SECTOR UPDATE

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Autos (OVERWEIGHT)

February global wholesales; a pit stop before renewed acceleration

- Hyundai Motor's (HMC) and Kia's global wholesale volumes in February declined 5.1% and 2.8% y-y, respectively. Their domestic volumes were impacted by four fewer business days y-y, while US volumes experienced a base effect due to increased shipments in 1Q25 ahead of tariffs.
- Amid the fallout from a war between the US and Iran, stock prices plummeted by over 10%. A potential decline in sales in the MENA region (5% of sales) is less of a concern than a possible slowdown in demand from the US market (45% of sales).
- We believe shares are undergoing a short-term correction following a sharp runup through February. With the 2026 earnings recovery on track and the rollout of the physical AI business moving forward, this short-term pullback should be viewed as an opportunity to take interest.

WHAT'S THE STORY?

Stocks plunge amid US-Iran war: Triggered by a war that erupted during a holiday period, shares tumbled across the sector yesterday (Mar 3), with Hyundai Motor (HMC) shares dropping 17% and Kia shares falling 16%.

- **Sales exposure to MENA below 5%:** In 2025, HMC sold 317,000 vehicles in the MENA region (up 1% y-y; 7.7% of total sales), while Kia sold 233,000 vehicles (up 3.8% y-y; 7.5% of total sales). They primarily sell compact models such as the Tucson and Sportage in the market, with estimated sales exposure below 5%.
- **Prolonged war could drive up oil prices and slow down US demand:** US auto demand is likely to be stagnant around 16m units in 2026, but could turn downward if the war drags on. HMC and Kia generate approximately 45% of their sales and 60% of their profits from the US market. In the year to February, HMC and Kia's US retail sales have grown to 132,000 units (up 4.2% y-y) and 130,000 units (up 8.5% y-y), respectively, on an increased share of hybrid sales.
- **Shares undergoing short-term correction after sharp rally:** During the first two months of the year, shares of HMC, Kia, and Mobis surged 140%, 82%, and 51%, respectively, fueled by optimism around their robotics business. Unless the war is prolonged, the pullback in March presents a good buying opportunity.

(Continued on the next page)

▶ AT A GLANCE

Hyundai Motor	(005380 KS, 548,000)	
Target price	KRW800,000	46%
BUY		
Kia	(000270 KS, 166,400)	
Target price	KRW270,000	62.3%
BUY		

HMC: Hyundai Motor's (HMC) global wholesale volume fell 0.7% m-m and 5.1% y-y to 307,000 units in February. Volume in Korea took a hit y-y due to four fewer business days, and overseas volume was subdued due to a base effect of strong shipments during Jan-Mar 2025 ahead of the US' tariff imposition in Apr 2025.

- **In Korea,** HMC sold 47,000 units (down 6.4% m-m and 17.8% y-y) for a 49.1% share of the non-import market. Sales of the Grandeur and Genesis totaled 11,000 units (down 20.5% m-m and 31% y-y), accounting for 23.1% (down 4.1%pts m-m) of HMC's total vehicle sales. The extension of the 3.5% individual consumption tax (lowered from 5%; originally set to expire in end-2025) to June—alongside four fewer business days—dampened sales, as consumers adopted a wait-and-see approach. The Avante was the worst performer, selling only 3,628 units in February (down 14% m-m and 23% y-y) due to model aging. HMC targets the recovery of Avante and Tucson sales in 2H by launching the fully redesigned models. Sedan sales hit 16,000 units (down 14% m-m and 23% y-y), with increased sales of the Ioniq 6 (1,571 units; up 541% m-m and 354% y-y) partially negating the impact of four fewer business days.
- HMC's sales of SUVs and MPVs combined came to 23,000 units (down 3.3% m-m and 9.5% y-y). Of note, EV models sold particularly briskly in January-February, thanks to the low base of Dec 2025 when EV subsidies were exhausted. Key model sales included: Palisade (3,081 units; down 38% m-m and 20% y-y), Tucson (2,972 units; down 30% m-m and 37% y-y), Knoa (2,876 units; down 9% m-m and 29% y-y, and Santa Fe (2,679 units; down 21% m-m and 47% y-y). Genesis models sold 6,942 units (down 20% m-m and 32% y-y), slipping below the 7,000 mark.
- HMC sold 20,881 xEVs in February (up 34% m-m and 12.8% y-y), of which hybrids accounted for 50.1% (down 41.2%pts m-m) or 10,458 units (down 26.4% m-m and 19% y-y). EV sales came to 9,956 units (up 681% m-m and 86.2% y-y), with recovery seen in January sustained into February.

Overseas, HMC's wholesale volume came to 300,000 units (up 0.5% m-m but down 2.3% y-y). Volume in India was strong, as consumer tax cuts boosted demand and thanks to new model effects (Venue and Aura). Volume of hybrid models was robust in the US.

- Seasonally adjusted annualized vehicle demand in the US came in at 15.6m units (up 5.1% m-m but down 6% y-y) in February. The month had 24 business days, the same as last year, but EV demand fell sharply after the end-September expiry of IRA tax credits.
- US incentives rose: J.D. Power and GlobalData estimate that manufacturers' incentives per vehicle sold in the US averaged USD3,293 (up 3.2% m-m and 2% y-y) in February, marking a rebound after a sharp decline in October. EV incentives edged lower to USD10,356 (down 4% m-m and 0.5% y-y). The average transaction price rose by around 3% y-y for both passenger cars and EVs, cooling down demand for new vehicles in the US.
- HMC's US retail sales volume came to 71,407 units (up 17.5% m-m and 5.7% y-y). Despite the expiry of the IRA EV tax credits at end-September, the Ioniq 5 sold 3,239 units (up 32.6% y-y). The Ioniq 9 (launched at end-2025) sold 505 units and the Ioniq 6 sold 229 units (down 77% y-y). Hybrid models kept selling at a solid pace, aided by the launch of the Palisade HEV in Oct 2025. Key models included: Tucson (17,277 units; up 5.9% y-y), Santa Fe (11,344 units; up 18.6% y-y), Palisade (10,025 units; up 28.4% y-y). Genesis models sold 5,730 units (up 3.3% y-y). HMC's US retail sales volume came in at 132,000 units over January-February, up 4.2% y-y.

- Wholesales in India reached 66,314 units (up 12.6% y-y), comprising domestic volume of 52,407 units (up 10% y-y) and exports of 13,727 units (up 25% y-y). The growth was supported by the impact of the Indian government's goods and services tax (GST) cut last September, as well as strong sales of the new Venue model. Demand remained robust in the price-sensitive A and B segments.
- We expect HMC's global wholesale volume to fall 3% y-y to 0.34m units in March. Until March, HMC's volume will likely be soft due to a base effect of solid exports during Jan-Mar 2025 prior to the US' tariff imposition in Apr 2025.

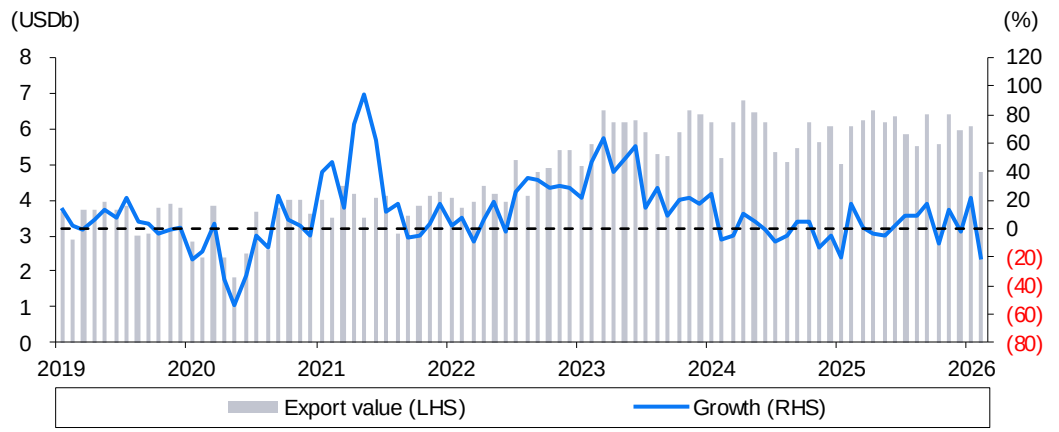
Kia: Kia's global wholesale volume rose 0.7% m-m but fell 2.8% y-y to 247,000 units in February, with the impact of four fewer business days y-y in Korea offset by a recovery of volume in Europe.

- **In Korea,** Kia sold 42,000 units (down 2.5% m-m and 8.6% y-y) for a 44% share of the non-import market. Sedan sales reached 98,000 units (down 17.3% m-m and 2.8% y-y). The impact of the discontinuation of the K3 was offset by recovering sales of EV models (eg, the Ray EV and EV4). Key models included: the Ray (3,241 units; down 27% m-m and 24% y-y/ including 880 Ray EVs), the K5 (2,175 units; down 21% m-m and 13% y-y), and the EV4 (1,874 units; up 373% m-m). The Morning sold 1,141 units (down 45% m-m but up 49% y-y, becoming the only model enjoying a y-y volume growth).
- Kia's sales of SUVs and MPVs combined came to 25,000 units (down 7.7% m-m and 21.5% y-y). Kia's hybrid lineups of key models performed poorly—Sorento (7,693 units; down 8.3% m-m and 15% y-y), Sportage (3,800 units; down 37% m-m and 42% y-y), and Seltos (1,430 units; down 61% m-m and 70% y-y), but EV lineups of some models sold well—eg, the EV3, EV5, EV6, and EV9. The Tasman pickup, launched in Mar 2025, sold 328 units (down 12% m-m), sustaining sluggishness seen in January).
- Kia sold 27,757 xEVs in February (up 34.4% m-m and 32.8% y-y), of which hybrids accounted for 47% or 13,269 units (down 22% m-m and 18% y-y). EV sales came to 14,488 units (up 299% m-m and 211% y-y), recovering from January due to a base effect of poor sales in Dec 2025 when EV subsidies were exhausted. Of note, the EV4 (launched in Mar 2025) and the EV5 (launched in Sep 2025) sold 1,874 units (up 373% m-m) and 2,524 units (up 198% m-m), respectively. The PV5, Kia's first PBV model, sold 3,967 units in February, topping the 3,000 mark for the first time.

Overseas, Kia's wholesale volume was up 1.4% m-m but down 1.5% y-y to 205,000 units. Volume in Europe recovered, led by the EV2 launch and strong demand for the EV4 and EV5, and in the US, the launch of the second-generation Telluride was positive. Kia's wholesale volume will likely remain sluggish until March due to a base effect of solid exports over Jan-Mar 2025 ahead of the US' tariff imposition in Apr 2025.

- Kia's US retail sale volume came in at 66,005 units (up 2.3% m-m and 4.3% y-y). In January, Kia's figure topped HMC's, and in February, its figure hit a record-high thanks to solid sales of the second-generation Telluride. Its US hybrid sales jumped 53% y-y--Key models included: Telluride (+37%YoY), Carnival (+31%), K5(+21%), Niro (+20%), Seltos (+14%). Kia produces the Telluride in the US and targets 2026 sales of 177,000 units (up 50,000 units y-y).
- We expect Kia's global wholesale volume to rise 2.5% y-y to 285,000 units in March. Volume in the US and Europe should rise led by the launch of the Telluride and the EV2, respectively.

Korea: US-bound export value (Jan-Feb: -1.6% y-y)



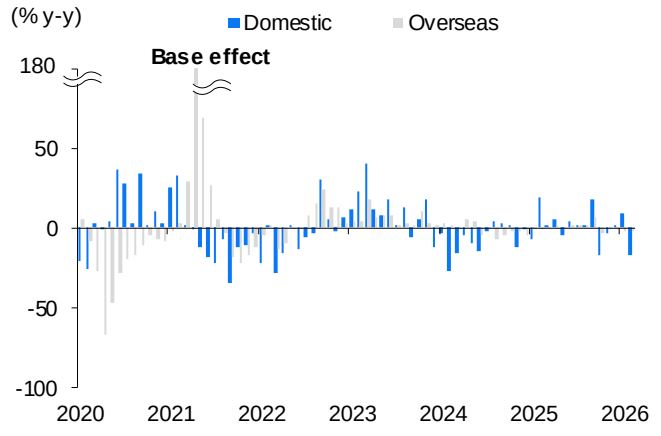
Source: CEIC, Samsung Securities

Shipments, by automaker

	HMC					Kia				
	Feb 2026	Feb 2025	Jan 2026	Chg (% y-y)	(Chg, % m-m)	Feb 2026	Feb 2025	Jan 2026	Chg (% y-y)	(Chg, % m-m)
Domestic	47,008	57,216	50,208	-17.8	-6.4	42,066	46,047	43,129	-8.6	-2.5
Oversea	259,520	265,636	258,352	-2.3	0.5	205,335	208,368	202,562	-1.5	1.4
Total	**306,528**	**322,852**	**308,560**	**-5.1**	**-0.7**	**247,401**	**254,415**	**245,691**	**-2.8**	**0.7**

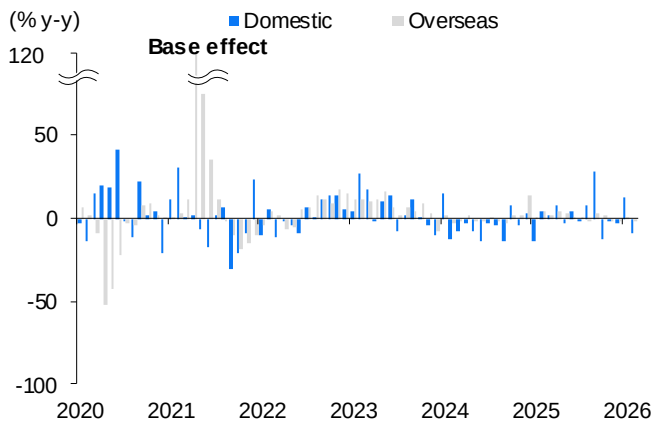
Source: Company data, Samsung Securities

HMC: Monthly change in wholesale volume



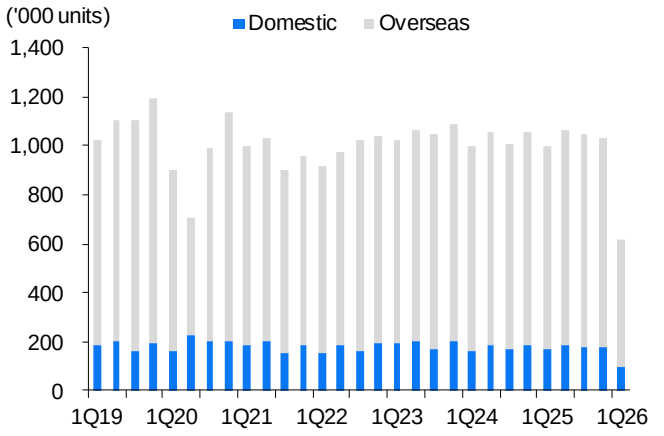
Source: Company data, Samsung Securities

Kia: Monthly change in wholesale volume



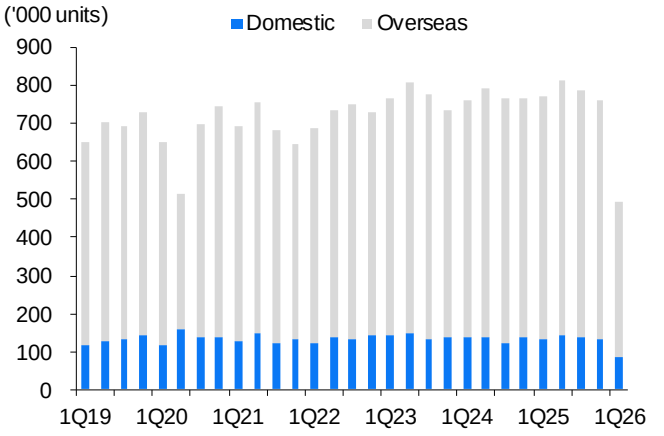
Source: Company data, Samsung Securities

HMC: Quarterly wholesale volume



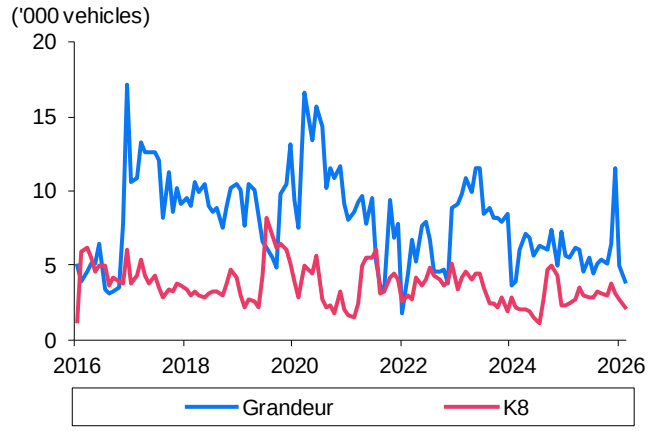
Source: Company data, Samsung Securities

Kia: Quarterly wholesale volume



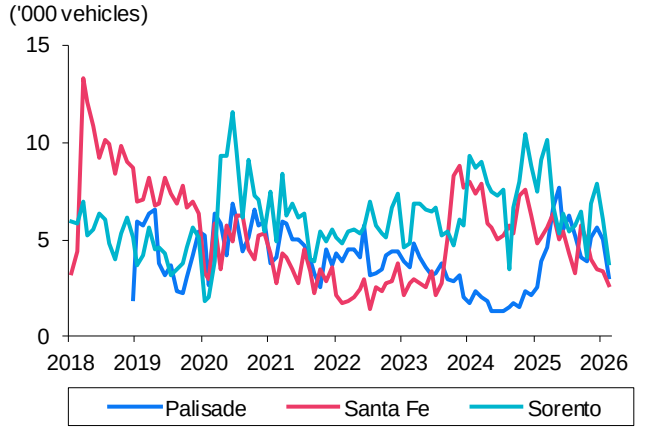
Source: Company data, Samsung Securities

Domestic sales: Grandeur (HMC) vs K8 (Kia; previously K7)



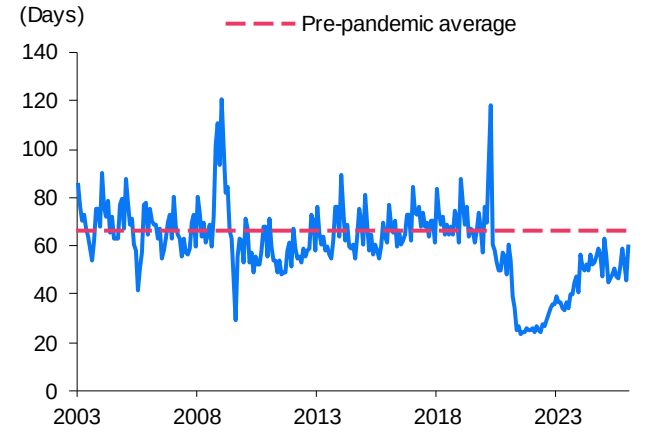
Note: Known as the K7 through end-2020 and the K8 from 2021
Source: Company data, Samsung Securities

Domestic sales: Palisade + Santa Fe (HMC) vs Sorento (Kia)



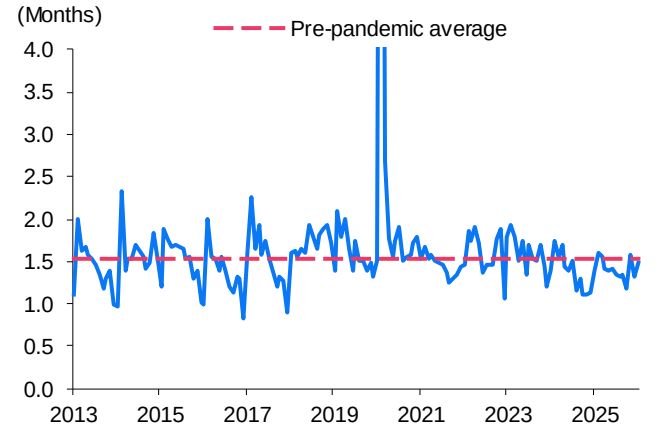
Source: Company data, Samsung Securities

US: Average dealer inventories



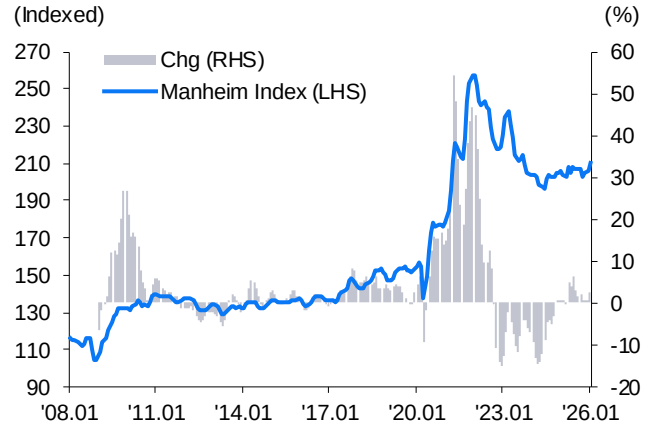
Source: Auto Data Bowl, Samsung Securities

China: Average dealer inventories



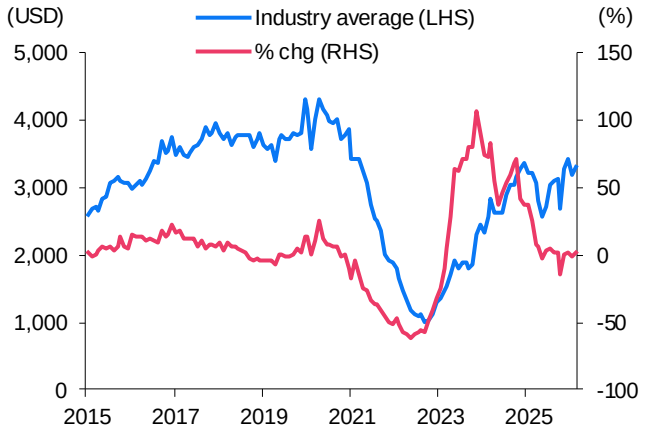
Source: Auto Data Bowl, Samsung Securities

US: Used vehicle value index



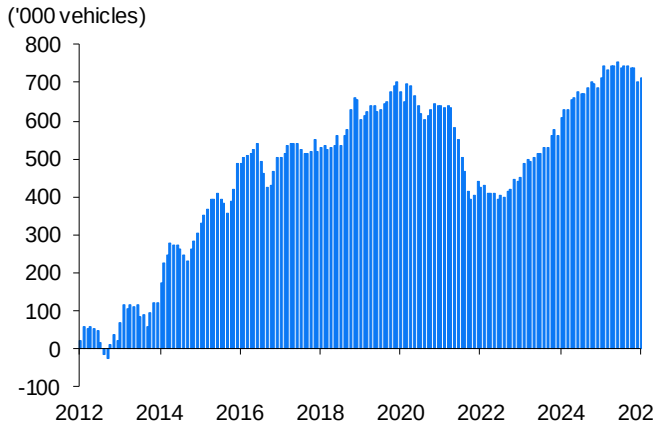
Source: Manheim, Samsung Securities

US: Average incentives per vehicle



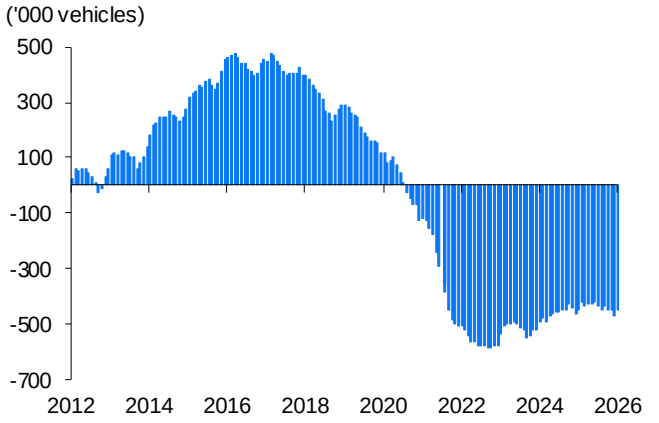
Source: Auto Data Bowl (TrueCar until 2022, J.D. Power and GlobalData as of 2023), Samsung Securities

HMC: Global inventory (shipments less retail sales)



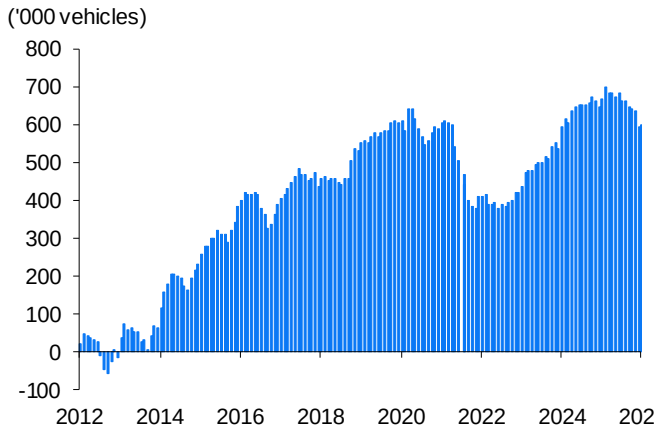
Note: As of Jan 2026
Source: Company data, Samsung Securities

Kia: Global inventory (shipments less retail sales)



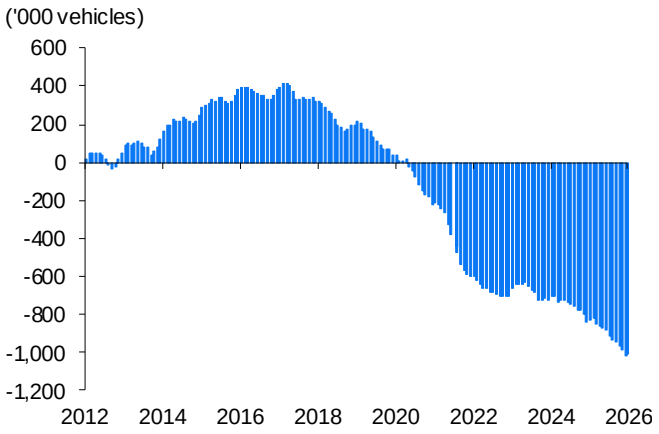
Note: As of Jan 2026
Source: Company data, Samsung Securities

HMC: Global inventory ex China (shipments less retail sales)



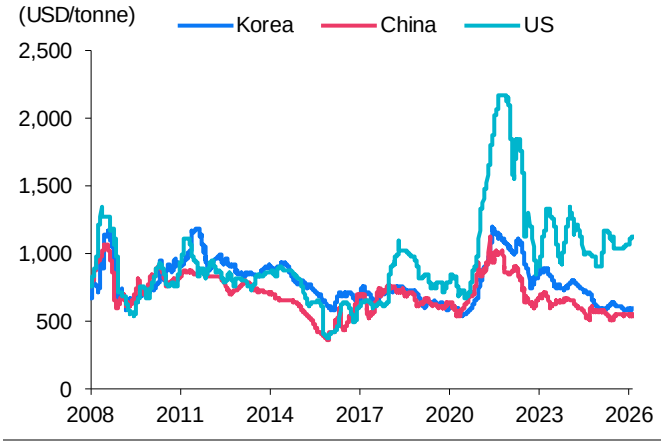
Note: As of Jan 2026
Source: Company data, Samsung Securities

Kia: Global inventory ex China (shipments less retail sales)



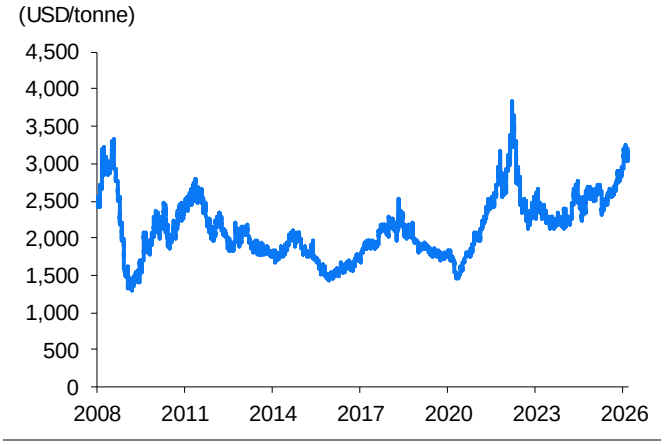
Note: As of Jan 2026
Source: Company data, Samsung Securities

Cold rolled steel price



Source: Bloomberg, Samsung Securities

Aluminum price

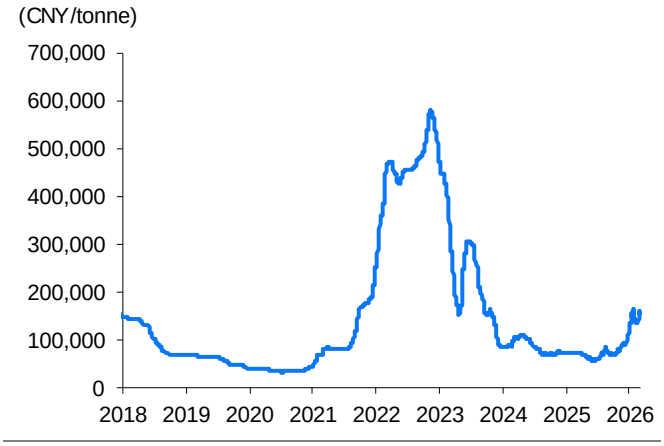


Source: Bloomberg, Samsung Securities

Iron ore price

Source: Bloomberg, Samsung Securities

Lithium carbonate price



Source: Bloomberg, Samsung Securities

HMC: February shipments, by model

(Units)	Feb 2026	Feb 2025	Chg (% y-y)	Jan 2026	Chg (% m-m)
Domestic shipments					
Sedans	16,493	21,524	(23.4)	19,213	(14.2)
Avante	3,628	6,296	(42.4)	5,244	(30.8)
Sonata	4,436	4,585	(3.2)	5,143	(13.7)
Grandeur	3,933	5,481	(28.2)	5,016	(21.6)
G70	169	162	4.3	83	103.6
G80	2,247	4,026	(44.2)	2,993	(24.9)
G90	509	628	(18.9)	489	4.1
Ioniq 6	1,571	346	354.0	245	541.2
SUVs/MPVs	22,773	25,176	(9.5)	23,553	(3.3)
Casper	1,171	1,293	(9.4)	1,128	3.8
Venue	532	697	(23.7)	891	(40.3)
Kona	2,876	2,234	28.7	3,163	(9.1)
Tucson	2,972	4,735	(37.2)	4,269	(30.4)
Nexo	467	248	88.3	85	449.4
Ioniq 5	3,227	1,463	120.6	314	927.7
Ioniq 9	1,751	181	867.4	224	681.7
Santa Fe	2,679	5,076	(47.2)	3,379	(20.7)
Palisade	3,081	3,842	(19.8)	4,994	(38.3)
GV60	122	16	662.5	18	577.8
GV70	2,206	2,749	(19.8)	2,702	(18.4)
GV80	1,689	2,642	(36.1)	2,386	(29.2)
LCV	6,620	8,375	(21.0)	5,673	16.7
HCV	1,122	2,141	(47.6)	1,769	(36.6)
Total domestic shipments (A)	**47,008**	**57,216**	**(17.8)**	**50,208**	**(6.4)**
Total overseas shipments (B)	**259,520**	**265,636**	**(2.3)**	**258,352**	**0.5**
Total global shipments (A+B)	**306,528**	**322,852**	**(5.1)**	**308,560**	**(0.7)**

Source: Company data, Samsung Securities

HMC: Retail sales in US, by model

(Units)	Feb 2026	Feb 2025	Chg (% y-y)	Jan-Feb 2026	Jan- Feb 2025	Chg (% y-y)
Elantra	10,089	10,163	-0.7	19,180	19,029	0.8
Ioniq 5	3,239	2,442	32.6	5,365	4,692	14.3
Ioniq 6	229	1,012	-77.4	573	1,883	-69.6
Ioniq 9	505	-	-	1,085	-	-
Kona	5,646	5,629	0.3	10,967	9,994	9.7
Palisade	10,025	7,806	28.4	18,629	14,493	28.5
Santa Cruz	1,517	1,938	-21.7	2,729	3,724	-26.7
Santa Fe	11,344	9,562	18.6	20,355	17,858	14.0
Sonata	3,909	5,334	-26.7	7,049	10,091	-30.1
Tucson	17,277	16,317	5.9	31,705	31,342	1.2
Venue	1,897	1,829	3.7	3,664	3,429	6.9
Genesis	5,730	5,546	3.3	10,900	10,398	4.8
Total	**71,407**	**67,578**	**5.7**	**132,201**	**126,933**	**4.2**

Source: Company data, Samsung Securities

Kia: February shipments, by model

(Units)	Feb 2026	Feb 2025	Chg (% y-y)	Jan 2026	Chg (% m-m)
Domestic shipments					
Sedans	9,896	10,176	(2.8)	11,959	(17.3)
Morning	1,141	765	49.2	2,087	(45.3)
Ray	3,241	4,287	(24.4)	4,446	(27.1)
K3	0	0	n/a	0	n/a
EV4	1,874	0	n/a	396	373.2
K5	2,175	2,503	(13.1)	2,752	(21.0)
K8	1,384	2,457	(43.7)	2,135	(35.2)
K9	81	164	(50.6)	143	(43.4)
RV	25,447	32,432	(21.5)	27,584	(7.7)
EV3	3,469	2,257	53.7	737	370.7
EV5	2,524	0	n/a	847	198.0
EV6	1,000	1,100	(9.1)	214	367.3
EV9	113	88	28.4	40	182.5
Carnival	3,712	7,734	(52.0)	5,278	(29.7)
Seltos	1,430	4,764	(70.0)	3,698	(61.3)
Niro	1,378	854	61.4	1,991	(30.8)
Sportage	3,800	6,568	(42.1)	6,015	(36.8)
Sorento	7,693	9,067	(15.2)	8,388	(8.3)
Tasman	328	0	n/a	376	(12.8)
Mohave	0	0	n/a	0	n/a
Commercial vehicles	6,659	3,395	96.1	3,564	86.8
PV5	3,967	0	n/a	1,026	286.6
Military vehicles	64	44	45.5	22	190.9
Total domestic shipments (A)	**42,066**	**46,047**	**(8.6)**	**43,129**	**(2.5)**
Total overseas shipments (B)	**205,335**	**208,368**	**(1.5)**	**202,562**	**1.4**
Total global shipments (A+B)	**247,401**	**254,415**	**(2.8)**	**245,691**	**0.7**

Source: Company data, Samsung Securities

Kia: Retail sales in US, by model

(Units)	Feb 2026	Feb 2025	Chg (% y-y)	Jan-Feb 2026	Jan- Feb 2025	Chg (% y-y)
EV9	819	1,360	-39.8	1,493	2,592	-42.4
EV6	600	1,275	-52.9	1,140	2,817	-59.5
K4/Forte	11,864	11,669	1.7	23,506	23,285	0.9
K5	6,053	4,991	21.3	12,329	9,348	31.9
Soul	1,025	4,006	-74.4	2,756	7,560	-63.5
Niro	1,783	1,485	20.1	4,953	2,687	84.3
Seltos	4,209	3,707	13.5	9,487	6,547	44.9
Sportage	13,901	13,072	6.3	27,885	24,429	14.1
Sorento	6,748	7,699	-12.4	12,652	14,570	-13.2
Telluride	13,198	9,599	37.5	22,622	18,370	23.1
Carnival	5,805	4,440	30.7	11,684	8,105	44.2
Total	**66,005**	**63,303**	**4.3**	**130,507**	**120,310**	**8.5**

Source: Company data, Samsung Securities

(Appendix) Valuations: Global automakers

Company	Currency	Price	Performance (%)			Market cap		PER (x)			PBR (x)			ROE (%)		
			1M	3M	1Y	(Local b)	(USDb)	2026E	2026E	2027E	2026E	2026E	2027E	2026E	2026E	2027E
Automakers																
Toyota	JPY	3,768	4.8	25.4	34.8	59,515.5	377.9	13.4	11.5	10.4	1.3	1.2	1.1	10.1	11.2	11.3
Honda	JPY	1,491	(5.5)	(0.8)	5.6	6,758.7	42.9	13.1	8.0	7.0	0.5	0.5	0.4	3.9	6.0	6.6
Nissan	JPY	389.7	0.9	7.5	(9.5)	1,447.3	9.2	n/a	21.8	7.8	0.3	0.3	0.3	(9.0)	2.1	4.0
Tata	INR	370.6	(0.4)	3.9	(1.4)	1,364.7	14.9	118.6	9.2	6.7	1.2	1.0	0.9	1.8	11.2	13.2
Maruti Suzuki	INR	14,388.0	(2.7)	(10.5)	22.2	4,523.6	49.4	28.4	23.4	20.2	4.2	3.8	3.5	15.6	16.2	16.3
GM	USD	77.8	(9.3)	4.1	64.1	70.3	70.3	6.3	5.7	6.0	1.1	1.0	0.8	17.2	17.8	14.9
Ford	USD	13.4	(2.5)	2.3	42.6	53.4	53.4	8.8	7.3	6.9	1.4	1.2	1.2	15.8	17.6	19.7
Stellantis	USD	7.6	(23.1)	(33.4)	(38.2)	22.2	22.2	6.9	4.0	3.4	0.3	0.3	0.3	3.5	6.6	8.2
Tesla	USD	403.3	(4.4)	(9.7)	41.7	1,513.4	1,513.4	202.9	150.0	110.1	15.5	14.2	12.8	6.7	7.7	8.4
Rivian	USD	15.0	4.2	(14.4)	30.4	18.6	18.6	n/a	n/a	n/a	7.0	22.7	n/a	(91.7)	(162.4)	524.9
Lucid	USD	10.0	(4.5)	(26.0)	(52.7)	3.3	3.3	n/a	n/a	n/a	2.9	8.3	n/a	(207.9)	(220.9)	n/a
Nikola	USD	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Canoo	USD	0.0	0.0	(41.2)	(97.7)	0.0	0.0	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Nio	USD	4.7	3.7	(1.5)	11.6	11.7	11.7	n/a	n/a	31.0	n/a	275.9	174.1	80.2	(11.3)	10.9
Xpeng	USD	17.0	(1.0)	(10.0)	(16.1)	16.2	16.2	74.4	25.5	14.0	3.7	3.3	2.7	3.8	11.0	14.4
Li Auto	USD	17.6	3.2	0.7	(35.8)	19.0	19.0	25.3	15.7	10.5	2.0	1.9	2.6	6.8	10.0	12.1
Volkswagen	EUR	95.0	(6.3)	(8.5)	(11.3)	47.5	55.2	4.4	3.6	3.3	0.2	0.2	0.2	5.5	6.5	7.1
Porsche	EUR	39.5	(1.0)	(11.7)	(27.3)	36.0	41.9	17.9	15.0	12.2	1.6	1.6	1.5	9.1	10.7	12.1
Mercedes-Benz Group	EUR	55.6	(5.2)	(3.7)	(6.7)	53.5	62.2	9.1	7.2	6.3	0.6	0.5	0.5	6.3	7.7	8.1
BMW	EUR	83.7	(4.3)	(6.3)	0.2	51.5	59.9	7.5	6.6	5.8	0.5	0.5	0.5	6.9	7.5	8.2
Renault	EUR	29.5	(3.6)	(15.4)	(41.7)	8.7	10.1	4.4	4.2	3.9	0.3	0.3	0.3	7.8	7.7	6.4
Ferrari	EUR	306.8	8.6	(9.8)	(31.9)	55.3	64.3	31.9	29.1	26.9	12.0	10.6	9.1	39.5	37.8	35.4
Great Wall	HKD	12.4	(4.5)	(14.2)	(3.8)	171.3	21.9	6.6	5.7	7.5	1.0	0.8	0.8	14.8	15.2	11.7
BYD	HKD	96.2	6.9	(2.0)	(20.6)	939.9	120.4	17.1	14.0	12.9	2.9	2.6	2.4	18.4	19.2	19.6
Dongfeng	HKD	9.4	5.5	4.3	123.5	77.7	9.9	148.5	71.7	n/a	0.5	0.5	n/a	0.3	0.6	n/a
BAIC	HKD	1.8	(4.4)	(18.2)	(30.3)	14.0	1.8	15.3	11.9	n/a	0.2	0.2	0.2	0.6	1.7	(0.2)
Guangzhou	HKD	3.5	(4.6)	(15.9)	14.4	75.2	9.6	n/a	24.5	16.2	0.3	0.3	0.3	(0.5)	1.0	1.8
Geely	HKD	15.4	(2.7)	(8.8)	(13.9)	166.4	21.3	7.2	5.9	6.1	1.2	1.0	1.0	19.6	20.4	17.0
SAIC	CNY	14.1	(1.3)	(8.5)	(15.1)	161.9	23.5	12.2	10.1	7.6	0.5	0.5	0.5	4.4	5.2	6.7
Changan	CNY	11.0	(0.8)	(6.6)	(15.5)	96.8	14.0	14.8	12.1	33.3	1.3	1.2	1.3	8.6	9.7	3.9
HMC	KRW	584,000	18.1	118.7	202.6	119,578.5	81.1	12.5	11.4	10.0	1.2	1.1	1.0	9.3	9.4	9.8
Kia	KRW	180,700	17.1	52.5	93.9	70,547.6	47.8	8.2	7.6	6.6	1.1	1.0	0.9	13.8	13.4	14.1

(Continued on the next page)

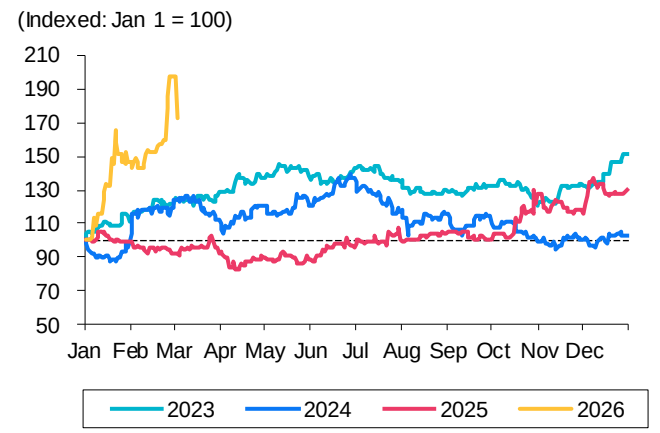
(Appendix) Valuations: Global parts makers, tire makers, ride-hailing firms, and ETFs

Company	Currency	Price	Performance (%)			Market cap		PER (x)			PBR (x)			ROE (%)		
			1M	3M	1Y	(Local b)	(USDb)	2026E	2026E	2027E	2026E	2026E	2027E	2026E	2026E	2027E
Parts makers																
Continental	EUR	68.4	1.2	2.8	33.2	13.7	15.9	10.5	9.0	8.7	2.1	1.9	1.5	25.2	25.1	26.6
Valeo	EUR	11.2	(7.8)	(0.5)	11.2	2.7	3.2	7.4	5.5	4.8	0.7	0.6	0.5	9.5	12.0	11.9
Autoliv	EUR	99.0	(3.9)	(2.9)	6.5	7.4	8.6	10.8	9.5	8.5	3.1	2.7	2.3	29.8	33.0	29.6
Faurecia	EUR	10.9	(22.7)	(13.2)	28.0	2.1	2.5	11.2	5.8	4.7	0.7	0.6	0.6	4.5	11.4	10.1
JCI	USD	145.5	17.3	27.4	76.2	89.0	89.0	30.7	26.3	23.1	6.3	5.9	5.2	20.9	22.6	22.9
Magna	USD	63.2	22.8	27.7	78.9	17.6	17.6	9.3	8.2	7.9	1.4	1.2	1.2	14.6	15.1	15.1
BorgWarner	USD	56.0	15.3	29.6	94.2	11.6	11.6	10.7	9.6	8.8	1.9	1.7	1.5	18.0	18.6	18.8
Visteon	USD	95.5	(1.6)	(6.1)	13.5	2.6	2.6	10.9	10.0	9.2	1.5	1.4	1.2	14.3	13.6	13.6
Denso	JPY	2,143	3.8	6.0	9.5	6,236.8	39.6	13.1	11.0	10.1	1.1	1.1	1.0	8.7	9.7	10.2
NiFeb	JPY	2,266	(2.9)	14.2	(15.5)	2,702.4	17.2	19.7	13.7	11.7	1.4	1.3	1.2	7.8	10.0	10.4
Toyota Ind.	JPY	20,545	6.2	18.5	55.9	6,694.4	42.5	27.9	22.4	20.7	1.1	1.1	1.0	4.3	4.9	5.2
Sumitomo E.	JPY	10,325	34.9	51.0	291.0	8,197.4	52.0	28.3	27.7	24.7	3.2	3.0	2.8	12.4	11.0	11.4
Aisin Seiki	JPY	2,601	(7.0)	(5.1)	45.2	1,973.8	12.5	12.9	10.5	9.0	0.9	0.9	0.8	7.3	8.9	9.8
Mobis	KRW	460,000	3.1	43.5	87.4	41,737.0	28.3	9.3	8.5	8.2	0.8	0.7	0.7	8.8	9.0	8.5
Hyundai AutoEver	KRW	436,500	(2.6)	96.6	231.4	11,970.6	8.1	52.0	44.1	38.9	5.9	5.3	4.6	11.8	12.6	13.5
Wia	KRW	94,500	11.2	48.1	131.3	2,569.9	1.7	13.2	11.0	9.8	0.7	0.6	0.6	5.3	5.9	6.3
Hanon	KRW	4,175	18.8	13.1	1.4	4,284.6	2.9	19.7	14.5	16.7	1.1	1.0	0.9	5.7	7.1	4.2
Mando	KRW	56,900	(10.4)	7.0	28.9	2,671.9	1.8	12.5	10.5	10.5	1.0	0.9	0.9	8.2	9.0	8.4
Huayu	CNY	19.1	1.9	(4.3)	8.3	60.2	8.7	8.3	7.8	11.1	0.8	0.8	0.8	10.7	10.6	7.3
Nexteer	HKD	6.8	2.6	16.8	29.8	17.1	2.2	12.8	11.2	14.5	1.0	0.9	0.9	7.8	8.3	6.4
Tire makers																
Bridgestone	JPY	3,576	0.7	(2.2)	20.3	4,770.5	30.3	11.9	10.4	9.5	1.2	1.2	1.1	10.5	11.5	11.6
Sumitomo R.	JPY	2,389	(5.6)	5.6	33.5	628.3	4.0	9.3	8.0	7.7	0.9	0.8	0.8	9.5	10.3	10.2
Yokohama	JPY	7,034	12.5	13.1	107.6	1,170.4	7.4	10.1	9.1	8.4	1.1	1.0	0.9	10.8	11.0	10.2
Michelin	EUR	32.2	(0.3)	14.2	(5.2)	22.1	25.7	11.3	9.8	8.6	1.2	1.2	1.1	10.3	11.4	12.1
Goodyear	USD	8.3	(17.2)	(5.9)	(6.7)	2.4	2.4	12.4	7.4	5.8	0.5	0.5	0.6	5.6	8.8	10.2
Hankook	KRW	66,800	4.0	6.5	76.3	8,274.9	5.6	5.6	5.3	5.1	0.6	0.6	0.6	11.5	11.4	11.8
Kumho	KRW	6,610	12.6	5.3	34.9	1,898.8	1.3	4.3	4.4	4.2	0.8	0.7	0.6	19.6	16.6	16.8
Nexen	KRW	8,480	5.5	9.6	65.9	828.2	0.6	5.1	4.5	5.8	0.4	0.4	0.4	8.0	8.5	9.4
Cheng Shin	TWD	29.6	(1.0)	(7.9)	(41.8)	95.9	3.0	17.5	18.4	n/a	1.1	1.1	n/a	5.8	5.8	n/a
Ride hailing																
UBER	USD	76.0	(2.5)	(16.2)	2.0	156.3	156.3	22.2	17.3	13.8	4.8	4.0	3.6	22.8	24.5	25.6
LYFT	USD	13.7	(18.1)	(38.5)	8.5	5.6	5.6	9.6	8.0	6.3	2.0	1.6	1.4	11.7	13.2	15.2
ETF																
Global X Autonomous	USD	32.6	0.7	9.2	46.9	0.4	0.4	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
ARK Autonomous Tech	USD	123.9	(2.1)	10.3	76.7	2.0	2.0	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
iShares Self-Driving EV	USD	40.0	5.1	5.5	35.0	0.2	0.2	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Kraneshares Electric Vehicle	USD	33.1	5.5	9.2	53.2	0.1	0.1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Evolve Automobile InFebation	CAD	26.7	(1.2)	1.1	40.8	0.0	0.0	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Note: As of Mar 3 close

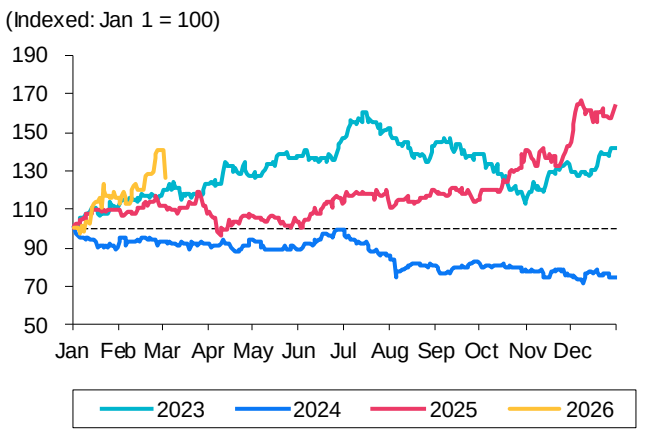
Source: Bloomberg, Samsung Securities

Korean auto index



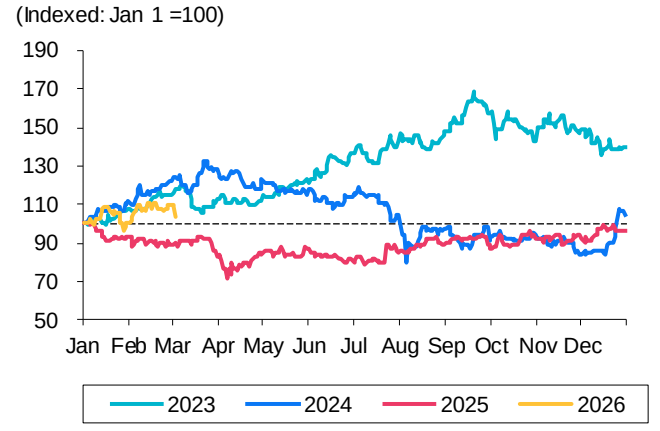
Note: Average of HMC and Kia
Source: Bloomberg, Samsung Securities

Korean auto parts index



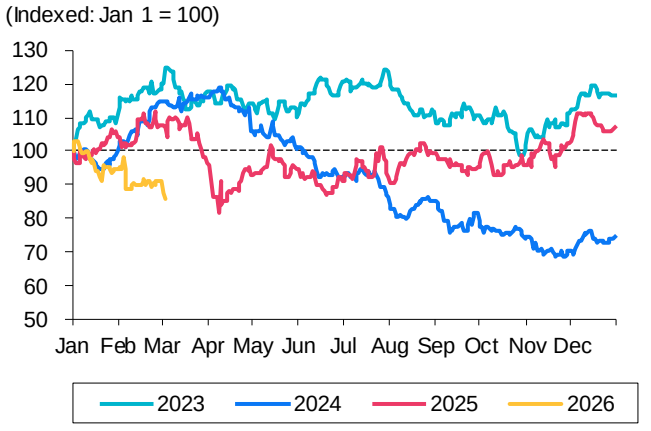
Note: Average of 9 covered auto parts firms, including Mobis, AutoEver, and Mando
Source: Bloomberg, Samsung Securities

Japanese auto index



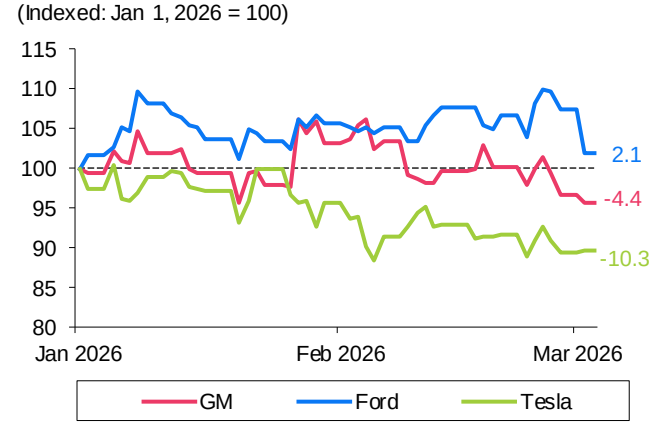
Note: Average of Toyota, Honda, and Nissan
Source: Bloomberg, Samsung Securities

European auto index



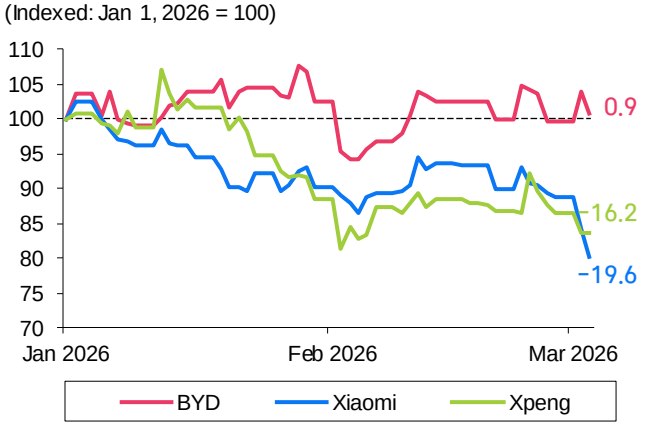
Note: Average of VW, Stellantis, BMW, and MBG
Source: Bloomberg, Samsung Securities

US auto index



Source: Bloomberg, Samsung Securities

China auto index



Source: Bloomberg, Samsung Securities

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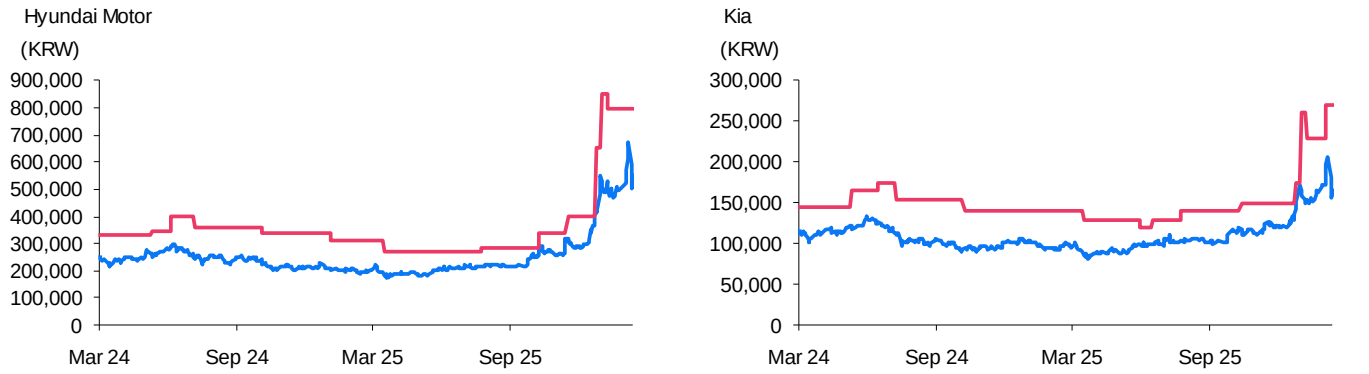
Target price changes in past two years



Rating changes over past two years (adjusted share prices)

Hyundai Motor												
Date	2024/2/5	3/20	5/29	6/25	7/26	10/25	2025/1/24	4/7	8/14	10/31	12/8	2026/1/14
Recommendation	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY
Target price (KRW)	290000	330000	345000	400000	360000	340000	310000	270000	285000	340000	400000	650000
Gap* (average)	-15.25	-26.19	-21.52	-31.63	-32.30	-37.27	-34.90	-26.06	-20.49	-20.69	-22.55	-27.91
(max or min)**	-11.90	-16.06	-16.96	-25.50	-28.06	-33.38	-28.39	-17.41	-7.02	-7.35	1.50	-15.54
Date	1/22	1/30										
Recommendation	BUY	BUY										
Target price (KRW)	850000	800000										
Gap* (average)	-40.91											
(max or min)**	-37.88											
Kia												
Date	2024/2/5	5/29	7/4	7/29	10/28	2025/4/7	6/20	7/7	8/14	11/3	2026/1/14	1/22
Recommendation	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY
Target price (KRW)	145000	165000	175000	155000	140000	130000	120000	130000	140000	150000	175000	260000
Gap* (average)	-19.81	-24.20	-31.41	-34.54	-30.66	-30.49	-17.88	-21.50	-24.00	-20.38	-7.53	-40.63
(max or min)**	-11.38	-19.82	-27.83	-27.68	-23.79	-23.38	-15.75	-15.08	-14.36	-9.33	-1.66	-38.85
Date	1/29	2/25										
Recommendation	BUY	BUY										
Target price (KRW)	230000	270000										
Gap* (average)	-30.12											
(max or min)**	-24.35											

Note: * [(average, maximum, or minimum share price over duration of target price minus target price) / target price] x 100%
** Maximum/minimum share price if new target is higher/lower than market close on the business day prior to target price change

Samsung Securities uses the following investment ratings*

Company

BUY	Expected to increase in value by 15% or more within 12 months and is highly attractive within sector
HOLD	Expected to increase/decrease in value by less than 15% within 12 months
SELL	Expected to decrease in value by 15% or more within 12 months

Industry

OVERWEIGHT	Expected to outperform market by 5% or more within 12 months
NEUTRAL	Expected to outperform/underperform market by less than 5% within 12 months
UNDERWEIGHT	Expected to underperform market by 5% or more within 12 months

* Note: Effective Jul 27, 2023, BUY, HOLD, and SELL criteria are based on expectations of share-price moves of 15% or more within 12 months

Percentage of ratings in 12 months prior to 2025.12.31

BUY (85.8%)·HOLD (14.2%)·SELL (0%)

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