COMPANY UPDATE

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Tech Team

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LG Uplus (032640)

Steady growth in both core and AI businesses

- LG Uplus has been strengthening earnings through qualitative growth in the telecom service business and targeted expansion into new businesses.
- Its 1Q operating profit of KRW272.3b (up 6.6% y-y) was in line with consensus. Rapid growth in AI data center revenue was outstanding while other segments (mobile, smart home, and corporate infrastructure) put in solid performances.
- The telco's long-term growth potential should be driven by AI data centers and AI transformation.

WHAT'S THE STORY?

Accelerating qualitative growth: LG Uplus has been strengthening its core telecom business while strategically expanding into promising areas like AI and data centers. Guided by its "AI for people" vision, the telco has been upgrading its services and streamlining underperforming or non-core assets to boost profitability. It remains committed to returning more to shareholders. It has decided to fully cancel 5.4m treasury shares purchased at around KRW80b last year. In accordance with its corporate value enhancement plan, the mobile carrier will likely buy back more shares—in consideration of operating results and free cash flows—this year with the intent of cancellation later.

(Continued on the next page)

AT A GLANCE

BUY

Target price	KRW21,000	34.3%
Current price	**KRW15,640**	
Market cap	KRW6.7t/USD4.4b	
Shares (float)	424,427,732 (60.5%)	
52-week high/low	KRW17,810/KRW12,640	
Avg daily trading value (60-day)	KRW20.9b/ USD13.9m	

ONE-YEAR PERFORMANCE

	1M	6M	12M
LG Uplus (%)	-10.2	0.3	20.3
Vs Kospi (%pts)	-26.6	-50.6	-59.6

KEY CHANGES

(KRW)	New	Old	Diff
Recommend.	BUY	BUY	
Target price	21,000	21,000	0.0%
2026E EPS	1,803	1,847	-2.4%
2027E EPS	1,958	2,021	-3.1%

SAMSUNG vs THE STREET

No of estimates	15
Target price	20,000
Recommendation	3.9

※ Rating: 4 < → BUY, 3 = HOLD, 2 > → SELL

SUMMARY FINANCIAL DATA

(KRWb)	2025	2026E	2027E	2028E
Revenue	15,452	15,660	16,052	16,464
Operating profit	892	1,153	1,226	1,291
Net profit (adj)	509	745	803	855
EPS (adj) (KRW)	1,208	1,803	1,958	2,088
EPS (adj) growth (% y-y)	40.8	49.3	8.6	6.6
EBITDA margin (%)	23.2	24.7	24.5	24.2
ROE (%)	6.0	8.4	8.6	8.7
P/E (adj) (x)	12.2	8.7	8.0	7.5
P/B (x)	0.7	0.7	0.7	0.6
EV/EBITDA (x)	3.5	3.2	3.2	3.1
Dividend yield (%)	4.5	4.6	4.9	5.1

Source: Company data, Samsung Securities estimates

1Q review: LG Uplus report 1Q consolidated sales of KRW3.8t (up 1.5% y-y) and an operating profit of KRW272.3b (up 6.6% y-y; meeting consensus). Its mobile revenue rose 3.7% y-y, supported by continued net subscriber additions. The smart home division saw sales expand 7.9% y-y thanks to solid growth in Giga Internet subscribers. In the corporate infrastructure business, AI data center sales jumped 31% y-y to KRW114.4b based on stronger demand for colocation and DBO (design-build-operate) solutions. Although marketing expenses rose 11.7% y-y to support subscriber acquisition, profitability improved y-y on disciplined cost management across other areas.

Focus on growth potential of AI data centers: AI data center revenue is expanding fast, backed by: 1) rising utilization rates of its existing data centers; and 2) steady expansion of the DBO business. LG Uplus is now constructing a hyperscale AI data center in Paju. It intends to strengthen its long-term growth potential by leveraging the AI data centers and AI transformation.

Table 1. Quarterly results and consensus

(KRWb)	1Q25	4Q25	1Q26	Chg (% q-q)	Chg (% y-y)	Consensus	Diff (%)
Sales	3,748.1	3,848.4	3,803.8	-1.2	1.5	3,867.8	-1.7
Operating profit	255.4	170.5	272.3	59.7	6.6	280.1	-2.8
Operating margin (%)	6.8	4.4	7.2	2.7	0.3	7.2	-0.1
Pre-tax profit	200.5	102.8	222.5	116.4	10.9	234.7	-5.2
Net profit (controlling)	165.7	88.9	176.9	98.9	6.8	177.9	-0.5

Source: Company data, FnGuide, Samsung Securities

Table 2. Results and forecasts

(KRWb)	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26E	3Q26E	4Q26E	2025	2026E	2027E
Revenue	3,577.0	3,493.7	3,801.3	3,753.2	3,748.1	3,844.4	4,010.8	3,848.4	3,803.8	3,905.7	3,992.8	3,957.6	15,451.7	15,659.9	16,052.2
Sales	2,686.7	2,732.9	2,786.3	2,799.3	2,736.0	2,803.1	2,897.2	2,968.2	2,829.0	2,884.6	2,944.4	3,001.4	11,404.5	11,659.3	12,032.1
Mobile	1,580.7	1,593.1	1,620.4	1,633.3	1,612.2	1,654.2	1,711.4	1,689.4	1,652.6	1,661.8	1,708.4	1,687.4	6,667.2	6,710.1	6,853.6
Smart home	615.5	620.1	650.9	619.4	630.5	636.6	673.3	649.3	656.3	664.5	671.0	674.0	2,589.7	2,665.8	2,755.5
Phone	89.2	90.6	86.5	91.9	83.6	84.6	84.6	87.1	84.5	84.2	83.4	85.5	339.9	337.6	331.3
B2B	401.3	429.1	428.5	454.7	409.7	427.7	427.9	542.4	435.6	474.2	481.6	554.5	1,807.7	1,945.8	2,091.7
Product	683.1	549.8	810.9	738.0	809.2	828.0	894.2	657.1	766.8	764.0	833.3	750.1	3,188.5	3,114.2	3,115.5
LG HelloVision	267.2	283.6	323.3	322.3	313.5	354.1	298.5	299.5	255.4	353.8	298.2	299.2	1,206.6	1,273.8	1,299.3
SG&A costs	3,356.0	3,239.7	3,555.3	3,611.0	3,492.7	3,539.9	3,849.2	3,677.9	3,531.5	3,595.3	3,678.8	3,701.3	14,559.6	14,506.9	14,826.7
Labor	487.0	493.9	481.9	516.3	490.7	486.7	631.2	522.9	477.9	479.3	479.7	498.8	2,131.5	1,935.7	1,918.0
Depreciation	543.6	547.0	551.9	537.7	542.0	550.7	549.2	568.0	563.0	549.6	543.7	558.3	2,209.8	2,214.6	2,203.5
Amortization	122.8	119.2	122.7	118.9	123.9	121.9	120.5	120.9	123.6	123.8	121.7	122.7	487.2	491.7	500.9
Marketing	546.7	521.7	556.1	584.6	555.8	540.1	585.2	633.3	614.2	660.7	655.8	559.5	2,314.4	2,490.2	2,561.2
Operating profit	220.9	254.0	246.0	142.2	255.4	304.5	161.7	170.5	272.3	310.4	314.0	256.3	892.1	1,153.0	1,225.5
Operating margin (%)	6.2	7.3	6.5	3.8	6.8	7.9	4.0	4.4	7.2	7.9	7.9	6.5	5.8	7.4	7.6
Pre-tax profit	165.8	204.5	196.0	-115.7	200.5	272.3	104.8	102.8	222.5	270.0	269.9	204.7	680.4	967.0	1,046.7
Net profit (controlling)	131.1	163.6	137.5	-57.8	165.7	219.5	49.7	88.9	176.9	221.1	205.8	165.0	523.9	768.9	830.9
Growth (% y-y)															
Revenue	1.0	1.9	6.2	-1.8	4.8	10.0	5.5	2.5	1.5	1.6	-0.4	2.8	5.7	1.3	2.5
Sales	2.7	2.0	3.6	0.2	1.8	2.6	4.0	6.0	3.8	3.2	2.0	1.5	3.6	2.6	3.2
Mobile	1.3	1.1	2.1	3.0	2.0	3.8	5.6	3.4	3.2	1.0	0.4	0.5	3.7	1.3	2.1
Smart home	3.6	2.8	5.6	3.3	2.4	2.7	3.4	4.8	4.1	4.4	-0.3	3.8	3.3	2.9	3.4
Phone	-3.8	-1.1	-3.8	-0.6	-6.3	-6.6	-2.2	-5.2	1.1	-0.5	-1.4	-1.8	-5.1	-0.7	-1.9
B2B	8.9	4.8	8.6	-12.1	2.1	-0.3	-0.1	19.3	6.3	10.9	12.5	2.2	5.5	7.6	7.5
Product	-4.7	3.3	20.0	-9.0	18.5	50.6	10.3	-11.0	-5.2	-7.7	-6.8	14.1	14.6	-2.3	0.0
LG HelloVision	-3.7	-1.1	12.0	-4.5	17.3	24.9	-7.7	-7.1	-18.5	-0.1	-0.1	-0.1	-4.7	7.7	2.0
SG&A costs	2.3	3.1	6.9	-0.4	4.1	9.3	8.3	1.9	1.1	1.6	-4.4	0.6	5.8	-0.4	2.2
Labor	8.4	12.0	4.5	9.3	0.7	-1.4	31.0	1.3	-2.6	-1.5	-24.0	-4.6	7.7	-9.2	-0.9
Depreciation	4.5	3.4	3.1	-2.1	-0.3	0.7	-0.5	5.6	3.9	-0.2	-1.0	-1.7	1.4	0.2	-0.5
Amortization	23.9	19.3	12.6	-8.0	0.9	2.3	-1.8	1.7	-0.3	1.5	1.0	1.5	0.7	0.9	1.9
Marketing	2.3	-3.3	0.5	8.8	1.7	3.5	5.2	8.3	10.5	22.3	12.1	-11.7	4.8	7.6	2.9
Operating profit	-15.1	-11.8	-3.2	-27.3	15.6	19.9	-34.3	20.0	6.6	1.9	94.2	50.3	3.4	29.2	6.3
Operating margin (%pts)	-1.2	-1.1	-0.6	-1.3	0.6	0.7	-2.4	0.6	0.3	0.0	3.8	2.0	-0.1	1.6	0.3
Pre-tax profit	-21.4	-17.2	1.0	na	21.0	33.1	-46.5	na	10.9	-0.9	157.5	99.1	51.0	42.1	8.2
Net profit (controlling)	-13.6	-23.2	-12.4	na	26.4	34.1	-63.9	na	6.8	0.7	314.0	85.6	39.9	46.8	8.1

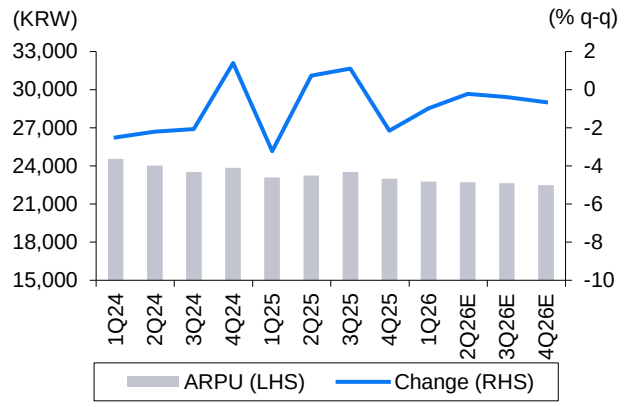
Note: This table reflects revised revenue figures for the mobile, smart home, and B2B divisions for past periods
Source: Company data, Samsung Securities estimates

Table 3. Key operating metrics

('000 people)	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26E	3Q26E	4Q26E	2025	2026E	2027E
Mobile subscribers	**26,265**	**27,223**	**27,873**	**28,515**	**29,075**	**29,917**	**30,259**	**30,711**	**30,931**	**30,841**	**30,880**	**30,959**	**30,711**	**30,959**	**31,453**
Net additions (q-q)	1,168	958	650	642	560	842	342	452	220	-90	39	79	2,196	248	494
LTE	3,759	3,532	3,261	2,988	2,425	2,251	2,069	2,008	1,706	1,448	1,252	1,060	1,895	1,060	490
5G	7,187	7,413	7,686	7,952	8,196	8,930	9,155	9,314	9,473	9,472	9,553	9,634	9,314	9,634	9,958
Fixed-line service subscribers	**14,419**	**14,449**	**14,487**	**14,482**	**14,547**	**14,704**	**14,773**	**14,782**	**14,823**	**14,883**	**14,914**	**14,951**	**14,782**	**14,951**	**15,094**
IPTV	5,479	5,518	5,554	5,576	5,611	5,699	5,739	5,739	5,767	5,783	5,787	5,789	5,739	5,789	5,810
Broadband	5,218	5,269	5,313	5,353	5,396	5,479	5,541	5,578	5,640	5,700	5,753	5,805	5,578	5,805	6,017
PSTN+VoIP	3,722	3,662	3,620	3,553	3,540	3,526	3,493	3,465	3,416	3,400	3,373	3,356	3,465	3,356	3,266
ARPU (KRW)	**24,563**	**24,023**	**23,526**	**23,855**	**23,085**	**23,253**	**23,510**	**23,002**	**22,776**	**22,724**	**22,634**	**22,485**	**23,213**	**22,655**	**22,318**
Chg (% q-q, % y-y)	-2.5	-2.2	-2.1	1.4	-3.2	0.7	1.1	-2.2	-1.0	-0.2	-0.4	-0.7	-3.2	-2.4	-1.5

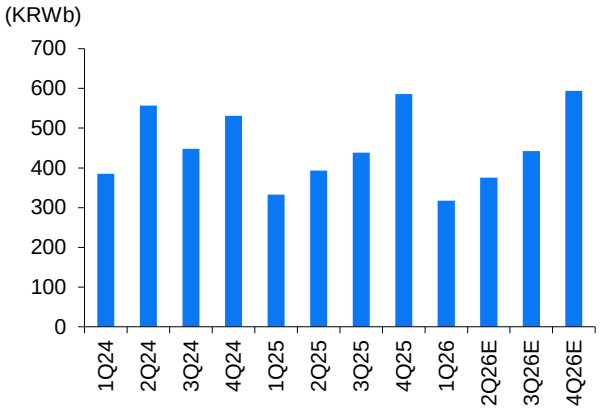
Source: Company data, Samsung Securities estimates

Chart 1. Mobile ARPU



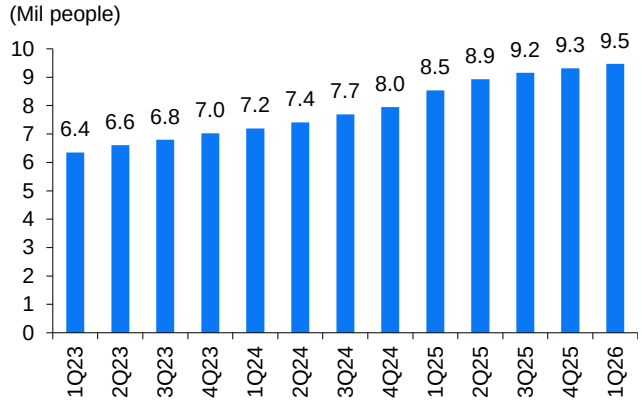
Source: Company data, Samsung Securities

Chart 2. Capex and forecasts



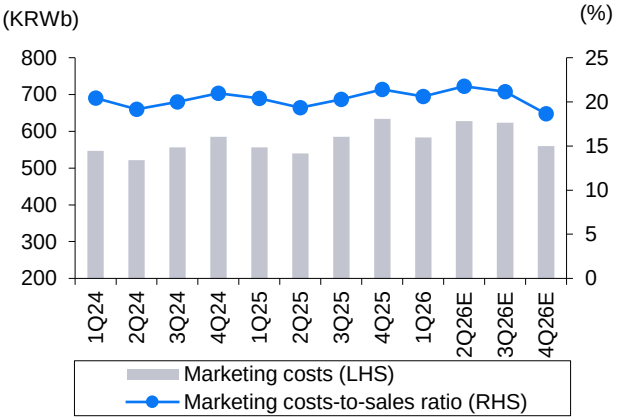
Source: Company data, Samsung Securities

Chart 3. Number of 5G subscribers



Source: Company data, Samsung Securities

Chart 4. Marketing costs vs marketing costs-to-sales ratio



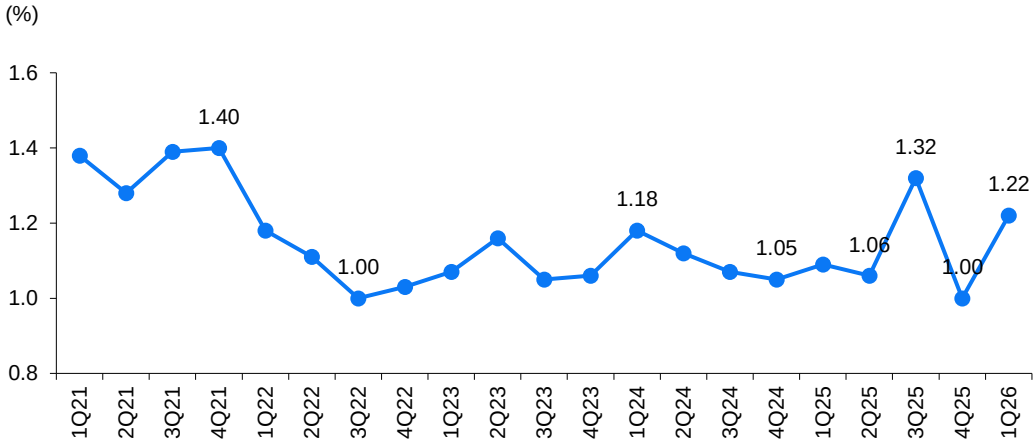
Source: Company data, Samsung Securities

Table 4. To exit various non-core businesses

Business	Details	Withdrawal date	Note
I-dol Plus	K-pop content platform	Jun 2024	Launched in Oct 2018
Home Training Now	Home training content	Sep 2024	Launched in Aug 2021
Cargo Connect	Cargo transport platform	Jan 2025	Launched in Oct 2023
U+ Smart Drone	Drone service	Jan 2025	Launched in 2017
U+ Elementary Nation	Home schooling service	Feb 2025	Launched in Sep 2020
U+ Family Keeper	Child safety	Mar 2025	KRW2,200/month
Spoky	Sport community platform	Mar 2025	Launched in Sep 2022
Metaslap and Uverse	Operation of Metaslap (a metaverse for office workers) has been discontinued, and Uverse (a metaverse for university students) is being scaled down	Mar 2025	
U+ News	Data based personalized news subscription service	Mar 2025	Launched in Apr 2023
Better	Daily life journaling platform	Mar 2025	Launched in Mar 2023
Money Me	Mydata for finance business	Apr 2025	Launched in Jul 2023
U+ Parentnara	Parenting education content platform	Jun 2025	Launched in Sep 2023
1Row	Content review platform	Jun 2025	Launched in Oct 2024
Podong	Pet care service platform	Jul 2025	Launched in Jul 2022
Dapda	Emotion-tracking journal & mental wellness platform	Aug 2025	Launched in Sep 2023
U+ serving robot	Robot service for SOHO customer	Sep 2025	Launched in Mar 2023
U+ Information & delivery robot	Robot service for enterprise customers	Sep 2025	Launched in Feb 2024
U+ Kiosk	Order and payment service for shop owner	Dec 2025	Launched in Apr 2024
Studio X+U	Content production	Dec 2025	Launched in Oct 2022

Note: In December 2025, Studio X+U (content production company) is decided to withdraw from the business
Source: Company data, Samsung Securities

Chart 5. MNO: Churn rate



Source: Company data, Samsung Securities

Chart 6. LG AI Research: One of the top-3 Korean AI foundation model teams (as of Jan 15)

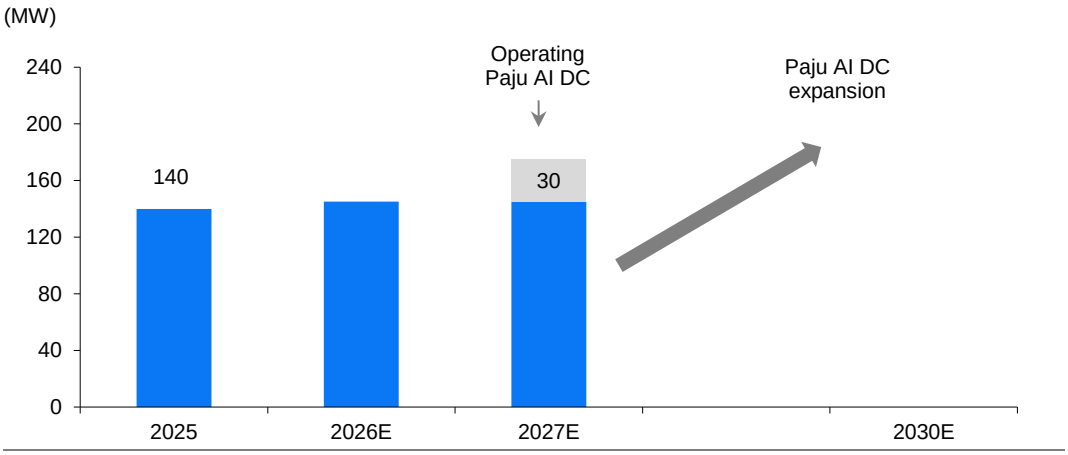
Note: Selected as one of five teams by MSIT on Aug 4, the four other teams are Naver Cloud, Upstage, SK Telecom, and NC AI;
As of Jan 15, LG AI Research, SK Telecom and Upstage selected as finalists for the second-round
Source: Company data, Samsung Securities

Table 5. LG Uplus: Data centers

Category	Location	Note	Capacity
Seoul Metropolitan Area (7+ centers)	Nonhyeon		
	Seocho 1		
	Seocho 2		
	Gasan		
	Sangam		
	Pyeongchon 1		90 MW
	Pyeongchon 2		45 MW
	Paju	Scheduled to be launched in 2027	30 MW
Province (5+ centers)	Daegu		
	Busan		
	Daejeon		
	Gwangju		
	Jeonju		

Note: Capacity estimated based on IT load;
Paju AIDC Phase 1 targeted for completion in May 2027;
Paju AIDC (to be completed in 2027) referenced at ~200MW capacity at MWC26
Source: Company data, Samsung Securities

Chart 7. LG Uplus: Data center capacity forecasts



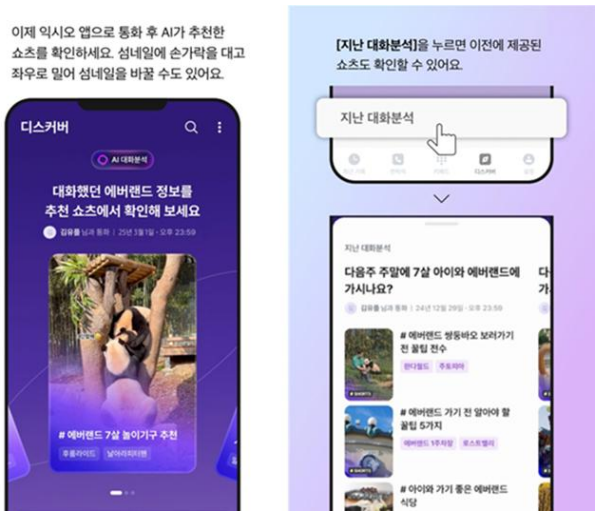
Note: Paju AI data center expected to start operations in 2027 and later expand capacity (give existing idle space)
Source: Company data, Samsung Securities estimates

Table 6. New facility investments

Category	Details
Investment type	New facility investment
Investment object	New construction (Paju AIDC)
Investment amount	KRW615.6b
Investment purpose	Building new AIDC to deal with growing customer demand
Investment period	May 7, 2025 – May 25, 2025

Note: Announced on Apr 29, 2025;
Investment amount is set at 130% of the expected amount, in consideration of changes in prices and exchange rate
Source: Dart, Company data, Samsung Securities

Chart 8. ixi-O, voice-based content recommendation

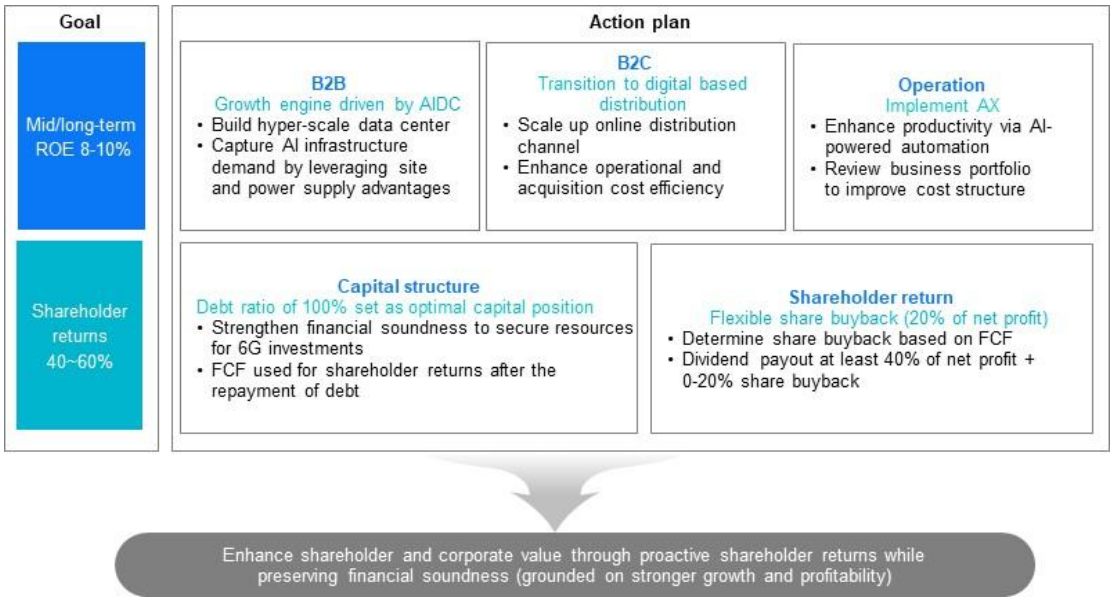


Source: Company data, Samsung Securities

Chart 9. Humanoid robot integrated with ixi-O unveiled at MWC26

Note: Integration with LG Uplus 'ixi-O and humanoid from 'A-robot'
Source: Company data, Samsung Securities

Chart 10. LG Uplus' value-up plan



Source: Company data, Samsung Securities

Table 7. Revisions to full-year forecasts

(KRWb)	2026E			2027E		
	Old	New	Chg (%)	Old	New	Chg (%)
Sales	**15,747.4**	**15,659.9**	**-0.6**	**16,096.1**	**16,052.2**	**-0.3**
Operating profit	1,169.4	1,153.0	-1.4	1,264.6	1,225.5	-3.1
Operating margin (%, %pts)	*7.4*	*7.4*	*-0.1*	*7.9*	*7.6*	*-0.2*
Pre-tax profit	986.2	967.0	-1.9	1,081.9	1,046.7	-3.3
Net profit	794.0	768.9	-3.2	868.6	830.9	-4.3

Note: Difference between changes in net profit and EPS due to cancellation of treasury shares
Source: Samsung Securities

Income statement

Year-end Dec 31 (KRWb)	2024	2025	2026E	2027E	2028E
Sales	**14,625**	**15,452**	**15,660**	**16,052**	**16,464**
Cost of goods sold	0	0	0	0	0
Gross profit	**14,625**	**15,452**	**15,660**	**16,052**	**16,464**
Gross margin (%)	100.0	100.0	100.0	100.0	100.0
SG&A expenses	13,762	14,560	14,507	14,827	15,172
Operating profit	**863**	**892**	**1,153**	**1,226**	**1,291**
Operating margin (%)	5.9	5.8	7.4	7.6	7.8
Non-operating gains (losses)	**-413**	**-212**	**-186**	**-179**	**-175**
Financial profit	75	67	56	58	59
Financial costs	312	279	253	251	250
Equity-method gains (losses)	-2	-2	-1	-2	-3
Other	-174	2	13	16	18
Pre-tax profit	**451**	**680**	**967**	**1,047**	**1,117**
Taxes	136	171	222	244	262
Effective tax rate (%)	30.2	25.2	23.0	23.3	23.4
Profit from continuing operations	315	509	745	803	855
Profit from discontinued operations	0	0	0	0	0
Net profit	**315**	**509**	**745**	**803**	**855**
Net margin (%)	2.2	3.3	4.8	5.0	5.2
Net profit (controlling interests)	374	524	769	831	886
Net profit (non-controlling interests)	-60	-15	-24	-28	-31
EBITDA	3,527	3,589	3,869	3,938	3,989
EBITDA margin (%)	24.1	23.2	24.7	24.5	24.2
EPS (parent-based) (KRW)	858	1,208	1,803	1,958	2,088
EPS (consolidated) (KRW)	721	1,174	1,747	1,891	2,015
Adjusted EPS (KRW)*	858	1,208	1,803	1,958	2,088

Balance sheet

Year-end Dec 31 (KRWb)	2024	2025	2026E	2027E	2028E
Current assets	**5,264**	**5,414**	**6,014**	**6,358**	**6,595**
Cash & equivalents	896	794	872	887	895
Accounts receivable	1,694	1,681	1,847	1,965	2,038
Inventories	252	210	261	257	282
Other current assets	2,421	2,729	3,035	3,248	3,380
Fixed assets	**14,444**	**14,267**	**13,669**	**13,798**	**13,892**
Investment assets	335	357	369	365	369
Tangible assets	10,709	10,625	10,535	10,517	10,478
Intangible assets	1,805	1,460	1,553	1,555	1,542
Other long-term assets	1,595	1,826	1,212	1,361	1,503
Total assets	**19,708**	**19,682**	**19,683**	**20,156**	**20,487**
Current liabilities	**5,116**	**4,676**	**4,351**	**4,380**	**4,166**
Accounts payable	206	220	188	179	162
Short-term debt	0	0	0	0	0
Other current liabilities	4,910	4,457	4,163	4,201	4,004
Long-term liabilities	**5,823**	**5,938**	**5,804**	**5,756**	**5,769**
Bonds & long-term debt	4,489	4,468	4,468	4,468	4,468
Other long-term liabilities	1,334	1,470	1,336	1,288	1,300
Total liabilities	**10,939**	**10,614**	**10,156**	**10,136**	**9,935**
Owners of parent equity	**8,556**	**8,867**	**9,351**	**9,872**	**10,435**
Capital stock	2,574	2,574	2,574	2,574	2,574
Capital surplus	872	872	872	872	872
Retained earnings	5,204	5,474	5,965	6,485	7,049
Other	-93	-53	-59	-59	-59
Non-controlling interests' equity	**212**	**201**	**177**	**148**	**117**
Total equity	**8,768**	**9,068**	**9,528**	**10,020**	**10,552**
Net debt	6,168	6,104	5,648	5,664	5,508

Cash flow statement

Year-end Dec 31 (KRWb)	2024	2025	2026E	2027E	2028E
Cash flow from operations	**3,335**	**2,964**	**2,855**	**3,134**	**3,272**
Net profit	315	509	745	803	855
Non-cash profit and expenses	5,760	5,960	3,128	3,142	3,144
Depreciation	2,180	2,210	2,189	2,184	2,175
Amortization	484	487	527	528	523
Other	3,097	3,263	412	430	446
Changes in A/L from operating activities	-2,355	-3,155	-603	-379	-283
Cash flow from investments	**-2,391**	**-2,019**	**-2,989**	**-2,858**	**-2,792**
Change in tangible assets	-1,896	-1,596	-2,099	-2,166	-2,136
Change in financial assets	11	-25	-14	-12	-4
Other	-506	-398	-877	-679	-652
Cash flow from financing	**-611**	**-1,045**	**-645**	**-266**	**-468**
Change in debt	-206	-139	-366	44	-145
Change in equity	35	0	0	0	0
Dividends	-284	-279	-279	-310	-323
Other	-155	-627	0	0	0
Change in cash	337	-102	78	16	7
Cash at beginning of year	560	896	794	872	887
Cash at end of year	896	794	872	887	895
Gross cash flow	**6,075**	**6,469**	**3,873**	**3,945**	**3,999**
Free cash flow	**1,420**	**1,352**	**756**	**968**	**1,136**

Financial ratios

Year-end Dec 31	2024	2025	2026E	2027E	2028E
Growth (%)					
Sales	1.8	5.7	1.3	2.5	2.6
Operating profit	-13.5	3.4	29.2	6.3	5.4
Net profit	-50.1	61.9	46.3	7.7	6.5
Adjusted EPS**	-39.9	40.8	49.3	8.6	6.6
Per-share data (KRW)					
EPS (parent-based)	858	1,208	1,803	1,958	2,088
EPS (consolidated)	721	1,174	1,747	1,891	2,015
Adjusted EPS**	858	1,208	1,803	1,958	2,088
BVPS	19,906	20,826	22,315	23,558	24,903
DPS (common)	650	660	720	770	800
Valuations (x)					
P/E***	12.0	12.2	8.7	8.0	7.5
P/B***	0.5	0.7	0.7	0.7	0.6
EV/EBITDA	3.1	3.5	3.2	3.2	3.1
Ratios (%)					
ROE	4.4	6.0	8.4	8.6	8.7
ROA	1.6	2.6	3.8	4.0	4.2
ROIC	4.0	4.6	6.0	6.0	6.2
Payout ratio	74.6	53.7	39.2	38.8	37.8
Dividend yield (common)	6.3	4.5	4.6	4.9	5.1
Net debt to equity	70.3	67.3	59.3	56.5	52.2
Interest coverage (x)	3.1	3.4	4.7	5.0	5.4

Note: *Excluding one-off items;
**Fully diluted, excluding one-off items;
***From companies subject to equity-method valuation
Source: Company data, Samsung Securities estimates

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Target price changes in past two years

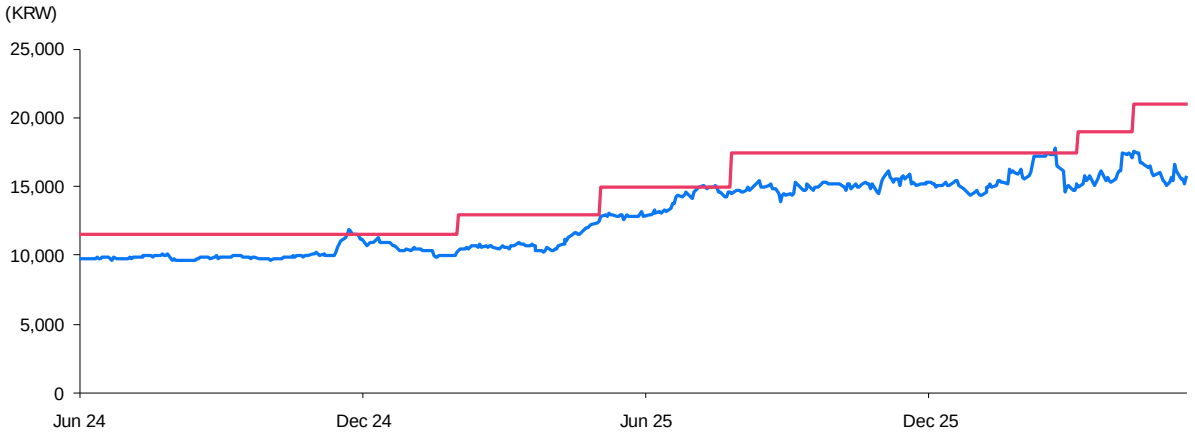

Chart 11. Rating changes over past two years (adjusted share prices)

Date	2023/11/8	2024/11/8	2025/1/24	2/6	5/9	8/1	2026/3/13	4/17
Recommendation	HOLD	HOLD	BUY	BUY	BUY	BUY	BUY	BUY
Target price (KRW)	11500	11500	11500	13000	15000	17500	19000	21000
Gap* (average)	-13.24	-6.94	-12.61	-16.36	-8.10	-12.78	-15.81	
(max or min)**	-8.70	3.48	-11.39	-3.92	0.80	1.77	-8.05	

Note: * [(average, maximum, or minimum share price over duration of target price minus target price) / target price] x 100%
** Maximum/minimum share price if new target is higher/lower than market close on the business day prior to target price change

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Company

BUY	Expected to increase in value by 15% or more within 12 months and is highly attractive within sector
HOLD	Expected to increase/decrease in value by less than 15% within 12 months
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Industry

OVERWEIGHT	Expected to outperform market by 5% or more within 12 months
NEUTRAL	Expected to outperform/underperform market by less than 5% within 12 months
UNDERWEIGHT	Expected to underperform market by 5% or more within 12 months

* Note: Effective Jul 27, 2023, BUY, HOLD, and SELL criteria are based on expectations of share-price moves of 15% or more within 12 months

Percentage of ratings in 12 months prior to 2026.03.31

BUY(85.2%)·HOLD(14.8%)·SELL(0%)

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