COMPANY UPDATE

2026. 2. 20


Tech Team

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# DoubleU Games (192080)

## Margins to recover in 2026

- Despite a decline in social casino sales, DoubleU Games' 4Q25 operating profit increased 5.6% y-y, driven by M&A synergies and a one-time reduction in labor costs from adjustments to year-end bonuses.
- For 2026, we expect operating profit to rebound, driven by workforce reductions, direct-to-consumer (DTC) expansion, and improved profitability at subsidiaries, which should support a rise in valuation.

### WHAT'S THE STORY?

**Profits rise on labor cost adjustments:** DoubleU Games' 4Q25 sales rose 28.3% y-y, despite continued weakness in social casino sales at the company and DoubleDown Interactive (down 9.3% y-y), thanks to strong growth from SuprNation and the consolidation of Paxie Games and Whow Games. Greater marketing spending in the casual and iGaming segments pushed the marketing-to-sales ratio up from 18% in 3Q25 to 22.4% in 4Q25. However, the company managed to reduce labor costs by adjusting year-end bonuses, resulting in a 5.6% y-y increase in operating profit—exceeding consensus by 4.5%.

**Workforce reduction and DTC expansion to boost profitability:** To improve profitability, the company reduced workforce in 1Q26, which it expects will lower labor costs by 5-10%. At the same time, the share of direct-to-consumer (DTC) payments has been growing, reducing the sales share paid to app stores from 27.2% in 1Q24 to 20.5% in 4Q25. The company expects that increasing the DTC share to 40% could lift its operating margin by 3%pts.

*(Continued on the next page)*

### AT A GLANCE

**BUY**

| | | |
|---|---|---|
| Target price | KRW74,000 | 37% |
| **Current price** | **KRW54,000** | |
| Market cap | KRW1.1t/USD0.8b | |
| Shares (float) | 21,173,468 (46.1%) | |
| 52-week high/low | KRW62,100/KRW45,950 | |
| Avg daily trading value (60-day) | KRW2.1b/ USD1.5m | |

### ONE-YEAR PERFORMANCE

| | 1M | 6M | 12M |
|---|---|---|---|
| DoubleU Games (%) | 6.5 | 2.9 | 8.5 |
| Vs Kospi (%pts) | -8.0 | -42.9 | -48.9 |

### KEY CHANGES

| (KRW) | New | Old | Diff |
|---|---|---|---|
| Recommend. | BUY | BUY | |
| Target price | 74,000 | 74,000 | 0.0% |
| 2025E EPS | 6,525 | 6,759 | -3.5% |
| 2026E EPS | 7,543 | 7,837 | -3.8% |

### SAMSUNG vs THE STREET

| | |
|---|---|
| No of estimates | 8 |
| Target price | 70,625 |
| Recommendation | 4.0 |

※ Rating: 4 < → BUY, 3 = HOLD, 2 > → SELL

### SUMMARY 4Q RESULTS

| (KRWb) | 4Q25 | Chg | | Diff (%) | |
|---|---|---|---|---|---|
| | | (% y-y) | (% q-q) | Samsung | Consensus |
| Sales | 199.8 | 28.2 | 7.3 | -1.5 | 2.5 |
| Operating profit | 63.9 | 5.6 | 8.0 | 8.1 | 4.5 |
| Pre-tax profit | 63.7 | -37.0 | -11.4 | 1.7 | -15.8 |
| Net profit | 44.6 | -42.7 | -20.9 | -6.1 | -18.2 |
| **Margins (%)** | | | | | |
| Operating profit | 32.0 | | | | |
| Pre-tax profit | 31.9 | | | | |
| Net profit | 22.3 | | | | |

Source: Company data, Fnguide, Samsung Securities estimates

### VALUATION SUMMARY

| | 2024 | 2025E | 2026E |
|---|---|---|---|
| **Valuation (x)** | | | |
| P/E | 7.1 | 8.2 | 7.3 |
| P/B | 0.9 | 0.9 | 0.8 |
| EV/EBITDA | 3.0 | 3.6 | 2.9 |
| Div yield (%) | 2.2 | 2.2 | 2.4 |
| EPS growth (% y-y) | 13.6 | -13.8 | 15.6 |
| ROE (%) | 18.7 | 11.4 | 12.6 |
| **Per-share data (KRW)** | | | |
| EPS | 7,570 | 6,525 | 7,543 |
| BVPS | 57,067 | 60,307 | 66,565 |
| DPS | 1,200 | 1,200 | 1,320 |

**Profitability gains at new subsidiaries are key:** SuprNation and Paxie Games are still aiming for top-line growth, investing heavily in marketing—about 40% and 80% of sales, respectively. As AI-driven new game development and top-line growth generate operating leverage, the subsidiaries will deliver better profitability. The company targets a 5-10% operating margin for these acquired subsidiaries in 2026.

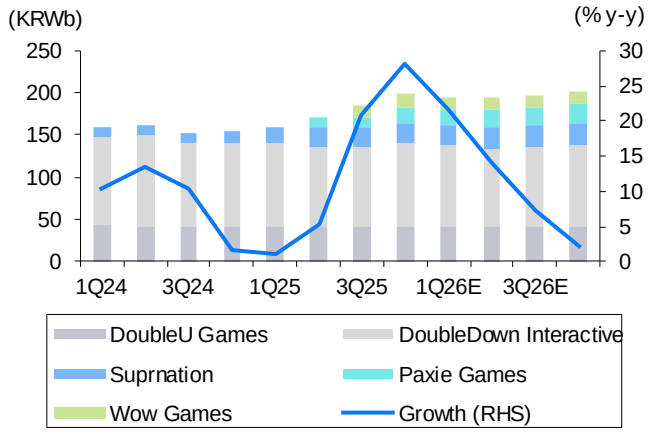
**Potential for 2026 earnings turnaround:** We maintain BUY on DoubleU Games with an unchanged target price of KRW74,000 (based on 9.8x 2026 P/E; our target P/E of 9.8x represents a 15% discount to the average P/E of domestic and overseas game companies, accounting for growth differentials). We believe this valuation gap can narrow as the company's operating profit rebounds this year, driven by workforce reductions and an expanding share of DTC sales in its social casino games.

## 4Q review

| (KRWb) | 4Q25 | | | Diff (%) | | 4Q24 | 3Q25 | Chg | |
|---|---|---|---|---|---|---|---|---|---|
| | Result | Samsung | Consensus | Samsung | Consensus | | | (% y-y) | (% q-q) |
| **Sales** | **199.8** | **199.5** | **195.0** | **0.2** | **2.5** | **155.8** | **186.2** | **28.3** | **7.3** |
| DoubleU Games | 41.9 | 40.9 | | 2.5 | | 41.1 | 40.8 | 1.9 | 2.5 |
| Paxie Games | 99.4 | 98.4 | | 0.9 | | 114.7 | 97.5 | (13.4) | 1.9 |
| DoubleDown Interactive | 23.3 | 27.8 | | (16.1) | | 12.6 | 22.5 | 85.2 | 3.5 |
| SuprNation | 19.2 | 15.1 | | 27.6 | | 0.0 | 12.4 | n/a | 54.4 |
| Whow Games | 16.1 | 17.4 | | (7.3) | | 0.0 | 12.8 | n/a | 25.3 |
| **Operating expenses** | **135.9** | **139.6** | | **(2.6)** | | **95.3** | **127.0** | **42.6** | **7.0** |
| Personnel | 21.0 | 24.1 | | (12.8) | | 22.9 | 23.5 | (8.3) | (10.7) |
| Marketing | 44.7 | 41.9 | | 6.6 | | 16.2 | 33.4 | 176.6 | 33.8 |
| Commission paid | 54.7 | 60.1 | | (9.0) | | 49.0 | 55.8 | 11.6 | (2.1) |
| Other | 15.5 | 13.4 | | 15.4 | | 7.2 | 14.2 | 115.6 | 8.8 |
| **Operating profit** | **63.9** | **59.9** | **61.2** | **6.7** | **4.5** | **60.5** | **59.2** | **5.6** | **8.0** |
| Pre-tax profit | 63.7 | 70.5 | 75.7 | (9.6) | (15.8) | 101.1 | 71.9 | (37.0) | (11.4) |
| Net profit | 44.6 | 53.1 | 54.5 | (15.9) | (18.1) | 77.9 | 56.4 | (42.7) | (20.9) |
| Net profit (controlling) | 32.5 | 39.8 | 45.0 | (18.2) | (27.8) | 61.1 | 41.7 | (46.8) | (22.1) |
| **Margins (%)** | | | | | | | | | |
| Operating profit | 32.0 | | 31.4 | | | 38.8 | 31.8 | | |
| Pre-tax profit | 31.9 | 30.0 | 38.8 | | | 64.9 | 38.6 | | |
| Net profit | 22.3 | 35.3 | 27.9 | | | 50.0 | 30.3 | | |
| Net profit (controlling) | 16.3 | 26.6 | 23.1 | | | 39.2 | 22.4 | | |

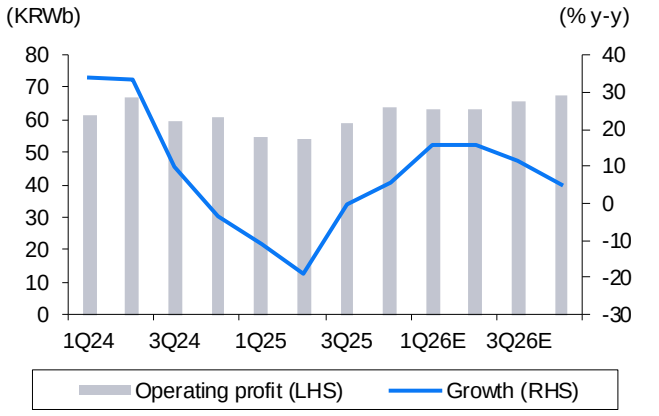
Source: Company data, FnGuide, Samsung Securities estimates

### Quarterly sales



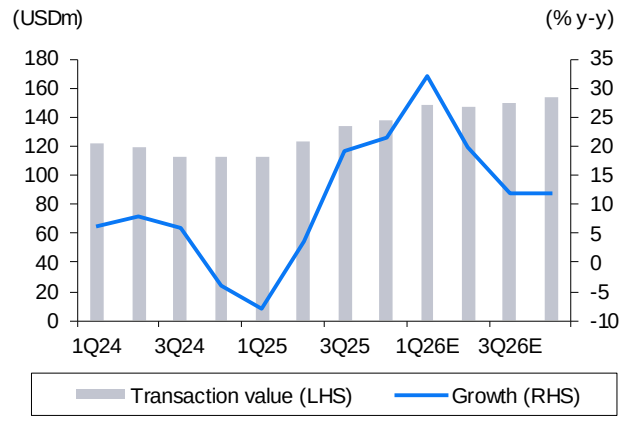

Source: Company data, Samsung Securities estimates

### Quarterly operating profit



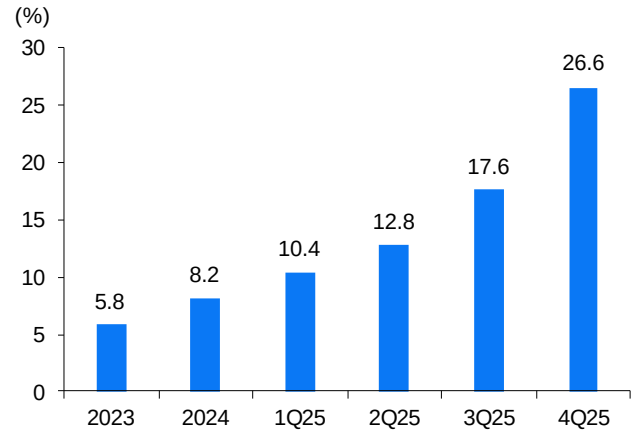

Source: Company data, Samsung Securities estimates

### Consolidated transaction value (USD basis)



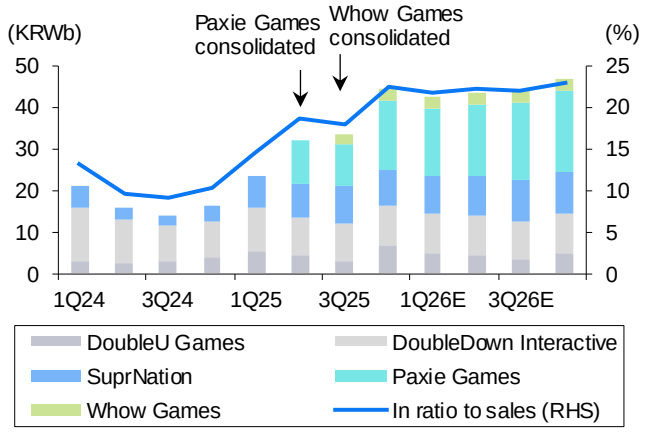

Source: Company data, Samsung Securities estimates

### DTC sales portion growing rapidly



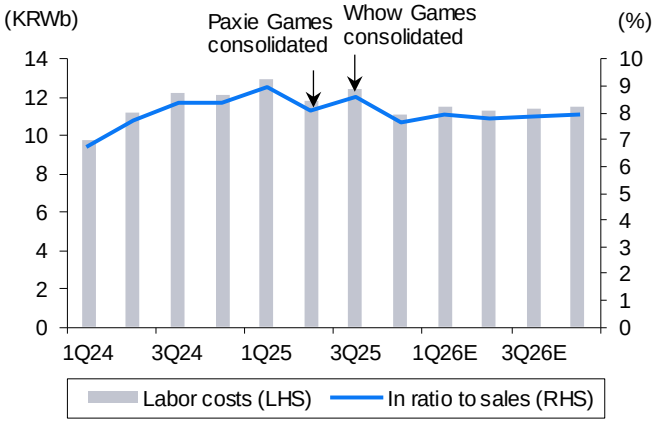

Source: Company data, Samsung Securities

### Marketing costs: Absolute and in ratio to sales




Source: Company data, Samsung Securities estimates

### Labor costs: Absolute and in ratio to sales




Source: Company data, Samsung Securities estimates

## Valuation

| (KRW) | |
|---|---|
| 12-month forward EPS | 7,543 |
| Target P/E (x) * | 9.8 |
| Fair value per share | 74,282 |
| **Target price** | **74,000** |
| Current price | 53,700 |
| Upside (%) | 37.8 |

Note: *15% discount to the average of 2026 P/E at which peer group is trading;
Based on Feb 13 closing prices
Source: Samsung Securities estimates

## Global peer P/E valuations

| (x) | 2025E | 2026E |
|---|---|---|
| Krafton | 13.6 | 11.9 |
| Com2us | 15.4 | 14.2 |
| Neowiz | 10.2 | 15.0 |
| Playtika | 8.0 | 5.3 |
| **Average** | **11.8** | **11.6** |

Note: Based on Feb 13 closing prices
Source: Bloomberg

### Quarterly results and forecasts

| (KRWb) | 1Q24 | 2Q24 | 3Q24 | 4Q24 | 1Q25 | 2Q25 | 3Q25 | 4Q25P | 1Q26E | 2Q26E | 3Q26E | 4Q26E |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Sales** | **160.5** | **163.1** | **154.1** | **155.8** | **162.0** | **171.9** | **186.2** | **199.8** | **197.1** | **196.1** | **199.5** | **204.1** |
| DoubleU Games | 43.4 | 42.2 | 41.2 | 41.1 | 40.7 | 40.9 | 40.8 | 41.9 | 41.3 | 41.3 | 41.7 | 41.9 |
| Paxie Games | 117.1 | 120.9 | 112.9 | 114.7 | 102.1 | 97.3 | 97.5 | 99.4 | 98.2 | 94.6 | 94.7 | 96.9 |
| DoubleDown Interactive | 11.1 | 10.8 | 10.6 | 12.6 | 19.2 | 21.8 | 22.5 | 23.3 | 23.9 | 24.8 | 25.9 | 26.3 |
| SuprNation | | | | | | 12.0 | 12.4 | 19.2 | 19.0 | 20.5 | 22.4 | 23.7 |
| Whow Games | | | | | | | 12.8 | 16.1 | 14.8 | 14.9 | 14.8 | 15.4 |
| **Operating expenses** | **98.8** | **96.1** | **94.6** | **95.3** | **107.2** | **117.6** | **127.0** | **135.9** | **133.9** | **133.2** | **133.6** | **136.8** |
| Personnel | 19.2 | 21.8 | 22.5 | 22.9 | 23.7 | 22.4 | 23.5 | 21.0 | 22.6 | 22.2 | 22.4 | 22.6 |
| Marketing | 21.0 | 15.9 | 14.0 | 16.2 | 23.8 | 31.9 | 33.4 | 44.7 | 42.7 | 43.5 | 43.9 | 46.7 |
| Commission paid | 51.4 | 51.6 | 50.9 | 49.0 | 49.8 | 51.8 | 55.8 | 54.7 | 52.8 | 51.6 | 51.2 | 51.3 |
| Other | 7.2 | 6.7 | 7.1 | 7.2 | 10.0 | 11.5 | 14.2 | 15.5 | 15.7 | 15.9 | 16.1 | 16.4 |
| **Operating profit** | **61.7** | **67.1** | **59.5** | **60.5** | **54.8** | **54.3** | **59.2** | **63.9** | **63.2** | **63.0** | **65.9** | **67.3** |
| Pre-tax profit | 76.2 | 82.1 | 55.4 | 101.1 | 61.1 | 44.5 | 71.9 | 63.7 | 67.1 | 66.5 | 71.8 | 72.6 |
| Net profit | 60.4 | 64.2 | 40.9 | 77.9 | 45.8 | 33.0 | 56.4 | 44.6 | 49.9 | 49.4 | 53.4 | 54.0 |
| Net profit (controlling) | 47.1 | 49.0 | 29.9 | 61.1 | 34.2 | 22.7 | 41.7 | 32.5 | 36.9 | 36.6 | 39.5 | 40.0 |
| Adjusted EPS (KRW) | 1,942 | 2,061 | 1,663 | 1,869 | 1,611 | 1,429 | 1,796 | 1,688 | 1,826 | 1,830 | 1,920 | 1,966 |
| **Margins (%)** | | | | | | | | | | | | |
| Operating profit | 38.4 | 41.1 | 38.6 | 38.8 | 33.8 | 31.6 | 31.8 | 32.0 | 32.1 | 32.1 | 33.0 | 33.0 |
| Pre-tax profit | 47.5 | 50.3 | 36.0 | 64.9 | 37.7 | 25.9 | 38.6 | 31.9 | 34.0 | 33.9 | 36.0 | 35.6 |
| Net profit | 37.7 | 39.3 | 26.5 | 50.0 | 28.3 | 19.2 | 30.3 | 22.3 | 25.3 | 25.2 | 26.8 | 26.5 |
| Net profit (controlling) | 29.4 | 30.0 | 19.4 | 39.2 | 21.1 | 13.2 | 22.4 | 16.3 | 18.7 | 18.7 | 19.8 | 19.6 |

Source: Company data, Samsung Securities estimates

### Revisions to full-year forecasts

| (KRWb) | 2025P | | | 2026E | | | 2027E | | |
|---|---|---|---|---|---|---|---|---|---|
| | Old | New | Diff (%) | Old | New | Diff (%) | Old | New | Diff (%) |
| **Sales** | **722.5** | **719.9** | **(0.4)** | **829.5** | **796.8** | **(3.9)** | **936.1** | **843.8** | **(9.9)** |
| DoubleU Games | 163.7 | 164.4 | 0.4 | 156.5 | 166.1 | 6.1 | 150.4 | 167.7 | 11.5 |
| Paxie Games | 397.0 | 396.3 | (0.2) | 387.5 | 384.4 | (0.8) | 403.2 | 389.6 | (3.4) |
| DoubleDown Interactive | 92.8 | 86.7 | (6.6) | 133.1 | 100.8 | (24.3) | 183.9 | 110.9 | (39.7) |
| SuprNation | 40.2 | 43.6 | 8.4 | 80.3 | 85.7 | 6.8 | 121.9 | 112.5 | (7.7) |
| Whow Games | 28.8 | 28.9 | 0.6 | 72.2 | 59.9 | (17.1) | 76.7 | 63.1 | (17.7) |
| **Operating expenses** | **496.3** | **487.8** | **(1.7)** | **581.1** | **537.5** | **(7.5)** | **655.6** | **561.3** | **(14.4)** |
| Personnel | 93.8 | 90.6 | (3.4) | 98.2 | 89.8 | (8.5) | 101.1 | 91.9 | (9.1) |
| Marketing | 136.2 | 133.8 | (1.7) | 177.6 | 176.7 | (0.5) | 214.5 | 197.6 | (7.9) |
| Commission paid | 216.8 | 212.2 | (2.1) | 249.8 | 206.8 | (17.2) | 281.3 | 204.0 | (27.5) |
| Other | 49.5 | 51.1 | 3.3 | 55.5 | 64.1 | 15.4 | 58.8 | 67.8 | 15.4 |
| **Operating profit** | **226.2** | **232.1** | **2.6** | **248.4** | **259.4** | **4.4** | **280.5** | **282.4** | **0.7** |
| Pre-tax profit | 243.6 | 241.1 | (1.0) | 295.9 | 278.0 | (6.0) | 338.1 | 308.9 | (8.7) |
| Net profit | 182.5 | 179.8 | (1.5) | 221.7 | 206.8 | (6.7) | 253.4 | 229.8 | (9.3) |
| Net profit (controlling) | 134.8 | 131.3 | (2.6) | 166.2 | 153.0 | (7.9) | 190.0 | 170.1 | (10.5) |
| Adjusted EPS (KRW) | 6,759 | 6,525 | (3.5) | 7,837 | 7,543 | (3.8) | 9,047 | 8,413 | (7.0) |
| **Margins (%)** | | | | | | | | | |
| Operating profit | 31.3 | 32.2 | | 29.9 | 32.6 | | 30.0 | 33.5 | |
| Pre-tax profit | 33.7 | 33.5 | | 35.7 | 34.9 | | 36.1 | 36.6 | |
| Net profit | 25.3 | 25.0 | | 26.7 | 26.0 | | 27.1 | 27.2 | |
| Net profit (controlling) | 18.7 | 18.2 | | 20.0 | 19.2 | | 20.3 | 20.2 | |

Source: Company data, Samsung Securities estimates

## Income statement

| Year-end Dec 31 (KRWb) | 2023 | 2024 | 2025E | 2026E | 2027E |
|---|---|---|---|---|---|
| **Sales** | **582** | **633** | **720** | **797** | **844** |
| Cost of goods sold | 0 | 0 | 0 | 0 | 0 |
| **Gross profit** | **582** | **633** | **720** | **797** | **844** |
| Gross margin (%) | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| SG&A expenses | 369 | 385 | 488 | 537 | 561 |
| **Operating profit** | **213** | **249** | **232** | **259** | **282** |
| Operating margin (%) | 36.6 | 39.3 | 32.2 | 32.6 | 33.5 |
| **Non-operating gains (losses)** | **31** | **66** | **9** | **19** | **26** |
| Financial profit | 47 | 73 | 44 | 44 | 52 |
| Financial costs | 15 | 7 | 23 | 15 | 15 |
| Equity-method gains (losses) | 0 | 0 | 0 | 0 | 0 |
| Other | -0 | -1 | -11 | -11 | -11 |
| **Pre-tax profit** | **244** | **315** | **241** | **278** | **309** |
| Taxes | 51 | 71 | 61 | 71 | 79 |
| Effective tax rate (%) | 21.1 | 22.7 | 25.4 | 25.6 | 25.6 |
| Profit from continuing operations | 193 | 243 | 180 | 207 | 230 |
| Profit from discontinued operations | 0 | 0 | 0 | 0 | 0 |
| **Net profit** | **193** | **243** | **180** | **207** | **230** |
| Net margin (%) | 33.1 | 38.4 | 25.0 | 26.0 | 27.2 |
| Net profit (controlling interests) | 149 | 187 | 131 | 153 | 170 |
| Net profit (non-controlling interests) | 44 | 56 | 49 | 54 | 60 |
| EBITDA | 222 | 261 | 253 | 288 | 311 |
| EBITDA margin (%) | 38.1 | 41.2 | 35.1 | 36.2 | 36.9 |
| EPS (parent-based) (KRW) | 6,915 | 8,708 | 6,106 | 7,226 | 8,113 |
| EPS (consolidated) (KRW) | 8,948 | 11,319 | 8,365 | 9,765 | 10,963 |
| Adjusted EPS (KRW)* | 6,664 | 7,570 | 6,525 | 7,543 | 8,413 |

## Balance sheet

| Year-end Dec 31 (KRWb) | 2023 | 2024 | 2025E | 2026E | 2027E |
|---|---|---|---|---|---|
| **Current assets** | **583** | **893** | **855** | **1,016** | **1,249** |
| Cash & equivalents | 298 | 546 | 525 | 680 | 894 |
| Accounts receivable | 56 | 60 | 67 | 69 | 73 |
| Inventories | 0 | 0 | 0 | 0 | 0 |
| Other current assets | 228 | 287 | 262 | 268 | 283 |
| **Fixed assets** | **705** | **753** | **956** | **958** | **938** |
| Investment assets | 7 | 5 | 55 | 55 | 56 |
| Tangible assets | 2 | 3 | 3 | 4 | 4 |
| Intangible assets | 636 | 717 | 872 | 872 | 852 |
| Other long-term assets | 60 | 28 | 26 | 26 | 26 |
| **Total assets** | **1,289** | **1,646** | **1,811** | **1,974** | **2,187** |
| **Current liabilities** | **63** | **57** | **82** | **84** | **89** |
| Accounts payable | 0 | 0 | 0 | 0 | 0 |
| Short-term debt | 0 | 0 | 0 | 0 | 0 |
| Other current liabilities | 63 | 57 | 82 | 84 | 89 |
| **Long-term liabilities** | **29** | **33** | **110** | **111** | **114** |
| Bonds & long-term debt | 0 | 0 | 0 | 0 | 0 |
| Other long-term liabilities | 29 | 33 | 110 | 111 | 114 |
| **Total liabilities** | **92** | **90** | **192** | **195** | **203** |
| **Owners of parent equity** | **872** | **1,131** | **1,163** | **1,269** | **1,414** |
| Capital stock | 9 | 11 | 11 | 11 | 11 |
| Capital surplus | 298 | 297 | 97 | 97 | 97 |
| Retained earnings | 531 | 702 | 997 | 1,116 | 1,261 |
| Other | 33 | 122 | 58 | 46 | 46 |
| **Non-controlling interests' equity** | **325** | **425** | **456** | **510** | **570** |
| **Total equity** | **1,197** | **1,556** | **1,619** | **1,779** | **1,984** |
| Net debt | -464 | -793 | -688 | -847 | -1,074 |

## Cash flow statement

| Year-end Dec 31 (KRWb) | 2023 | 2024 | 2025E | 2026E | 2027E |
|---|---|---|---|---|---|
| **Cash flow from operations** | **96** | **275** | **220** | **236** | **260** |
| Net profit | 193 | 243 | 180 | 207 | 230 |
| Non-cash profit and expenses | 43 | 29 | 66 | 69 | 70 |
| Depreciation | 8 | 8 | 8 | 9 | 9 |
| Amortization | 1 | 4 | 12 | 20 | 20 |
| Other | 35 | 16 | 46 | 40 | 41 |
| Changes in A/L from operating activities | -149 | 10 | 11 | 1 | 2 |
| **Cash flow from investments** | **-46** | **-33** | **-149** | **-35** | **-23** |
| Change in tangible assets | -1 | -2 | -3 | -9 | -9 |
| Change in financial assets | -114 | -59 | 38 | -5 | -14 |
| Other | 69 | 28 | -184 | -21 | 0 |
| **Cash flow from financing** | **-53** | **-43** | **-64** | **-47** | **-24** |
| Change in debt | -10 | -24 | 47 | 0 | 1 |
| Change in equity | 0 | -0 | -200 | 0 | 0 |
| Dividends | -10 | -17 | -24 | -23 | -25 |
| Other | -33 | -3 | 113 | -24 | 0 |
| Change in cash | -4 | 247 | -20 | 155 | 214 |
| Cash at beginning of year | 303 | 298 | 546 | 525 | 680 |
| Cash at end of year | 298 | 546 | 525 | 680 | 894 |
| **Gross cash flow** | **236** | **272** | **246** | **276** | **300** |
| **Free cash flow** | **95** | **273** | **217** | **227** | **252** |

## Financial ratios

| Year-end Dec 31 | 2023 | 2024 | 2025E | 2026E | 2027E |
|---|---|---|---|---|---|
| **Growth (%)** | | | | | |
| Sales | -5.7 | 8.8 | 13.6 | 10.7 | 5.9 |
| Operating profit | 16.0 | 16.6 | -6.7 | 11.7 | 8.9 |
| Net profit | nm | 26.1 | -26.1 | 15.0 | 11.1 |
| Adjusted EPS** | 542.2 | 13.6 | -13.8 | 15.6 | 11.5 |
| **Per-share data (KRW)** | | | | | |
| EPS (parent-based) | 6,915 | 8,708 | 6,106 | 7,226 | 8,113 |
| EPS (consolidated) | 8,948 | 11,319 | 8,365 | 9,765 | 10,963 |
| Adjusted EPS** | 6,664 | 7,570 | 6,525 | 7,543 | 8,413 |
| BVPS | 44,632 | 57,067 | 60,307 | 66,565 | 75,014 |
| DPS (common) | 846 | 1,200 | 1,200 | 1,320 | 1,412 |
| **Valuations (x)** | | | | | |
| P/E*** | 6.0 | 7.1 | 8.2 | 7.2 | 6.4 |
| P/B*** | 0.9 | 0.9 | 0.9 | 0.8 | 0.7 |
| EV/EBITDA | 3.3 | 3.0 | 3.6 | 2.8 | 2.1 |
| **Ratios (%)** | | | | | |
| ROE | 18.6 | 18.7 | 11.4 | 12.6 | 12.7 |
| ROA | 15.3 | 16.6 | 10.4 | 10.9 | 11.0 |
| ROIC | 28.1 | 26.0 | 20.5 | 20.9 | 23.0 |
| Payout ratio | 11.1 | 12.7 | 17.6 | 16.3 | 15.7 |
| Dividend yield (common) | 2.1 | 2.2 | 2.2 | 2.4 | 2.6 |
| Net debt to equity | -38.7 | -51.0 | -42.5 | -47.6 | -54.1 |
| Interest coverage (x) | 92.8 | 106.7 | 137.6 | 144.3 | 155.0 |

Note: *Excluding one-off items
**Fully diluted, excluding one-off items
***From companies subject to equity-method valuation

Source: Company data, Samsung Securities estimates

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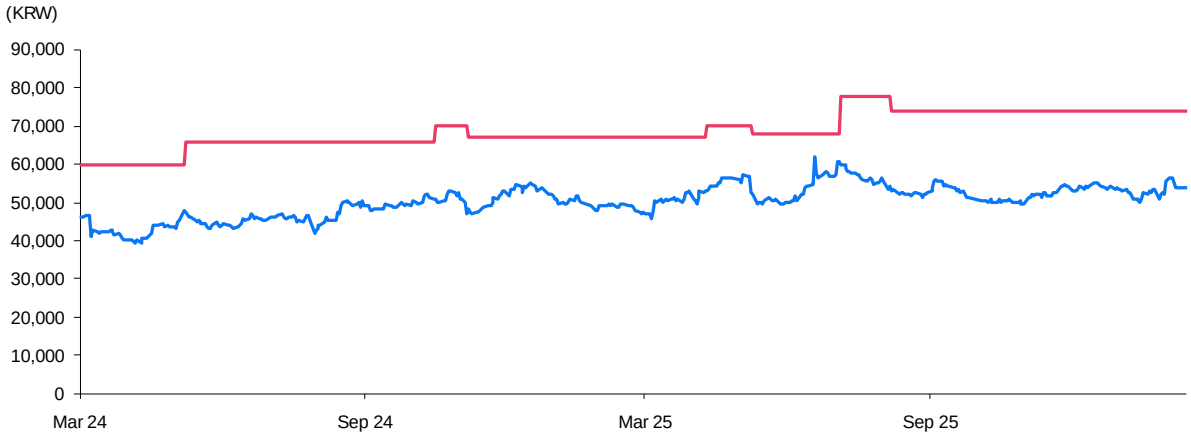
## Target price changes in past two years




## Rating changes over past two years (adjusted share prices)

| Date | 2024/2/15 | 5/14 | 10/22 | 11/13 | 2025/4/16 | 5/15 | 7/11 | 8/13 |
|---|---|---|---|---|---|---|---|---|
| Recommendation | BUY | BUY | BUY | BUY | BUY | BUY | BUY | BUY |
| Target price (KRW) | 60000 | 66000 | 70000 | 67000 | 70000 | 68000 | 78000 | 74000 |
| Gap* (average) | -27.16 | -29.12 | -26.96 | -24.57 | -20.71 | -21.18 | -27.58 | |
| (max or min)** | -18.75 | -20.76 | -24.00 | -17.61 | -18.43 | -8.68 | -23.08 | |

Note: * [(average, maximum, or minimum share price over duration of target price minus target price) / target price] x 100%
** Maximum/minimum share price if new target is higher/lower than market close on the business day prior to target price change

### Samsung Securities uses the following investment ratings*

**Company**

| | |
|---|---|
| **BUY** | Expected to increase in value by 15% or more within 12 months and is highly attractive within sector |
| **HOLD** | Expected to increase/decrease in value by less than 15% within 12 months |
| **SELL** | Expected to decrease in value by 15% or more within 12 months |

**Industry**

| | |
|---|---|
| **OVERWEIGHT** | Expected to outperform market by 5% or more within 12 months |
| **NEUTRAL** | Expected to outperform/underperform market by less than 5% within 12 months |
| **UNDERWEIGHT** | Expected to underperform market by 5% or more within 12 months |

* Note: Effective Jul 27, 2023, BUY, HOLD, and SELL criteria are based on expectations of share-price moves of 15% or more within 12 months

**Percentage of ratings in 12 months prior to 2025.12.31**

BUY(85.8%)·HOLD(14.2%)·SELL(0%)

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