,000/KRW107,300	
Avg daily trading value (60-day)	KRW5.2b/USD3.5m	

▶ ONE-YEAR PERFORMANCE

	1M	6M	12M
DAEWONGPHARMACEUTICAL (%)	2.0	-24.8	-25.4
Vs Kospi (%pts)	20.8	-48.2	-65.2

▶ KEY CHANGES

(KRW)	New	Old	Diff
Recommend.	BUY	BUY	
Target price	210,000	210,000	0.0%
2026E EPS	14,951	12,222	22.3%
2027E EPS	12,549	16,663	-24.7%

▶ SAMSUNG vs THE STREET

No of estimates	9
Target price	204,444
Recommendation	4.0
※ Rating: 4 < → BUY, 3 = HOLD, 2 > → SELL	



Scan to go to
Research Center report database

Daewoong Pharmaceutical (069620)

2Q results to beat on to large-scale shipments

- **2Q26 preview:** Daewoong Pharmaceutical likely beat 2Q operating profit consensus, driven by a favorable forex rate and a surge in early toxin shipments (ahead of the implementation of US tariffs from September).
- **Maintaining BUY and target of KRW210,000:** The shares have been persistently weak ytd. A short-term boost of toxin sales, combined with its attractive valuation, has created a compelling investment opportunity.

WHAT'S THE STORY?

2Q preview: We believe Daewoong Pharmaceutical will post 2Q consolidated sales of KRW440.5b (up 8.6% y-y and 16.6% q-q) and an operating profit of KRW66.1b (up 14.3% y-y and 197.8% q-q), the latter beating consensus by 21.7%. The primary driver of this beat was likely its toxin (Nabota). Nabota's 2Q sales are estimated at KRW102.1b (with exports contributing KRW92.5b—up 46.4% y-y and 96.8% q-q) as, under favorable forex rates (the won weakened 2.5% q-q vs the US dollar), partner Evolus likely brought forward shipments of a significant portion of next year's order volume ahead of the Sep 29 US pharmaceutical tariff implementation (15% for Korea). The scale of these early shipments is likely to grow q-q in 3Q. We estimate sales at the: 1) prescription drug division came to KRW220b (down 0.2% y-y but up 1.8% q-q), as difficulties related to the March rollout of wholesale hubs likely quickly dissipated—Fexucelue sales likely fell due to delayed inventory drawdown by partners, but stable prescription data point to normalized Fexucelue sales in 3Q; 2) OTC division likely rose to KRW50.7b (up 22.8% y-y and 15.8% q-q), led by Urusa and health functional foods; and 3) digital healthcare division likely reached KRW15.8b (up 27.6% y-y but down 6.9% q-q), with modest thynC sales growth likely offsetting a temporary drop in CGM distribution sales.

(Continued on the next page)

SUMMARY FINANCIAL DATA

	2025	2026E	2027E	2028E
Revenue (KRWb)	1,571	1,684	1,710	1,933
Operating profit (KRWb)	197	219	188	292
Net profit (adj) (KRWb)	193	171	143	227
EPS (adj) (KRW)	16,904	14,951	12,549	19,852
EPS (adj) growth (% y-y)	691.8	-11.6	-16.1	58.2
EBITDA margin (%)	15.8	16.8	15.3	18.7
ROE (%)	21.8	15.9	11.7	16.2
P/E (adj) (x)	10.2	8.2	9.8	6.2
P/B (x)	2.0	1.2	1.1	0.9
EV/EBITDA (x)	11.2	7.3	7.2	4.5
Dividend yield (%)	0.3	0.5	0.5	0.5

Source: Company data, Samsung Securities estimates

Maintaining BUY and 12-month target price of KRW210,000: With export volumes to Brazil, Thailand, and other markets providing downside earnings support, we believe the firm's quarterly results will reach fresh highs in 3Q, backed by the restart of Fexucel shipments and the normalization of prescription drug operations. However, a pullback in its earnings momentum after 3Q looks unavoidable due to the front loading of the early US shipments. Longer-term watchpoints include: 1) digital healthcare—thynC has surpassed 20,000 installed beds, but utilization remains below 40%, indicating a lag between deployment and operational ramp-ups, with meaningful sales contributions likely once installations reach 30,000-40,000 beds; 2) microneedle patch—Phase-I results in Korea, which are due in 3Q, will focus on bioavailability (targeting over 80% relative to the initial injectable formulation's PK profile) and whether the data support a direct leap to Phase-III trials; and 3) toxin litigation—the civil appeal ruling, which is expected later this year or early next year, carries asymmetric risk, as a win could unlock escrowed funds, while a loss would have no further financial impact. With the stock attractively valued at 10.5x 2027 P/E, short-term trading opportunities may arise from quarterly earnings volatility tied to toxin sales. We maintain our BUY rating.

2Q preview

(KRWb)	2Q26E	1Q26	2Q25	Consensus	Diff (%)		
					q-q	y-y	Consensus
Sales	440.5	377.8	405.4	419.7	16.6	8.6	5.0
Operating profit	66.1	22.2	57.9	54.4	197.8	14.3	21.7
Pre-tax profit	64.0	34.0	43.4	46.3	88.4	47.5	38.2
Net profit	48.6	25.5	40.1	38.9	90.7	21.3	25.2
Margins (%)							
Operating profit	15.0	5.9	14.3	13.0			
Pre-tax profit	14.5	9.0	10.7	11.0			
Net profit	11.0	6.8	9.9	9.3			

Source: Company data, FnGuide, Samsung Securities estimates

Daewoong Pharmaceutical: Valuation

(KRWb)	Calculation	Value
Forward EBITDA	$(A = B \times D + C \times (1 - D))$	272.5
2026E EBITDA	(B)	283.5
2027E EBITDA	(C)	262.4
2026 weighting (%)	(D)	48%
Target EV/EBTIDA multiple* (x)	(E)	11.0
Enterprise value	$(F = A \times E)$	2,997.1
Net debt	(G)	526.4
Equity value	$(H = F - G)$	2,470.7
Shares outstanding ('000)	(I)	11,587
Fair value per share (KRW)	(H/I)	213,237
Target price (KRW)		210,000

Note: *Major Korean pharmaceutical companies (HK Inno.N, Green Cross, Hanmi Pharmaceutical, Dong-A ST, Chong Kun Dang, Yuhan), excluding those with the minimum and maximum valuation multiples

Source: FnGuide, Samsung Securities estimates

Daewoong Pharmaceutical: Results and forecasts (consolidated)

(KRWb)	2025	2026E	2027E	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26E	3Q26E	4Q26E
Sales	1,570.9	1,684.1	1,710.1	335.8	360.5	358.5	367.9	356.5	405.4	411.8	397.1	377.8	440.5	474.6	391.1
Prescription drugs	894.2	880.6	933.0	209.5	218.0	214.3	218.7	219.1	220.4	225.3	229.4	216.1	220.0	221.8	222.7
Product	352.0	340.4	368.0	79.3	94.4	84.9	86.9	89.4	86.1	88.8	87.8	77.4	83.3	90.9	88.8
Fexclue	94.2	79.0	91.5	18.1	33.2	22.6	23.2	27.1	21.5	22.0	23.6	19.2	17.3	20.7	21.8
Envlo	12.5	11.4	11.3	2.7	2.8	2.9	3.1	3.2	3.2	3.1	2.9	2.7	2.7	2.9	3.0
Goods	257.9	267.3	277.5	68.0	62.4	63.2	64.7	61.6	65.0	65.2	66.0	65.3	67.5	67.2	67.3
Digital Healthcare	50.9	75.0	119.8	4.8	6.1	8.1	8.9	11.2	12.4	12.8	14.6	17.0	15.8	19.9	22.3
Nabota	228.6	317.8	227.2	37.2	53.1	47.5	48.6	45.6	69.8	55.3	57.9	51.9	102.1	122.1	41.7
Domestic	35.8	39.8	43.7	6.9	7.9	7.3	8.4	8.3	8.7	8.7	10.0	9.5	9.6	9.6	11.0
Exports	193.1	278.1	183.5	30.3	45.2	40.3	40.2	37.3	61.0	46.9	47.9	42.4	92.5	112.5	30.7
OTC	162.6	199.9	233.3	31.7	33.7	34.4	34.2	33.0	41.3	43.7	44.5	43.8	50.7	52.4	52.9
Urusa	92.4	107.1	115.0	21.6	23.1	22.5	21.8	19.0	26.8	24.0	22.5	27.1	30.1	25.8	24.2
Health functional foods	53.8	79.8	103.8	5.2	5.6	7.0	6.3	8.9	14.5	14.8	15.5	16.8	20.6	20.8	21.7
Global	35.2	33.4	39.0	5.5	8.7	6.7	11.5	4.6	11.9	11.7	6.9	5.8	5.6	12.5	9.5
CMO and other	65.9	73.4	80.8	12.8	12.4	12.7	13.3	13.8	19.3	17.4	15.4	18.1	19.3	19.1	16.9
Consolidation and other	184.5	179.0	196.8	39.2	34.7	42.8	41.6	40.3	42.7	58.4	43.1	42.1	42.7	46.7	47.4
Gross profit	822.5	874.6	914.1	171.0	191.2	160.5	168.7	183.1	215.1	214.0	210.4	181.2	230.7	263.6	199.2
Operating profit	196.8	218.7	188.2	29.7	42.3	37.3	38.7	38.7	57.9	56.9	43.3	22.2	66.1	102.4	28.0
Pre-tax profit	191.8	224.9	183.6	11.3	27.6	27.4	-9.8	24.7	43.4	54.7	69.0	34.0	64.0	100.5	26.4
Net income (controlling)	192.9	170.6	143.2	7.9	-1.3	28.3	-11.5	19.8	40.1	47.3	85.7	25.5	48.6	76.4	20.1
Growth (%)															
Sales	10.4	7.2	1.5	4.1	3.0	5.2	1.7	6.2	12.5	14.9	7.9	6.0	8.6	15.2	-1.5
Prescription drugs	3.9	-1.5	5.9	1.3	-1.2	-1.0	-4.2	4.6	1.1	5.1	4.9	-1.4	-0.2	-1.6	-2.9
Product	1.8	-3.3	8.1	13.5	30.0	16.0	13.0	12.7	-8.9	4.5	1.0	-13.4	-3.2	2.4	1.2
Fexclue	-3.1	-16.2	15.9	54.4	164.8	57.4	42.3	49.2	-35.3	-2.6	1.6	-29.0	-19.6	-6.0	-7.8
Envlo	8.0	-8.7	-0.9	#DIV/0!	147.1	118.6	43.8	18.3	13.9	6.9	-5.3	-15.9	-15.9	-5.9	4.1
Goods	-0.2	3.6	3.8	-18.9	-27.3	-24.5	-25.1	-9.3	4.2	3.1	1.9	5.9	3.9	3.0	1.9
Digital Healthcare	82.5	47.3	59.7	41.5	77.6	89.4	109.4	132.8	102.8	58.6	63.3	52.4	27.6	55.4	53.1
Nabota	22.6	39.1	-28.5	-12.8	62.4	25.2	44.3	22.7	31.5	16.3	19.0	13.8	46.4	120.8	-27.9
Domestic	17.5	11.1	10.0	10.0	29.1	-1.0	-15.5	20.5	10.7	20.0	19.4	14.5	10.0	10.0	10.0
Exports	23.8	44.0	-34.0	-16.7	70.1	31.6	69.2	23.2	35.1	16.4	18.9	13.6	51.6	140.0	-35.9
OTC	21.3	22.9	16.7	22.0	22.3	17.8	5.4	4.2	22.4	27.1	30.1	32.8	22.8	19.8	18.9
Urusa	3.9	16.0	7.4	10.3	12.8	8.7	-2.2	-11.8	16.3	6.8	3.5	42.1	12.4	7.4	7.4
Health functional foods	122.9	48.5	30.0	201.3	105.2	73.8	25.0	72.4	157.1	112.3	145.6	87.7	42.0	40.0	40.0
Global	8.6	-5.1	16.9	43.4	31.4	69.1	3.5	-15.9	37.6	74.6	-39.9	25.5	-53.1	6.9	36.9
CMO and other	29.0	11.4	10.0	0.9	4.2	-6.6	1.7	8.5	56.3	37.1	15.5	30.5	-	10.0	10.0
Consolidation and other	16.6	-3.0	10.0	28.7	-31.6	7.6	-3.4	2.8	23.2	36.6	3.6	4.6	-	-20.0	10.0
Gross profit	12.0	6.3	4.5	7.6	4.4	-2.7	-6.9	7.1	12.5	33.4	24.7	-1.0	7.2	23.2	-5.3
Operating profit	33.0	11.1	-13.9	21.2	5.6	26.9	34.9	30.5	36.7	52.6	12.0	-42.6	14.3	79.9	-35.4
Pre-tax profit	239.2	17.2	-18.4	-47.1	-20.0	25.6	작전	118.3	57.2	99.7	흑전	37.3	47.5	83.7	-61.7
Net income (controlling)	726.3	-11.5	-16.1	-42.5	작전	85.3	작전	149.8	흑전	67.4	흑전	29.0	21.3	61.5	-76.6
Margins (%)															
Gross profit	52.4	51.9	53.5	50.9	53.0	44.8	45.8	51.4	53.0	52.0	53.0	48.0	52.4	55.5	50.9
Operating profit	12.5	13.0	11.0	8.8	11.7	10.4	10.5	10.9	14.3	13.8	10.9	5.9	15.0	21.6	7.2
Pre-tax profit	12.2	13.4	10.7	3.4	7.7	7.6	-2.7	6.9	10.7	13.3	17.4	9.0	14.5	21.2	6.8
Net income (controlling)	12.3	10.1	8.4	2.4	-0.4	7.9	-3.1	5.5	9.9	11.5	21.6	6.8	11.0	16.1	5.1

Source: Company data, Samsung Securities estimates

Income statement

Year-end Dec 31 (KRWb)	2024	2025	2026E	2027E	2028E
Sales	1,423	1,571	1,684	1,710	1,933
Cost of goods sold	689	748	809	796	854
Gross profit	734	823	875	914	1,079
Gross margin (%)	51.6	52.4	51.9	53.5	55.8
SG&A expenses	586	626	656	726	787
Operating profit	148	197	219	188	292
Operating margin (%)	10.4	12.5	13.0	11.0	15.1
Non-operating gains (losses)	-91	-5	6	-5	-1
Financial profit	18	13	34	10	13
Financial costs	42	38	16	14	15
Equity-method gains (losses)	13	-4	-7	0	0
Other	-80	24	-5	0	0
Pre-tax profit	57	192	225	184	290
Taxes	33	-1	54	40	64
Effective tax rate (%)	58.7	-0.6	24.1	22.0	22.0
Profit from continuing operations	23	193	171	143	227
Profit from discontinued operations	0	0	0	0	0
Net profit	23	193	171	143	227
Net margin (%)	1.6	12.3	10.1	8.4	11.7
Net profit (controlling interests)	25	196	173	145	230
Net profit (non-controlling interests)	-1	-3	-3	-2	-3
EBITDA	197	248	284	262	362
EBITDA margin (%)	13.8	15.8	16.8	15.3	18.7
EPS (parent-based) (KRW)	2,135	16,904	14,951	12,549	19,852
EPS (consolidated) (KRW)	2,015	16,649	14,726	12,361	19,554
Adjusted EPS (KRW)*	2,135	16,904	14,951	12,549	19,852

Cash flow statement

Year-end Dec 31 (KRWb)	2024	2025	2026E	2027E	2028E
Cash flow from operations	51	149	227	192	277
Net profit	23	193	171	143	227
Non-cash profit and expenses	171	66	120	119	136
Depreciation	36	38	51	61	57
Amortization	13	13	14	14	13
Other	122	14	55	45	65
Changes in A/L from operating activities	-83	-74	-7	-26	-20
Cash flow from investments	-265	-247	-91	-1	-1
Change in tangible assets	-155	-191	-74	0	0
Change in financial assets	-2	1	1	-1	-1
Other	-108	-57	-18	0	0
Cash flow from financing	201	164	214	83	-7
Change in debt	215	145	225	90	0
Change in equity	1	-0	-0	0	0
Dividends	-8	-8	-7	-7	-7
Other	-7	27	-4	0	0
Change in cash	-9	66	355	259	258
Cash at beginning of year	112	103	169	524	783
Cash at end of year	103	169	524	783	1,041
Gross cash flow	194	258	291	262	362
Free cash flow	-104	-42	152	192	277

Note: *Excluding one-off items

**Fully diluted, excluding one-off items

***From companies subject to equity-method valuation

Source: Company data, Samsung Securities estimates

Balance sheet

Year-end Dec 31 (KRWb)	2024	2025	2026E	2027E	2028E
Current assets	613	732	1,080	1,429	1,757
Cash & equivalents	103	169	524	783	1,041
Accounts receivable	161	167	164	191	212
Inventories	256	311	306	356	395
Other current assets	93	86	85	99	110
Fixed assets	1,364	1,630	1,667	1,608	1,549
Investment assets	184	254	261	276	288
Tangible assets	656	825	846	785	728
Intangible assets	347	368	374	360	347
Other long-term assets	177	184	186	186	186
Total assets	1,977	2,363	2,747	3,037	3,306
Current liabilities	629	589	809	795	834
Accounts payable	83	106	105	122	135
Short-term debt	206	71	176	176	176
Other current liabilities	340	412	528	497	522
Long-term liabilities	421	639	638	806	817
Bonds & long-term debt	324	551	551	705	705
Other long-term liabilities	96	89	87	102	112
Total liabilities	1,050	1,228	1,447	1,601	1,651
Owners of parent equity	795	1,006	1,173	1,312	1,535
Capital stock	29	29	29	29	29
Capital surplus	150	150	150	150	150
Retained earnings	636	834	1,000	1,138	1,361
Other	-20	-6	-5	-5	-5
Non-controlling interests' equity	132	129	126	124	120
Total equity	927	1,135	1,299	1,436	1,655
Net debt	576	656	526	357	98

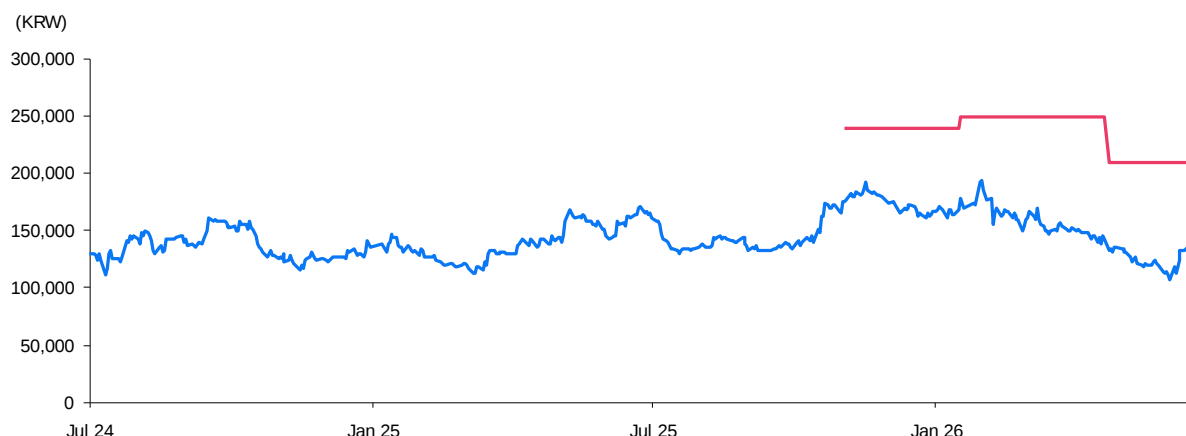
Financial ratios

Year-end Dec 31	2024	2025	2026E	2027E	2028E
Growth (%)					
Sales	3.4	10.4	7.2	1.5	13.1
Operating profit	20.7	33.0	11.1	-13.9	55.1
Net profit	-80.5	726.3	-11.5	-16.1	58.2
Adjusted EPS**	-79.7	691.8	-11.6	-16.1	58.2
Per-share data (KRW)					
EPS (parent-based)	2,135	16,904	14,951	12,549	19,852
EPS (consolidated)	2,015	16,649	14,726	12,361	19,554
Adjusted EPS**	2,135	16,904	14,951	12,549	19,852
BVPS	69,061	87,439	101,973	114,010	133,401
DPS (common)	600	600	600	600	600
Valuations (x)					
P/E***	59.2	10.2	8.2	9.8	6.2
P/B***	1.8	2.0	1.2	1.1	0.9
EV/EBITDA	11.0	11.2	7.3	7.2	4.5
Ratios (%)					
ROE	3.2	21.8	15.9	11.7	16.2
ROA	1.2	8.9	6.7	5.0	7.1
ROIC	5.4	14.3	11.0	9.8	15.6
Payout ratio	27.9	3.5	4.0	4.7	3.0
Dividend yield (common)	0.5	0.3	0.5	0.5	0.5
Net debt to equity	62.2	57.9	40.5	24.9	5.9
Interest coverage (x)	21.2	15.8	17.2	13.2	19.9

Compliance notice

- As of 7/14 2026, the covering analyst(s) did not own any shares, or debt instruments convertible into shares, of any company covered in this report.
- As of 7/14 2026, Samsung Securities' holdings of shares and debt instruments convertible into shares of each company covered in this report would not, if such debt instruments were converted, exceed 1% of each company's outstanding shares.
- This report has been prepared without any undue external influence or interference, and accurately reflects the views of the analyst(s) covering the company or companies herein.
- All material presented in this report, unless specifically indicated otherwise, is under copyright to Samsung Securities.
- Neither the material nor its content (including copies) may be altered in any form, or by any means transmitted, copied, or distributed to another party, without prior express written permission from Samsung Securities.
- This memorandum is based upon information available to the public. While we have taken all reasonable care to ensure its reliability, we do not guarantee its accuracy or completeness. This memorandum is not intended to be an offer, or a solicitation of any offer, to buy or sell the securities mentioned herein. Samsung Securities shall not be liable whatsoever for any loss, direct or consequential, arising from the use of this memorandum or its contents. Statements made regarding affiliates of Samsung Securities are also based upon publicly available information and do not necessarily represent the views of management at such affiliates.
- This material has not been distributed to institutional investors or other third parties prior to its publication.

Target price changes in past two years



Rating changes over past two years (adjusted share prices)

Date	2025/11/28	2026/2/10	5/18
Recommendation	BUY	BUY	BUY
Target price (KRW)	240000	250000	210000
Gap* (average)	-27.85	-36.41	
(max or min)**	-19.58	-22.40	

Note: * [(average, maximum, or minimum share price over duration of target price minus target price) / target price] x 100%

** Maximum/minimum share price if new target is higher/lower than market close on the business day prior to target price change

Samsung Securities uses the following investment ratings*

Company

BUY	Expected to increase in value by 15% or more within 12 months and is highly attractive within sector
HOLD	Expected to increase/decrease in value by less than 15% within 12 months
SELL	Expected to decrease in value by 15% or more within 12 months

Industry

OVERWEIGHT	Expected to outperform market by 5% or more within 12 months
NEUTRAL	Expected to outperform/underperform market by less than 5% within 12 months
UNDERWEIGHT	Expected to underperform market by 5% or more within 12 months

* Note: Effective Jul 27, 2023, BUY, HOLD, and SELL criteria are based on expectations of share-price moves of 15% or more within 12 months

Percentage of ratings in 12 months prior to 2026.06.30

BUY (85.5%)-HOLD (14.5%)-SELL (0%)

Global Disclosures & Disclaimers

General

This research report is for information purposes only. It is not and should not be construed as an offer or solicitation of an offer to purchase or sell any securities or other financial instruments or to participate in any trading strategy. This report does not provide individually tailored investment advice. This report does not take into account individual client circumstances, objectives, or needs and is not intended as recommendations of particular securities, financial instruments or strategies to any particular client. The securities and other financial instruments discussed in this report may not be suitable for all investors. The recipient of this report must make its own independent decisions regarding any securities or financial instruments mentioned herein and investors should seek the advice of a financial adviser.

This report may not be altered, reproduced, distributed, transmitted or published in whole or in part for any purpose. References to "Samsung Securities" are references to any company in the Samsung Securities, Co., Ltd. group of companies.

Samsung Securities and/or other affiliated companies, its and their directors, officers, representatives, or employees may have long or short positions in any of the securities or other financial instruments mentioned in this report or of issuers described herein and may purchase and/or sell, or offer to purchase and/or sell, at any time, such securities or other financial instruments in the open market or otherwise, as either a principal or agent. Any pricing of securities or other financial instrument contained herein is as of the close of market for such day, unless otherwise stated. Opinions and estimates contained herein constitute our judgment as of the date of this report and are subject to change without notice.

The information provided in this report is provided "AS IS". Although the information contained herein has been obtained from sources believed to be reliable, no representation or warranty, either expressed or implied, is provided by Samsung Securities in relation to the accuracy, completeness or reliability of such information or that such information was provided for any particular purpose and Samsung Securities expressly disclaims any warranties of merchantability or fitness for a particular purpose. Furthermore, this report is not intended to be a complete statement or summary of the securities, markets or developments referred to herein.

Samsung Securities does not undertake that investors will obtain any profits, nor will it share with investors any investment profits. Samsung Securities, its affiliates, or any of its and their affiliates, directors, officers, employees or agents disclaim any and all responsibility or liability whatsoever for any loss (direct or consequential) or damage arising out of the use of all or any part of this report or its contents or otherwise arising in connection therewith. Information and opinions contained herein are subject to change without notice. Past performance is not indicative of future results. Foreign currency rates of exchange may adversely affect the value, price or income of any security or financial instrument mentioned in this report. For investment advice, trade execution or other enquiries, clients should contact their local sales representative. Any opinions expressed in this report are subject to change without notice and may differ or be contrary to opinions expressed by other business areas or groups of Samsung Securities. Any analysis contained herein is based on numerous assumptions. Different assumptions may result in materially different results. Samsung Securities is under no obligation to update or keep current the information contained herein. Samsung Securities relies on information barriers to control the flow of information contained in one or more areas or groups within Samsung Securities into other areas or groups of Samsung Securities. Any prices stated in this report are for information purposes only and do not represent valuations for individual securities or other financial instruments. Samsung Securities makes no representation that any transaction can or could have been effected at those prices and any prices contained herein may not reflect Samsung Securities' internal books and records or theoretical model-based valuations and may be based on certain assumptions. Different assumptions by Samsung Securities or any other source may yield substantially different results. Additional information is available upon request.

For reports to be distributed to US:

Securities research is prepared, issued and exclusively distributed by Samsung Securities Co., Ltd., an organization licensed with the Financial Supervisory Service of South Korea. This research may be distributed in the United States only to major institutional investors as defined in Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended, and may not be circulated to any other person otherwise. All transactions by U.S. investors involving securities discussed in this report must be effected through Samsung Securities (America) Inc., a broker-dealer registered with the U.S. Securities & Exchange Commission and a member of the Financial Industry Regulatory Authority/SIPC, and not through any non-U.S. affiliate thereof. The analysts listed [on the front of this report] are employees of Samsung Securities Co., Ltd., or a non-U.S. affiliate thereof, and are not registered/qualified as research analysts under applicable U.S. rules and regulations and may not be subject to U.S. restrictions on communications with covered companies, public appearances, and trading securities held by a research analyst account.

For reports to be distributed to UK:

This report is not an invitation nor is it intended to be an inducement to engage in investment activity for the purpose of section 21 of the Financial Services and Markets Act 2000 of the United Kingdom ("FSMA"). To the extent that this report does constitute such an invitation or inducement, it is directed only at (i) persons who are investment professionals within the meaning of Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2001 (as amended) of the United Kingdom (the "Financial Promotion Order"); (ii) persons who fall within Articles 49(2)(a) to (d) ("high-net-worth companies, unincorporated associations etc.") of the Financial Promotion Order; and (iii) any other persons to whom this report can, for the purposes of section 21 of FSMA, otherwise lawfully be made (all such persons together being referred to as "relevant persons").

Any investment or investment activity to which this report relates is available only to relevant persons and will be engaged in only with relevant persons. Persons who are not relevant persons must not act or rely on this report.

For reports to be distributed to Korea:

This report is for private circulation only, not for sale, and is issued and distributed only to persons permitted under the laws and regulations of Korea.

For reports to be distributed to Singapore:

This report is provided pursuant to the financial advisory licensing exemption under Regulation 27(1)(e) of the Financial Advisers Regulation of Singapore and accordingly may only be provided to persons in Singapore who are "institutional investors" as defined in Section 4A of the Securities and Futures Act, Chapter 289 of Singapore. This report is intended only for the person to whom Samsung Securities has provided this report and such person may not send, forward or transmit in any way this report or any copy of this report to any other person.

Analyst certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issuers and no part of the compensation of such analyst(s) was, is, or will be directly or indirectly related to the inclusion of specific recommendations or views in this research report. The analyst(s) principally responsible for the preparation of this research report receives compensation based on determination by research management and senior management (not including investment banking), based on the overall revenues, including investment banking revenues of Samsung Securities Co., Ltd. and its related entities and has taken reasonable care to achieve and maintain independence and objectivity in making any recommendations.

Copyright © 2010 Samsung Securities Co., Ltd. All rights reserved. This report or any portion hereof may not be reprinted, sold or redistributed without the prior written consent of Samsung Securities America Inc

Samsung Securities

SAMSUNG SECURITIES

Samsung Electronics Bldg., 11, 74-gil,
Seochodae-ro, Seocho-gu, Seoul, Korea 06620
Tel: 02 2020 8000 / www.samsungpop.com

Family Center: 1588 2323

Voice Of Customer: 080 911 0900

**For more information,
please call our sales representatives:**

LONDON

Samsung Securities Europe Limited

1st Floor, 30 Gresham Street, London EC2V 7PG UK
Tel. 44-207-776-4311
Fax. 44-203-837-9219

NEW YORK

Samsung Securities America Limited

1330 Avenue of the Americas. 10th Floor. New York,
NY 10019
Tel: 1-212-972-2454
Fax: 1-212-972-2704

HONG KONG

Samsung Securities (Asia) Limited

Suite 4511, Two International Finance Center,
8 Finance Street, Central, Hong Kong
Tel: 852-3411-3608
Fax: 852-2114-0290

BEIJING

Samsung Securities Beijing Representative Office

Rm. 910, The Exchange Building No 118 JianGuo Lu, Chao
Yang District, Beijing, China
Tel: 86-10-6522-1855 (extension 7891)
Fax: 86-10-6522-1855 (extension 7889)

TOKYO

Samsung Securities Tokyo Representative Office

#106-8532 19F, Roppongi T-Cube 3-1-1,
Roppongi Minato-ku Tokyo, Japan
Tel: 81-3-6333-2952
Fax: 81-3-6333-2953



Member of
**Dow Jones
Sustainability Indices**
Powered by the S&P Global CSA