

SECTOR UPDATE

2026. 6. 5

EV/Mobility Team

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▶ AT A GLANCE

Hyundai Motor (005380 KS, 700,000)

Target price **KRW900,000** 28.6%

BUY

Kia (000270 KS, 164,300)

Target price **KRW240,000** 46.1%

BUY



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Autos (OVERWEIGHT)

May global wholesales; Domestic recovery helps Kia and imports

- In May, Hyundai Motor's (HMC) global wholesale volume fell 7.7% y-y while Kia's rose 2.7% y-y. Kia's sales momentum held strong, despite two fewer business days in Korea and one fewer in the US.
- HMC's domestic sales continued to soften. Due to aging models, the company is lagging in competition against imported brands and Kia. The upcoming launches of the Avante and Tucson in 3Q26, followed by the Genesis hybrid in 4Q26, are poised to drive recovery.
- The risk of a global sales slowdown at HMC is likely to accelerate Hyundai Motor Group's pace of technological transformation.

WHAT'S THE STORY?

HMC: Hyundai Motor's (HMC) global wholesale volume fell 0.1% m-m and 7.7% y-y to 325,000 units in May, due to production disruptions caused by the Middle East war and a fire at a parts supplier, as well as the impact of two fewer business days in Korea (down 10.5% y-y).

- **In Korea,** HMC sold 45,000 units (down 16.1% m-m and 23.1% y-y). Sales of the Grandeur and Genesis totaled 11,000 units (down 16% m-m and 19.6% y-y), accounting for 25% (flat m-m) of HMC's total vehicle sales. Sedan sales hit 18,000 units (down 17.7% m-m and 14.5% y-y), with underperformance of key models—eg, the Avante (down 17.3% MoM and 29.7% YoY) and Sonata (down 28.4% MoM and 0.4% YoY)—partially offset by the new Grandeur launched in May (5,183 units; down 21.7% MoM but up 12.7% YoY). Volume in Korea should rebound in June, as Grandeur's deliveries ramp up and the temporary excise tax cut approaches its Jun 30 expiration.
- **HMC's sales of SUVs and MPVs** combined came to 19,000 units (down 16.7% m-m and 31.5% y-y). Supply disruptions to engine valves, caused by a fire at a parts supplier, led to a sharp decline in Palisade sales (down 46.7% MoM and 76.2% YoY). Concurrently, model aging contributed to weaker performance across key models, including the Tucson (down 43.4% MoM and 46.6% YoY) and Santa Fe (down 26.7% MoM and 42.4% YoY). Genesis sales also slumped due to supply disruptions (6,161 units; down 10.3% MoM and 35.3% YoY).

(Continued on the next page)

- **HMC sold 18,226 xEVs** in May (down 16.2% m-m and 18.5% y-y), of which hybrids accounted for 53.4% or 9,731 units (down 37.5% m-m and 43.8% y-y) and EVs accounted for 44.8% or 8,157 units (up 42% m-m and 62.1% y-y). Strong EV demand has persisted due to a combination of factors, including deferred demand from early depletion of EV subsidies at the end of last year, rising oil prices, and an expanding lineup of new EV models. By the end of April, EV penetration reached 29.3% (up 17.3%pts YoY). At HMC, strong performance of the EV lineup, including the Ioniq 5 (up 53.8% MoM and 105.2% YoY) and Casper EV (up 80.6% MoM and 67.7% YoY), helped offset the decline in hybrid sales.

Overseas, HMC's wholesale volume came to 280,000 units (up 3% m-m but down 4.6% y-y). Prolonged war in the Middle East has led to weaker volume in the region (accounting for 5% of total sales). A fire at Hyundai Mobis's plant in India at the end of May is likely to cause short-term production disruptions for AVNs and electrical/electronic (E/E) modules.

We expect HMC's global wholesale volume to fall 6.5% y-y to 0.34m units in June. Although the fire at an engine valve supplier has been resolved, volume will likely continue to slow down due to model aging.

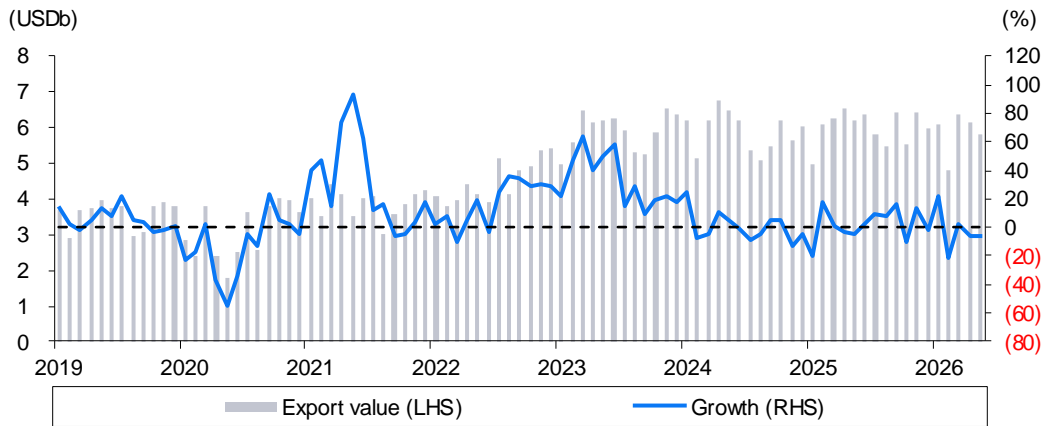
Kia: Kia's global wholesale volume rose 0.2% m-m and 2.7% y-y to 278,000 units in May—a strong performance given two fewer business days in Korea and one fewer in the US.

- **In Korea**, Kia sold 45,000 units (down 18.8% m-m and 0.9% y-y)—resilient considering fewer business days (down 10% YoY). Sedan sales hit 11,000 units (down 18.3% m-m and 13.3% y-y), despite strong performance from the Morning (up 46.3% y-y), as mid-to-large-sized models such as the K5 (2,237 units; down 26.1% y-y) and K8 (1,752 units; down 33.3% y-y) underperformed.
- **Kia's sales of SUVs and MPVs** combined came to 29,000 units (down 20.1% m-m and 3.1% y-y). While EV sales grew—EV3 up 61.9% YoY and EV9 up 47.8% YoY—the declines in Carnival (down 31.7% YoY) and Seltos (down 25.6% YoY) offset much of that momentum.
- **Kia sold 28,516 xEVs** in May (down 14.2% m-m but up 33.9% y-y), of which hybrids accounted for 58.7% or 16,742 units (down 13.3% m-m but up 6.1% y-y) and EVs accounted for 41.3% or 11,774 units (down 15.5% m-m but up 113.4% y-y). EV sales sustained double-digit growth, driven by the expanding lineup of new models such as the EV3 and EV5.

Overseas, Kia's wholesale volume was up 4.9% m-m and 3.4% y-y to 233,000 units. Volume in Europe continued to recover, while volume in the US increased. Sluggish volume in the Middle East was offset by strength in India and South America. European sales have shifted to a recovery since March, driven by the launch of the EV2 and the sales momentum of the EV4 and EV5.

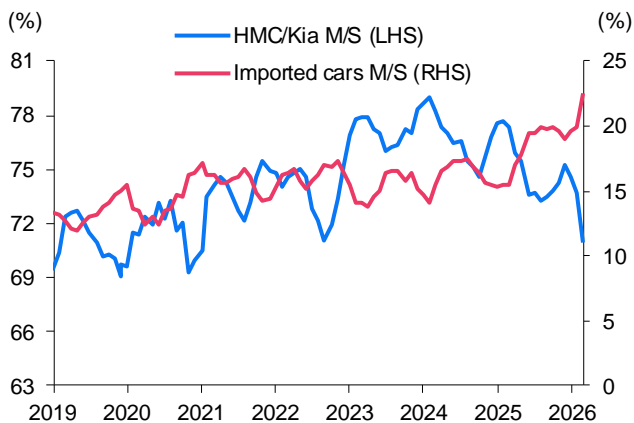
We expect Kia's global wholesale volume to climb 2% y-y to 275,000 units in June. Volume growth is likely to be broad-based across all regions.

Korea: US-bound export value (May: -5.5% y-y)



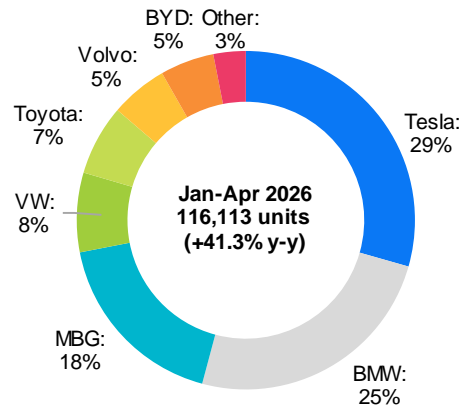
Source: CEIC, Samsung Securities

Korean market: HMG vs imported cars' market share



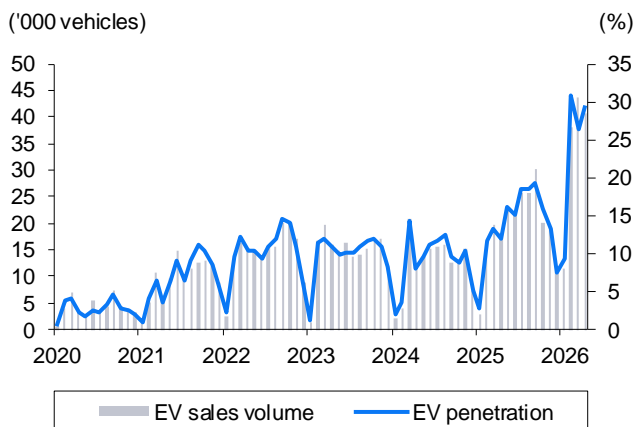
Note: 3-month moving average
Source: MarkLines, Samsung Securities

Korean market: Imported car sales, by OEM



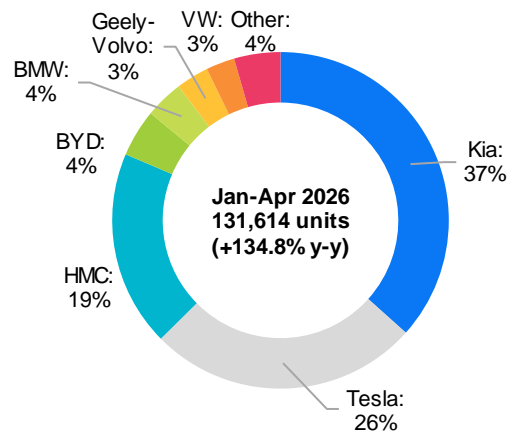
Source: KAIDA, Samsung Securities

Korean market: EV sales volume and penetration



Note: As of Apr 2026
Source: MarkLines, EV-Volumes, Samsung Securities

Major automakers: Korean EV market shares



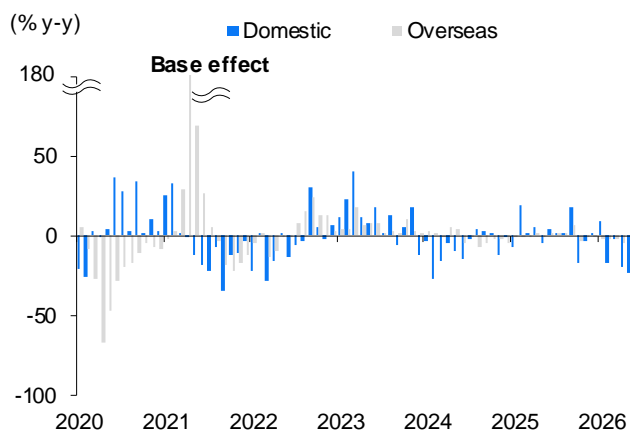
Source: EV-Volumes, Samsung Securities

Shipments, by automaker

| | HMC | | | | | Kia | | | | |
|--------------|----------------|----------------|----------------|-------------|--------------|----------------|----------------|----------------|-------------|--------------|
| | May 2026 | May 2025 | Apr 2026 | Chg (% y-y) | (Chg, % m-m) | May 2026 | May 2025 | Apr 2026 | Chg (% y-y) | (Chg, % m-m) |
| Domestic | 45,364 | 58,966 | 54,051 | -23.1 | -16.1 | 44,727 | 45,125 | 55,108 | -0.9 | -18.8 |
| Oversea | 280,109 | 293,654 | 271,878 | -4.6 | 3.0 | 232,988 | 225,299 | 222,150 | 3.4 | 4.9 |
| Total | 325,473 | 352,620 | 325,929 | -7.7 | -0.1 | 277,715 | 270,424 | 277,258 | 2.7 | 0.2 |

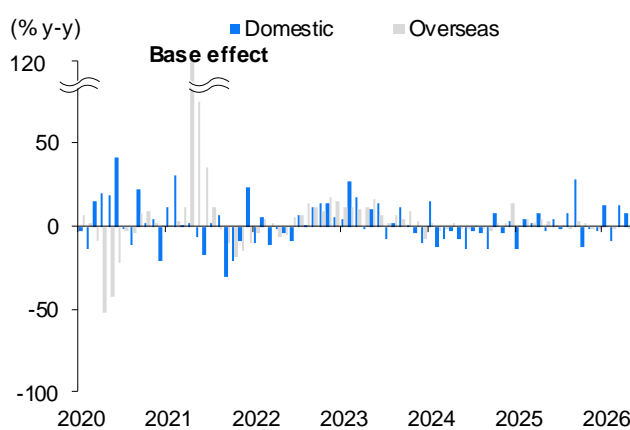
Source: Company data, Samsung Securities

HMC: Monthly change in wholesale volume



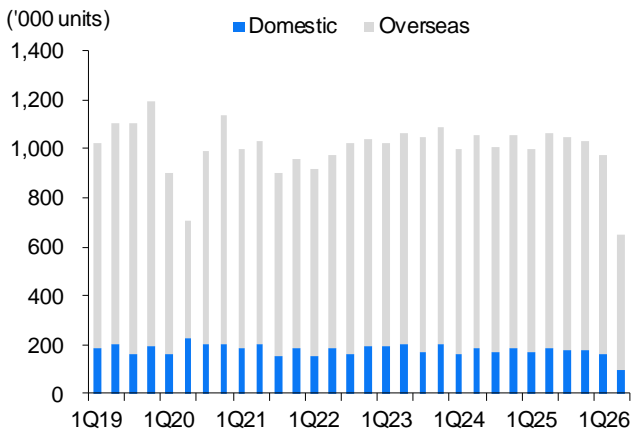
Source: Company data, Samsung Securities

Kia: Monthly change in wholesale volume



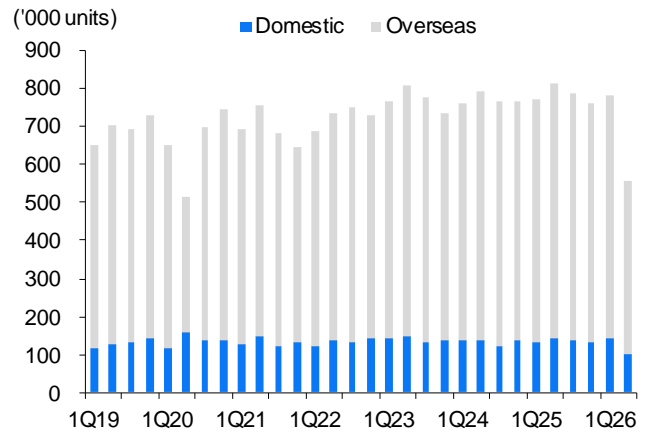
Source: Company data, Samsung Securities

HMC: Quarterly wholesale volume



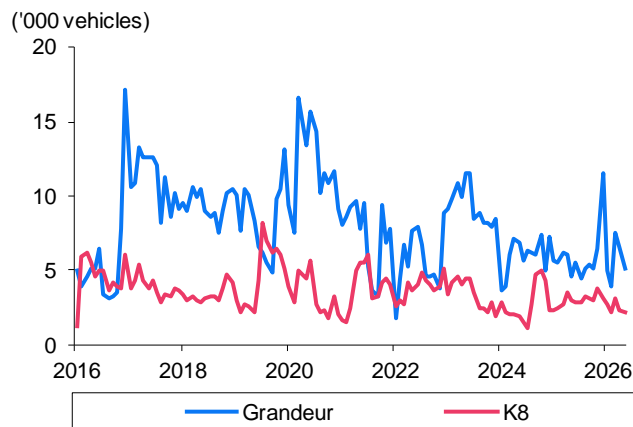
Source: Company data, Samsung Securities

Kia: Quarterly wholesale volume



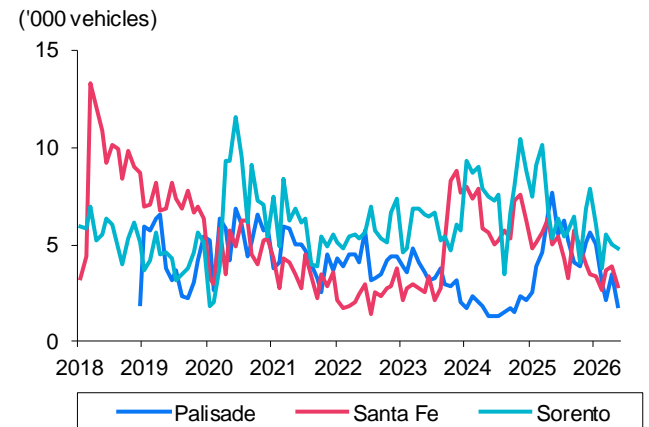
Source: Company data, Samsung Securities

Domestic sales: Grandeur (HMC) vs K8 (Kia; previously K7)



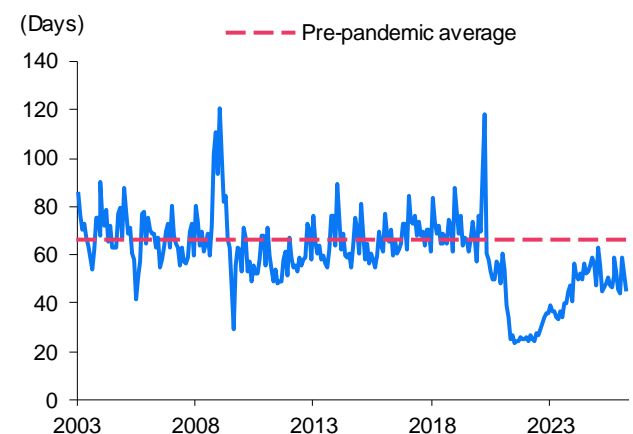
Note: Known as the K7 through end-2020 and the K8 from 2021
Source: Company data, Samsung Securities

Domestic sales: Palisade + Santa Fe (HMC) vs Sorento (Kia)



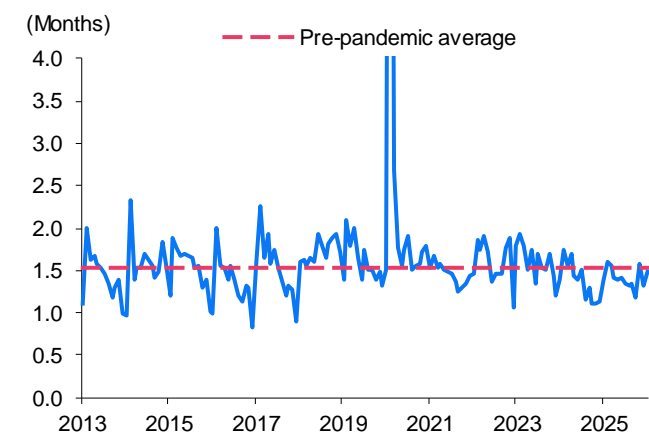
Source: Company data, Samsung Securities

US: Average dealer inventories



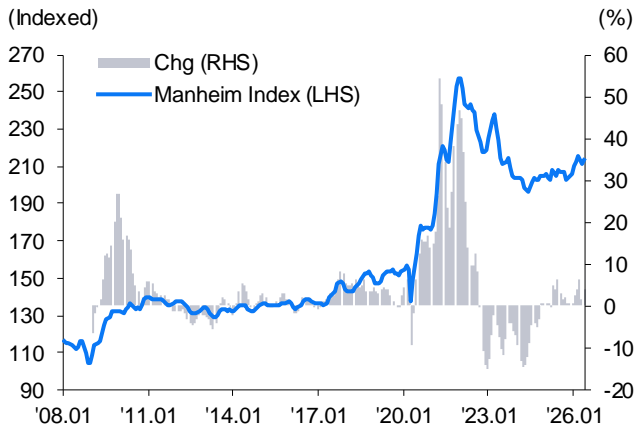
Source: Auto Data Bowl, Samsung Securities

China: Average dealer inventories



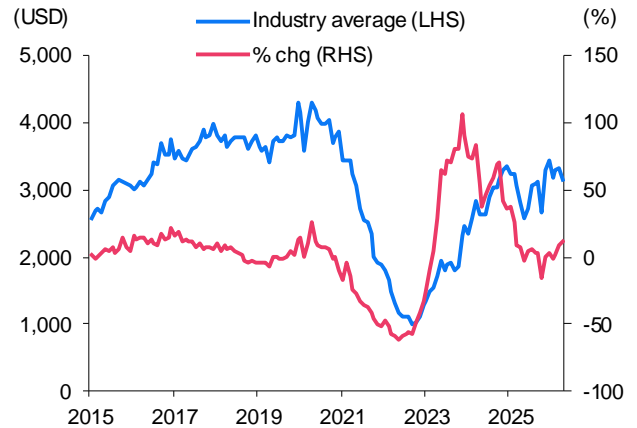
Source: Auto Data Bowl, Samsung Securities

US: Used vehicle value index



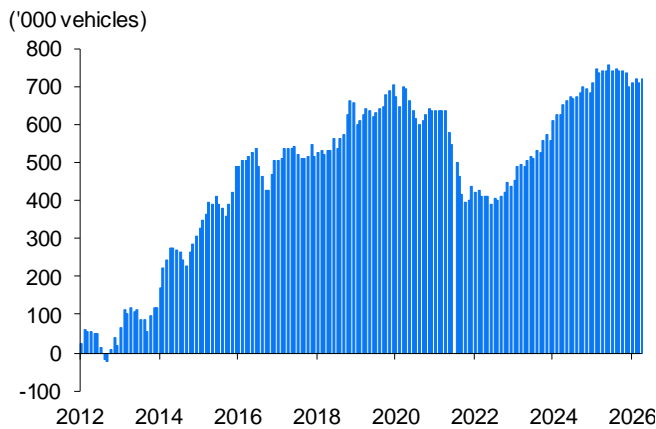
Source: Manheim, Samsung Securities

US: Average incentives per vehicle



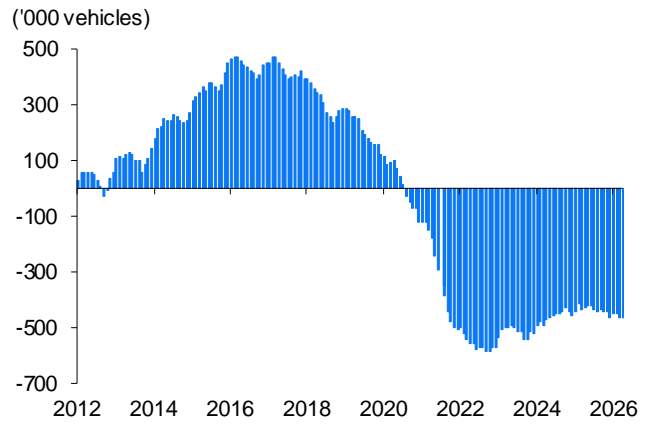
Source: Auto Data Bowl (TrueCar until 2022, J.D. Power and GlobalData as of 2023), Samsung Securities

HMC: Global inventory (shipments less retail sales)



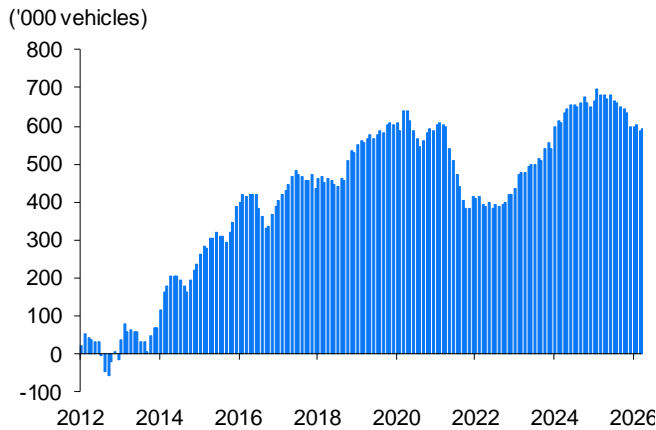
Note: As of Apr 2026
Source: Company data, Samsung Securities

Kia: Global inventory (shipments less retail sales)



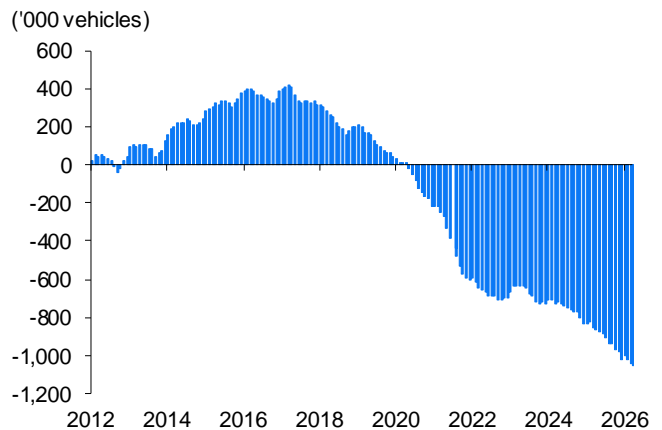
Note: As of Apr 2026
Source: Company data, Samsung Securities

HMC: Global inventory ex China (shipments less retail sales)



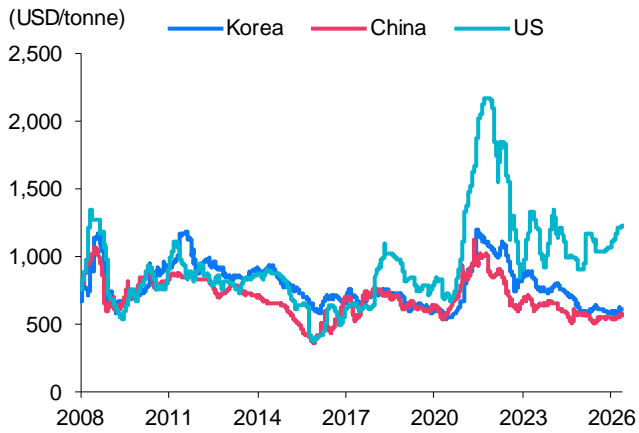
Note: As of Apr 2026
Source: Company data, Samsung Securities

Kia: Global inventory ex China (shipments less retail sales)



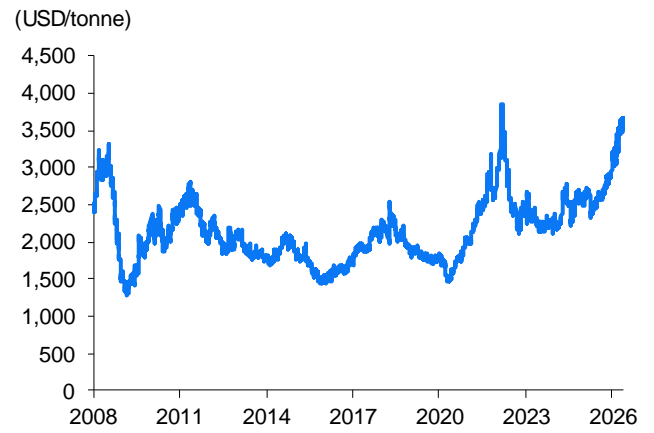
Note: As of Apr 2026
Source: Company data, Samsung Securities

Cold rolled steel price



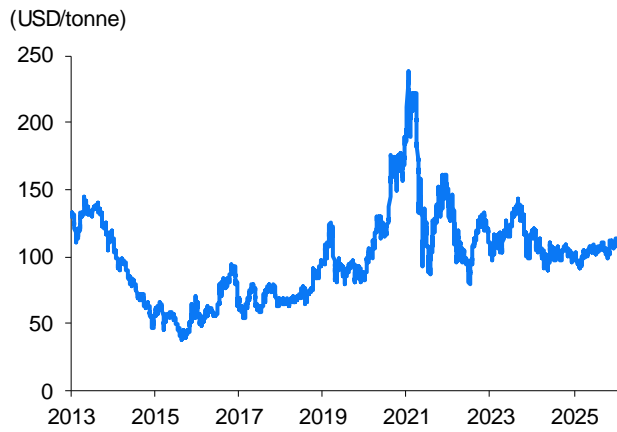
Source: Bloomberg, Samsung Securities

Aluminum price



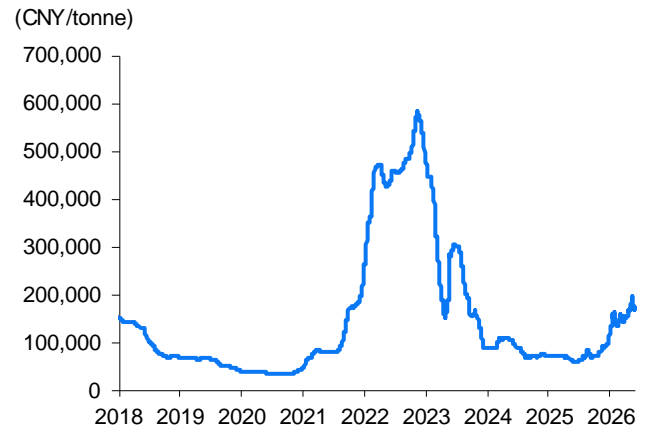
Source: Bloomberg, Samsung Securities

Iron ore price



Source: Bloomberg, Samsung Securities

Lithium carbonate price



Source: Bloomberg, Samsung Securities

HMC: May shipments, by model

| (Units) | May 2026 | May 2025 | Chg (% y-y) | Apr 2026 | Chg (% m-m) |
|-------------------------------------|----------------|----------------|---------------|----------------|---------------|
| Domestic shipments | | | | | |
| Sedans | 17,553 | 20,540 | (14.5) | 21,320 | (17.7) |
| Avante | 4,526 | 6,438 | (29.7) | 5,475 | (17.3) |
| Sonata | 4,118 | 4,134 | (0.4) | 5,754 | (28.4) |
| Grandeur | 5,183 | 4,597 | 12.7 | 6,622 | (21.7) |
| G70 | 52 | 169 | (69.2) | 62 | (16.1) |
| G80 | 2,220 | 3,712 | (40.2) | 2,523 | (12.0) |
| G90 | 405 | 736 | (45.0) | 409 | (1.0) |
| Ioniq 6 | 1,049 | 754 | 39.1 | 475 | 120.8 |
| SUVs/MPVs | 19,283 | 28,132 | (31.5) | 23,158 | (16.7) |
| Casper | 1,536 | 1,270 | 20.9 | 1,142 | 34.5 |
| Venue | 903 | 1,157 | (22.0) | 1,061 | (14.9) |
| Kona | 2,095 | 1,922 | 9.0 | 2,559 | (18.1) |
| Tucson | 2,183 | 4,088 | (46.6) | 3,858 | (43.4) |
| Nexo | 338 | 22 | 1,436.4 | 441 | (23.4) |
| Ioniq 5 | 2,575 | 1,255 | 105.2 | 1,674 | 53.8 |
| Ioniq 9 | 1,482 | 867 | 70.9 | 1,225 | 21.0 |
| Santa Fe | 2,862 | 4,969 | (42.4) | 3,902 | (26.7) |
| Palisade | 1,825 | 7,682 | (76.2) | 3,422 | (46.7) |
| GV60 | 139 | 111 | 25.2 | 113 | 23.0 |
| GV70 | 1,798 | 2,435 | (26.2) | 2,068 | (13.1) |
| GV80 | 1,547 | 2,354 | (34.3) | 1,693 | (8.6) |
| LCV | 6,312 | 7,894 | (20.0) | 8,011 | (21.2) |
| HCV | 2,216 | 2,400 | (7.7) | 1,562 | 41.9 |
| Total domestic shipments (A) | 45,364 | 58,966 | (23.1) | 54,051 | (16.1) |
| Total overseas shipments (B) | 280,109 | 293,654 | (4.6) | 271,878 | 3.0 |
| Total global shipments (A+B) | 325,473 | 352,620 | (7.7) | 325,929 | (0.1) |

Source: Company data, Samsung Securities

Kia: May shipments, by model

| (Units) | May 2026 | May 2025 | Chg (% y-y) | Apr 2026 | Chg (% m-m) |
|-------------------------------------|----------------|----------------|--------------|----------------|-------------|
| Domestic shipments | | | | | |
| Sedans | 10,979 | 12,664 | (13.3) | 13,441 | (18.3) |
| Morning | 2,234 | 1,527 | 46.3 | 3,186 | (29.9) |
| Ray | 3,419 | 4,000 | (14.5) | 4,877 | (29.9) |
| K3 | 1,196 | 1,373 | (12.9) | 1,432 | (16.5) |
| EV4 | 2,237 | 3,028 | (26.1) | 2,366 | (5.5) |
| K5 | 1,752 | 2,627 | (33.3) | 1,461 | 19.9 |
| K8 | 141 | 109 | 29.4 | 119 | 18.5 |
| K9 | 28,683 | 29,596 | (3.1) | 35,877 | (20.1) |
| RV | 3,021 | 1,866 | 61.9 | 3,898 | (22.5) |
| EV3 | 2,581 | 0 | n/a | 3,308 | (22.0) |
| EV5 | 905 | 957 | (5.4) | 1,062 | (14.8) |
| EV6 | 263 | 178 | 47.8 | 393 | (33.1) |
| EV9 | 4,543 | 6,651 | (31.7) | 4,995 | (9.0) |
| Carnival | 3,169 | 4,257 | (25.6) | 3,580 | (11.5) |
| Seltos | 1,355 | 1,310 | 3.4 | 1,289 | 5.1 |
| Niro | 4,760 | 5,295 | (10.1) | 4,972 | (4.3) |
| Sportage | 7,836 | 7,734 | 1.3 | 12,078 | (35.1) |
| Sorento | 250 | 1,348 | (81.5) | 302 | (17.2) |
| Tasman | 5,051 | 2,743 | 84.1 | 5,727 | (11.8) |
| Mohave | 2,303 | 0 | n/a | 2,262 | 1.8 |
| Commercial vehicles | 14 | 122 | (88.5) | 63 | (77.8) |
| PV5 | 44,727 | 45,125 | (0.9) | 55,108 | (18.8) |
| Military vehicles | 232,988 | 225,299 | 3.4 | 222,150 | 4.9 |
| Total domestic shipments (A) | 277,715 | 270,424 | 2.7 | 277,258 | 0.2 |
| Total overseas shipments (B) | 205,335 | 208,368 | (1.5) | 202,562 | 1.4 |
| Total global shipments (A+B) | 247,401 | 254,415 | (2.8) | 245,691 | 0.7 |

Source: Company data, Samsung Securities

(Appendix) Valuations: Global automakers

| Company | Currency | Price | Performance (%) | | | Market cap | | PER (x) | | | PBR (x) | | | ROE (%) | | |
|---------------------|----------|----------|-----------------|--------|--------|------------|---------|---------|-------|-------|---------|-------|-------|---------|---------|---------|
| | | | 1M | 3M | 1Y | (Local b) | (USDb) | 2026E | 2026E | 2027E | 2026E | 2026E | 2027E | 2026E | 2026E | 2027E |
| Automakers | | | | | | | | | | | | | | | | |
| Toyota | JPY | 2,905 | (3.2) | (24.1) | 4.9 | 45,884.4 | 287.6 | 10.1 | 9.3 | 8.4 | 1.0 | 0.9 | 0.9 | 10.2 | 9.7 | 10.7 |
| Honda | JPY | 1,392 | 10.2 | (12.2) | (5.2) | 6,307.7 | 39.5 | n/a | 18.1 | 6.8 | 0.5 | 0.5 | 0.5 | (2.1) | 1.9 | 6.9 |
| Nissan | JPY | 371.3 | 5.9 | (14.3) | 0.7 | 1,379.0 | 8.6 | n/a | 37.3 | 7.9 | 0.3 | 0.3 | 0.3 | (11.0) | 0.8 | 4.0 |
| Tata | INR | 393.9 | 15.3 | 2.9 | (9.6) | 1,450.5 | 15.3 | 189.3 | 10.1 | 7.1 | 1.3 | 1.1 | 1.0 | 0.7 | 10.3 | 12.9 |
| Mayuti Suzuki | INR | 13,127.0 | (1.4) | (11.6) | 6.6 | 4,127.2 | 43.4 | 25.6 | 23.6 | 21.3 | 3.8 | 3.6 | 3.3 | 15.6 | 14.8 | 15.5 |
| GM | USD | 83.2 | 9.9 | 5.8 | 67.8 | 75.1 | 75.1 | 6.6 | 6.0 | 6.3 | 1.1 | 1.0 | 0.8 | 17.7 | 17.5 | 15.2 |
| Ford | USD | 17.4 | 46.8 | 23.8 | 68.0 | 69.5 | 69.5 | 10.5 | 9.5 | 8.8 | 1.9 | 1.7 | 1.5 | 15.6 | 18.6 | 18.6 |
| Stellantis | USD | 8.0 | 11.9 | (1.4) | (21.3) | 23.2 | 23.2 | 8.7 | 4.9 | 3.7 | 0.3 | 0.3 | 0.3 | 2.9 | 5.7 | 7.0 |
| Tesla | USD | 435.8 | 11.5 | 8.3 | 25.8 | 1,636.7 | 1,636.7 | 232.4 | 179.1 | 130.2 | 16.7 | 15.3 | 13.9 | 6.3 | 7.5 | 8.9 |
| Rivian | USD | 16.3 | 8.5 | 6.3 | 12.2 | 20.5 | 20.5 | n/a | n/a | n/a | 5.7 | 11.1 | 44.1 | (86.2) | (100.5) | (420.6) |
| Lucid | USD | 6.6 | 0.2 | (34.5) | (70.6) | 2.6 | 2.6 | n/a | n/a | n/a | 25.7 | n/a | n/a | (274.9) | (570.1) | n/a |
| Nikola | USD | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Canoo | USD | 0.0 | (96.7) | (97.2) | (99.8) | 0.0 | 0.0 | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Nio | USD | 5.6 | (5.2) | 15.0 | 58.2 | 14.0 | 14.0 | n/a | 50.5 | 20.2 | 12.9 | 9.8 | 6.5 | (9.8) | 41.9 | 33.6 |
| Xpeng | USD | 16.5 | 3.9 | (6.3) | (14.8) | 15.7 | 15.7 | n/a | 46.2 | 23.1 | 3.7 | 3.4 | 3.1 | (3.4) | 6.6 | 11.2 |
| Li Auto | USD | 15.0 | (14.6) | (14.7) | (47.0) | 16.1 | 16.1 | n/a | 22.1 | 14.4 | 2.0 | 1.9 | 1.7 | 0.7 | 6.1 | 8.9 |
| Volkswagen | EUR | 93.3 | 5.5 | (7.9) | (3.7) | 46.5 | 54.1 | 5.0 | 4.1 | 3.2 | 0.2 | 0.2 | 0.2 | 4.7 | 5.5 | 6.2 |
| Porsche | EUR | 46.8 | 13.6 | 14.1 | 9.4 | 42.6 | 49.7 | 26.4 | 19.6 | 15.1 | 1.8 | 1.7 | 1.6 | 6.9 | 9.2 | 11.0 |
| Mercedes-Benz Group | EUR | 52.0 | 5.0 | (11.6) | (0.9) | 50.0 | 58.3 | 8.8 | 7.0 | 6.1 | 0.5 | 0.5 | 0.5 | 5.8 | 7.1 | 8.0 |
| BMW | EUR | 74.9 | (4.2) | (15.9) | (4.6) | 46.1 | 53.7 | 7.2 | 6.2 | 5.5 | 0.5 | 0.5 | 0.4 | 6.4 | 7.1 | 7.7 |
| Renault | EUR | 29.6 | (0.6) | (7.8) | (34.8) | 8.8 | 10.2 | 4.5 | 4.4 | 3.9 | 0.4 | 0.4 | 0.3 | 7.9 | 7.9 | 7.7 |
| Ferrari | EUR | 295.2 | 0.6 | (8.2) | (29.9) | 51.6 | 60.1 | 30.6 | 27.8 | 25.6 | 11.8 | 10.2 | 8.8 | 39.9 | 38.2 | 36.0 |
| Great Wall | HKD | 10.4 | (10.3) | (19.1) | (14.5) | 146.2 | 18.7 | 6.7 | 5.7 | 5.0 | 0.8 | 0.7 | 0.7 | 12.0 | 12.7 | 12.9 |
| BYD | HKD | 91.3 | (10.9) | (3.8) | (30.3) | 941.7 | 120.2 | 17.5 | 13.9 | 11.6 | 2.5 | 2.2 | 1.9 | 15.1 | 16.7 | 17.0 |
| Dongfeng | HKD | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | 0.6 | 1.0 | n/a |
| BAIC | HKD | 1.2 | (12.9) | (33.5) | (38.9) | 9.7 | 1.2 | 9.5 | n/a | n/a | n/a | n/a | n/a | (2.5) | n/a | n/a |
| Guangzhou | HKD | 2.6 | (8.5) | (30.8) | (5.8) | 59.2 | 7.6 | n/a | n/a | 12.8 | 0.2 | 0.2 | 0.2 | (2.1) | (0.6) | 1.0 |
| Geely | HKD | 18.8 | (17.8) | 16.5 | 6.8 | 203.0 | 25.9 | 8.2 | 6.8 | 5.8 | 1.6 | 1.4 | 1.2 | 20.3 | 21.2 | 21.2 |
| SAIC | CNY | 12.3 | (10.6) | (14.0) | (24.0) | 141.6 | 20.9 | 11.7 | 10.3 | 9.5 | 0.5 | 0.4 | 0.4 | 4.0 | 4.5 | 4.6 |
| Changan | CNY | 7.9 | (16.9) | (28.4) | (35.9) | 70.3 | 10.4 | 14.8 | 11.5 | 11.4 | 1.0 | 0.9 | 0.9 | 6.6 | 7.8 | 7.5 |
| HMC | KRW | 741,000 | 38.5 | 10.3 | 299.9 | 151,725.5 | 100.2 | 16.6 | 15.0 | 13.9 | 1.5 | 1.4 | 1.3 | 8.9 | 9.1 | 8.9 |
| Kia | KRW | 170,300 | 11.0 | (17.3) | 90.5 | 66,487.3 | 43.9 | 7.9 | 7.2 | 6.7 | 1.0 | 0.9 | 0.8 | 13.2 | 13.0 | 12.7 |

(Continued on the next page)

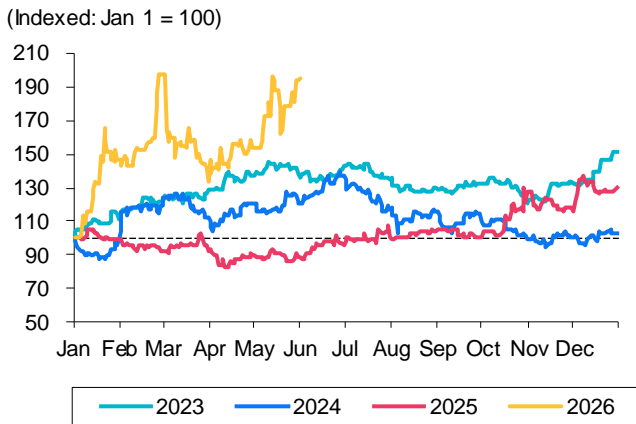
(Appendix) Valuations: Global parts makers, tire makers, ride-hailing firms, and ETFs

| Company | Currency | Price | Performance (%) | | | Market cap | | PER (x) | | | PBR (x) | | | ROE (%) | | |
|------------------------------|----------|---------|-----------------|--------|--------|------------|--------|---------|-------|-------|---------|-------|-------|---------|-------|-------|
| | | | 1M | 3M | 1Y | (Local b) | (USDb) | 2026E | 2026E | 2027E | 2026E | 2026E | 2027E | 2026E | 2026E | 2027E |
| Parts makers | | | | | | | | | | | | | | | | |
| Continental | EUR | 70.7 | 9.7 | (2.4) | 22.2 | 14.1 | 16.5 | 11.0 | 9.5 | 8.7 | 3.0 | 2.6 | 2.2 | 28.8 | 28.4 | 25.9 |
| Valeo | EUR | 13.3 | 24.4 | 8.0 | 43.3 | 3.3 | 3.8 | 9.8 | 7.1 | 5.7 | 0.9 | 0.8 | 0.7 | 8.7 | 11.5 | 13.3 |
| Autoliv | EUR | 109.0 | 10.7 | 9.0 | 21.1 | 8.2 | 9.5 | 12.0 | 10.4 | 9.3 | 3.4 | 3.0 | 2.6 | 29.3 | 32.0 | 29.8 |
| Faurecia | EUR | 11.4 | 14.3 | (5.7) | 37.7 | 2.2 | 2.6 | 46.5 | 8.1 | 5.8 | 0.7 | 0.7 | 0.6 | 0.9 | 4.6 | 8.4 |
| JCI | USD | 134.1 | (7.6) | (7.1) | 32.2 | 81.8 | 81.8 | 27.5 | 23.5 | 20.7 | 6.0 | 5.5 | 4.9 | 21.7 | 23.5 | 24.2 |
| Magna | USD | 64.8 | 6.5 | 2.7 | 78.5 | 17.6 | 17.6 | 9.5 | 8.5 | 7.9 | 1.5 | 1.3 | 1.2 | 14.9 | 15.6 | 15.0 |
| BorgWarner | USD | 71.8 | 26.5 | 24.8 | 117.0 | 14.7 | 14.7 | 13.8 | 12.2 | 11.1 | 2.5 | 2.2 | 1.9 | 17.5 | 17.9 | 17.8 |
| Visteon | USD | 118.3 | 6.7 | 23.6 | 40.1 | 3.2 | 3.2 | 13.9 | 12.2 | 10.9 | 1.9 | 1.7 | 1.5 | 14.2 | 14.4 | 13.8 |
| Denso | JPY | 1,868 | (1.5) | (17.0) | (4.8) | 5,436.3 | 34.1 | 12.1 | 10.9 | 9.5 | 1.0 | 0.9 | 0.9 | 8.2 | 8.7 | 9.3 |
| NiMay | JPY | 2,793 | 16.5 | 13.4 | (0.6) | 3,330.8 | 20.9 | 24.9 | 17.3 | 15.1 | 1.8 | 1.6 | 1.5 | 7.5 | 9.7 | 10.0 |
| Toyota Ind. | JPY | 20,450 | 0.1 | 1.1 | 12.9 | 6,663.4 | 41.8 | 27.8 | 22.5 | 20.9 | 1.1 | 1.1 | 1.0 | 4.2 | 4.7 | 4.9 |
| Sumitomo E. | JPY | 12,995 | 31.3 | 25.3 | 328.0 | 10,317.3 | 64.7 | 32.3 | 31.4 | 26.6 | 4.0 | 3.7 | 3.5 | 13.2 | 11.8 | 13.1 |
| Aisin Seiki | JPY | 2,346 | (1.3) | (15.6) | 27.3 | 1,703.3 | 10.7 | 12.0 | 10.1 | 8.6 | 0.8 | 0.8 | 0.8 | 7.2 | 8.2 | 9.2 |
| Mobis | KRW | 749,000 | 75.0 | 43.8 | 196.0 | 67,958.7 | 44.9 | 15.8 | 14.1 | 13.2 | 1.3 | 1.2 | 1.1 | 8.3 | 8.6 | 8.5 |
| Hyundai AutoEver | KRW | 935,000 | 109.2 | 83.0 | 552.0 | 25,641.4 | 17.0 | 123.0 | 96.1 | 75.9 | 12.8 | 11.5 | 10.2 | 10.8 | 12.6 | 14.2 |
| Wia | KRW | 91,300 | 10.0 | (14.7) | 113.8 | 2,482.9 | 1.6 | 13.8 | 11.4 | 11.1 | 0.7 | 0.6 | 0.6 | 4.8 | 5.7 | 5.5 |
| Hanon | KRW | 5,350 | 26.5 | 15.3 | 90.6 | 5,490.5 | 3.6 | 26.3 | 20.5 | 16.6 | 1.4 | 1.3 | 1.2 | 5.4 | 6.5 | 7.2 |
| Mando | KRW | 62,700 | 10.6 | (0.9) | 86.1 | 2,944.2 | 1.9 | 15.3 | 12.8 | 11.2 | 1.1 | 1.0 | 0.9 | 7.0 | 8.0 | 8.6 |
| Huayu | CNY | 16.7 | (10.5) | (13.6) | (7.7) | 52.7 | 7.8 | 7.1 | 6.6 | 6.3 | 0.7 | 0.7 | 0.6 | 10.9 | 11.0 | 10.7 |
| Nexteer | HKD | 4.9 | 1.9 | (34.5) | (15.1) | 12.3 | 1.6 | 11.0 | 9.3 | 7.5 | 0.7 | 0.7 | 0.6 | 6.7 | 7.8 | 8.2 |
| Tire makers | | | | | | | | | | | | | | | | |
| Bridgestone | JPY | 3,380 | 4.6 | (11.0) | 8.8 | 4,509.0 | 28.3 | 12.2 | 10.7 | 9.6 | 1.1 | 1.1 | 1.0 | 8.9 | 9.4 | 9.9 |
| Sumitomo R. | JPY | 2,030 | 0.5 | (27.0) | 12.7 | 534.0 | 3.3 | 9.2 | 7.3 | 6.5 | 0.7 | 0.7 | 0.6 | 8.5 | 9.6 | 10.3 |
| Yokohama | JPY | 6,974 | 13.4 | (11.5) | 91.5 | 1,160.4 | 7.3 | 9.7 | 8.7 | 7.7 | 1.0 | 0.9 | 0.8 | 10.7 | 11.2 | 11.2 |
| Michelin | EUR | 31.5 | 2.2 | (8.4) | (6.4) | 21.7 | 25.2 | 11.8 | 9.9 | 8.8 | 1.2 | 1.1 | 1.1 | 9.9 | 11.0 | 11.5 |
| Goodyear | USD | 6.1 | (13.8) | (26.1) | (46.5) | 1.8 | 1.8 | n/a | 7.4 | 4.6 | 0.5 | 0.5 | 0.5 | 1.1 | 8.4 | 11.0 |
| Hankook | KRW | 67,000 | 11.9 | (8.1) | 74.0 | 8,299.6 | 5.5 | 6.0 | 5.6 | 5.3 | 0.6 | 0.6 | 0.6 | 10.8 | 10.7 | 10.8 |
| Kumho | KRW | 4,665 | (20.8) | (32.8) | 4.9 | 1,340.1 | 0.9 | 3.7 | 3.5 | 3.2 | 0.6 | 0.5 | 0.4 | 16.3 | 14.6 | 14.0 |
| Nexen | KRW | 6,660 | (10.4) | (25.8) | (0.7) | 650.5 | 0.4 | 4.0 | 3.7 | 3.3 | 0.3 | 0.3 | 0.3 | 7.9 | 8.0 | 8.4 |
| Cheng Shin | TWD | 32.3 | 3.5 | 3.2 | (36.4) | 104.7 | 3.3 | 20.2 | 20.1 | n/a | 1.2 | 1.2 | n/a | 5.8 | 5.8 | n/a |
| Ride hailing | | | | | | | | | | | | | | | | |
| UBER | USD | 70.4 | (6.3) | (6.7) | (16.3) | 143.3 | 143.3 | 21.7 | 15.9 | 13.0 | 4.9 | 4.0 | 3.2 | 21.1 | 27.0 | 27.2 |
| LYFT | USD | 14.1 | (2.1) | 2.0 | (7.4) | 5.5 | 5.5 | 11.0 | 8.6 | 7.3 | 1.8 | 1.6 | 1.4 | 10.9 | 15.1 | 16.5 |
| ETF | | | | | | | | | | | | | | | | |
| Global X Autonomous | USD | 41.6 | 9.9 | 27.4 | 89.4 | 0.5 | 0.5 | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| ARK Autonomous Tech | USD | 142.9 | 10.9 | 16.7 | 79.6 | 2.4 | 2.4 | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| iShares Self-Driving EV | USD | 45.0 | 3.3 | 10.3 | 49.7 | 0.2 | 0.2 | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Kraneshares Electric Vehicle | USD | 36.0 | (2.7) | 8.7 | 73.2 | 0.1 | 0.1 | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Evolve Automobile | CAD | 36.7 | 13.5 | 39.8 | 88.0 | 0.0 | 0.0 | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| InMayation | | | | | | | | | | | | | | | | |

Note: As of May 29, close

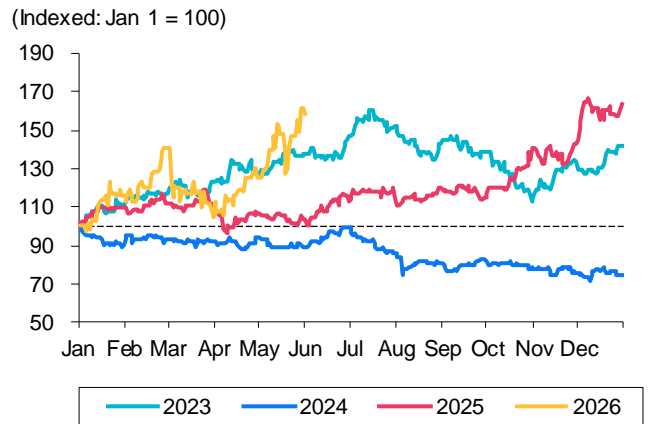
Source: Bloomberg, Samsung Securities

Korean auto index



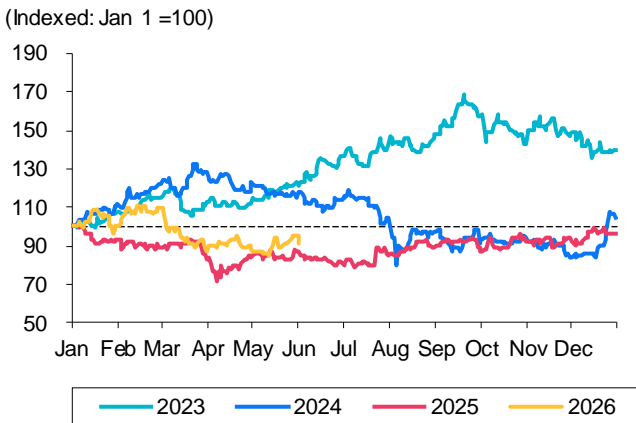
Note: Average of HMC and Kia
Source: Bloomberg, Samsung Securities

Korean auto parts index



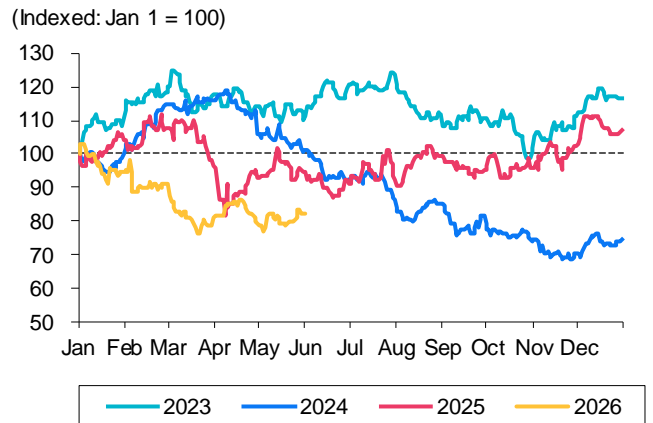
Note: Average of 9 covered auto parts firms, including Mobis, AutoEver, and Mando
Source: Bloomberg, Samsung Securities

Japanese auto index



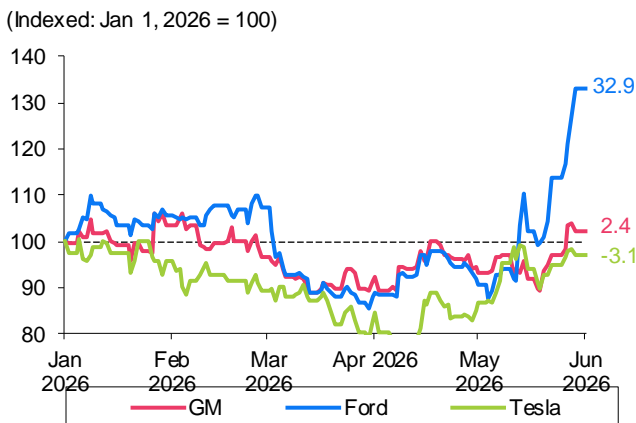
Note: Average of Toyota, Honda, and Nissan
Source: Bloomberg, Samsung Securities

European auto index



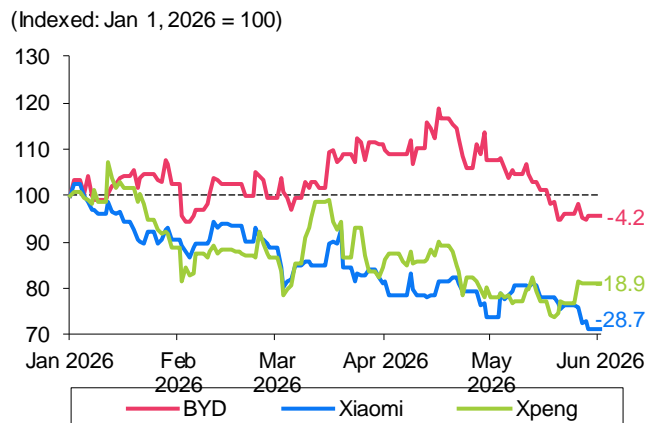
Note: Average of VW, Stellantis, BMW, and MBG
Source: Bloomberg, Samsung Securities

US auto index



Source: Bloomberg, Samsung Securities

China auto index

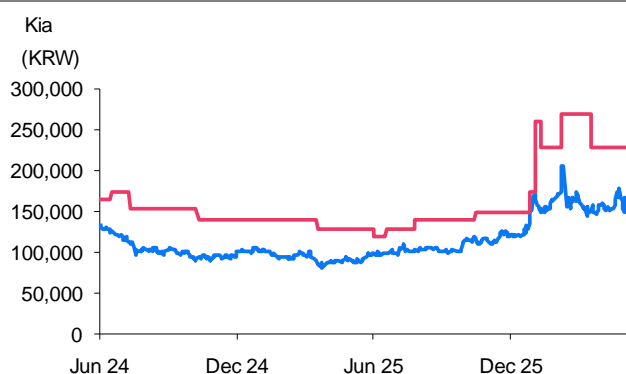
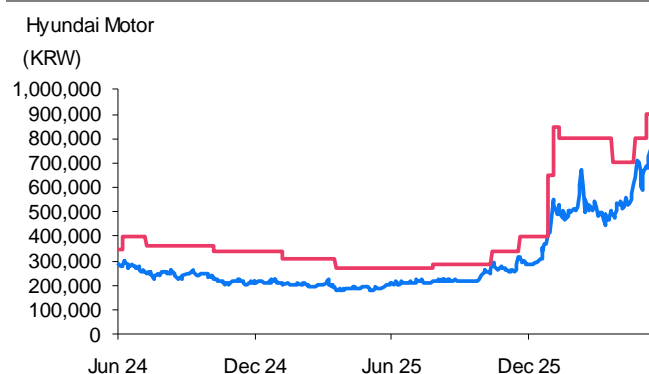


Source: Bloomberg, Samsung Securities

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Target price changes in past two years



Rating changes over past two years (adjusted share prices)

| Hyundai Motor | | | | | | | | | | | | |
|---------------------------|-----------|--------|--------|--------|-----------|--------|--------|--------|--------|-----------|--------|--------|
| Date | 2024/5/29 | 6/25 | 7/26 | 10/25 | 2025/1/24 | 4/7 | 8/14 | 10/31 | 12/8 | 2026/1/14 | 1/22 | 1/30 |
| Recommendation | BUY | BUY | BUY | BUY | BUY | BUY | BUY | BUY | BUY | BUY | BUY | BUY |
| Target price (KRW) | 345000 | 400000 | 360000 | 340000 | 310000 | 270000 | 285000 | 340000 | 400000 | 650000 | 850000 | 800000 |
| Gap* (average) | -21.52 | -31.63 | -32.30 | -37.27 | -34.90 | -26.06 | -20.49 | -20.69 | -22.55 | -27.91 | -40.91 | -35.99 |
| (max or min)** | -16.96 | -25.50 | -28.06 | -33.38 | -28.39 | -17.41 | -7.02 | -7.35 | 1.50 | -15.54 | -37.88 | -15.75 |
| Date | 4/7 | 4/10 | 5/11 | 5/27 | | | | | | | | |
| Recommendation | BUY | BUY | BUY | BUY | | | | | | | | |
| Target price (KRW) | 800000 | 700000 | 800000 | 900000 | | | | | | | | |
| Gap* (average) | -37.66 | -23.42 | -17.04 | | | | | | | | | |
| (max or min)** | -36.50 | -12.43 | -26.00 | | | | | | | | | |
| Kia | | | | | | | | | | | | |
| Date | 2024/5/29 | 7/4 | 7/29 | 10/28 | 2025/4/7 | 6/20 | 7/7 | 8/14 | 11/3 | 2026/1/14 | 1/22 | 1/29 |
| Recommendation | BUY | BUY | BUY | BUY | BUY | BUY | BUY | BUY | BUY | BUY | BUY | BUY |
| Target price (KRW) | 165000 | 175000 | 155000 | 140000 | 130000 | 120000 | 130000 | 140000 | 150000 | 175000 | 260000 | 230000 |
| Gap* (average) | -24.20 | -31.41 | -34.54 | -30.66 | -30.49 | -17.88 | -21.50 | -24.00 | -20.38 | -7.53 | -40.63 | -30.12 |
| (max or min)** | -19.82 | -27.83 | -27.68 | -23.79 | -23.38 | -15.75 | -15.08 | -14.36 | -9.33 | -1.66 | -38.85 | -24.35 |
| Date | 2/25 | 4/7 | 6/1 | | | | | | | | | |
| Recommendation | BUY | BUY | BUY | | | | | | | | | |
| Target price (KRW) | 270000 | 230000 | 240000 | | | | | | | | | |
| Gap* (average) | -39.27 | -30.51 | | | | | | | | | | |
| (max or min)** | -23.70 | -21.96 | | | | | | | | | | |

Note: * [(average, maximum, or minimum share price over duration of target price minus target price) / target price] x 100%

** Maximum/minimum share price if new target is higher/lower than market close on the business day prior to target price change

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Company

| | |
|-------------|--|
| BUY | Expected to increase in value by 15% or more within 12 months and is highly attractive within sector |
| HOLD | Expected to increase/decrease in value by less than 15% within 12 months |
| SELL | Expected to decrease in value by 15% or more within 12 months |

Industry

| | |
|--------------------|---|
| OVERWEIGHT | Expected to outperform market by 5% or more within 12 months |
| NEUTRAL | Expected to outperform/underperform market by less than 5% within 12 months |
| UNDERWEIGHT | Expected to underperform market by 5% or more within 12 months |

* Note: Effective Jul 27, 2023, BUY, HOLD, and SELL criteria are based on expectations of share-price moves of 15% or more within 12 months

Percentage of ratings in 12 months prior to 2026.03.31

BUY(85.2%)-HOLD(14.8%)-SELL(0%)

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