COMPANY UPDATE

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JYP Entertainment (035900)

Enjoying balanced growth

- We now expect JYP Entertainment to report a 4Q25 operating profit of KRW34.5b, down 6.5% y-y and missing FnGuide consensus.
- We foresee steady growth from key artists (including Twice and Stray Kids) as well and gradual growth from new acts.

WHAT'S THE STORY?

4Q25 preview–To miss consensus: We now expect JYP Entertainment's 4Q25 results to show consolidated sales up 3.1% y-y to KRW205.3b but operating profit down 6.5% y-y to KRW34.5b), the latter falling slightly short of FnGuide consensus. We estimate that album and digital music sales rose 6.4% y-y to KRW80.6b, led by: 1) a y-y increase in album sales volumes, including 2.78m units by Stray Kids, 680,000 units by NMIXX, 410,000 units by ITZY, 390,000 units by Twice, and 360,000 units by NEXZ; 2) NMIXX's strong performance on major music charts; and 3) OST revenue from *K-Pop Demon Hunters*. The concert segment likely benefited from a high number of domestic performances (recognized as total revenue; including two "encore performances" from Stray Kids at the Incheon Asiad Main Stadium, as well as shows by Twice, NiziU, NMIXX, and DAY6). Merchandise revenue was likely driven by key artists' tour-related products, pop-up store products, and collaborations such as Stray Kids with *Zootopia 2* merchandise (see charts 3 and 4).

(Continued on the next page)

AT A GLANCE

BUY

Target price	KRW94,000	38.2%
Current price	**KRW68,000**	
Market cap	KRW2.4t/USD1.6b	
Shares (float)	35,532,492 (77.3%)	
52-week high/low	KRW85,100/KRW57,400	
Avg daily trading value (60-day)	KRW31.5b/ USD21.4m	

ONE-YEAR PERFORMANCE

	1M	6M	12M
JYP Entertainment (%)	-2.9	-9.6	-8.5
Vs Kosdaq (%pts)	-7.0	-24.2	-30.9

KEY CHANGES

(KRW)	New	Old	Diff
Recommend.	BUY	BUY	
Target price	94,000	99,000	-5.1%
2025E EPS	4,493	4,514	-0.5%
2026E EPS	3,714	3,813	-2.6%

SAMSUNG vs THE STREET

No of estimates	17
Target price	97,118
Recommendation	4.0

※ Rating: 4 < → BUY, 3 = HOLD, 2 > → SELL

SUMMARY FINANCIAL DATA

(KRWb)	2024	2025E	2026E	2027E
Revenue	602	795	822	886
Operating profit	128	148	170	186
Net profit (adj)	98	160	132	144
EPS (adj) (KRW)	2,751	4,493	3,714	4,044
EPS (adj) growth (% y-y)	-7.4	63.3	-17.3	8.9
EBITDA margin (%)	23.8	20.1	21.9	21.9
ROE (%)	22.4	29.1	19.6	18.2
P/E (adj) (x)	25.4	16.2	18.3	16.8
P/B (x)	4.8	3.9	3.1	2.6
EV/EBITDA (x)	16.0	14.0	10.9	9.4
Dividend yield (%)	0.8	1.0	0.9	1.0

Source: Company data, Samsung Securities estimates

2026 outlook: Twice, currently on their sixth world tour, are scheduled to perform 78 shows in 2026, implying that revenue from concerts and merchandise will continue well into 1H. Stray Kids announced plans for a new tour in 2026 through a video entitled *Step Out 2026*. We expect it to begin in 2H. NMIXX, embarking on their first solo world tour, should remain on a steady growth trajectory through the expansion of their global fandom. New artists such as NEXZ and KickFlip should gradually expand their fan bases through live tours and fan concerts.

Maintaining BUY: We expect JYP Entertainment to continue to put in stable performances, with rising artist recognition driving balanced growth across concerts, music, and ad revenue. That said, we lower our target price to KRW94,000 (based on 25x forward P/E), reflecting a 3% cut to our EPS forecasts to account for our conservative assumptions regarding Stray Kids' tour revenue in 2026.

Table 1. Quarterly results and forecasts

(KRWb)	4Q24	3Q25	4Q25E	Chg (% q-q)	Chg (% y-y)	Consensus	Diff (%)
Sales	199.1	232.6	205.3	-11.7	3.1	196.9	4.3
Operating income	36.9	40.8	34.5	-15.4	-6.5	36.4	-5.2
Operating margin (%)	18.5	17.5	16.8	-0.7	-1.7	18.5	-1.7
Pre-tax income	42.6	42.7	35.5	-16.8	-16.6	40.9	-13.2
Net profit (controlling)	25.9	27.1	26.8	-1.3	3.3	28.6	-6.4

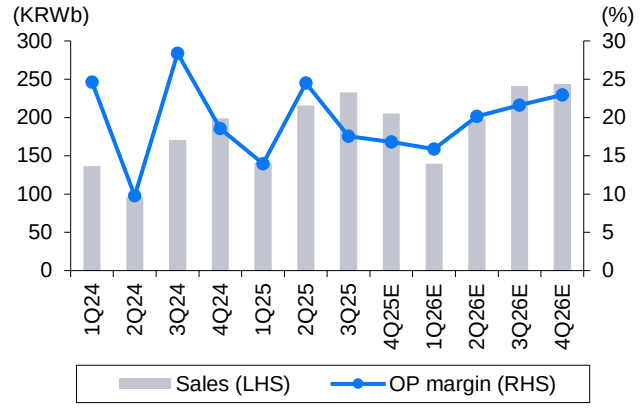
Source: Company data, FnGuide, Samsung Securities

Table 2. Results and forecasts

(KRWb)	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25E	1Q26E	2Q26E	3Q26E	4Q26E	2023	2024	2025E	2026E
Sales	**136.5**	**95.7**	**170.5**	**199.1**	**140.8**	**215.8**	**232.6**	**205.3**	**139.8**	**197.5**	**241.3**	**243.6**	**566.5**	**601.8**	**794.6**	**822.1**
Albums	46.7	26.4	68.3	75.8	44.7	38.6	80.4	80.6	25.8	61.0	73.9	90.3	262.8	217.2	244.2	251.0
Management	42.0	31.2	35.9	55.9	39.5	83.0	87.2	61.7	53.0	68.0	77.0	82.6	105.8	165.0	271.4	280.5
Concerts	29.4	14.0	22.1	38.0	21.7	62.0	63.3	36.5	31.9	46.1	53.3	56.1	63.2	103.6	183.5	187.4
Ads	7.9	9.2	8.4	8.8	9.0	11.3	12.8	13.1	12.0	11.8	12.9	13.8	28.4	34.3	46.2	50.5
Appearances	4.7	7.9	5.4	9.1	8.8	9.7	11.1	12.1	9.0	10.1	10.8	12.6	14.3	27.1	41.7	42.6
Merchandise	23.9	14.7	50.2	43.9	32.7	66.9	40.0	35.6	37.0	43.4	44.9	40.8	114.6	132.6	175.1	166.1
Others	23.9	23.5	16.0	23.5	23.9	27.4	25.1	27.4	24.0	25.1	45.5	29.9	83.3	86.9	103.7	124.5
COGS	75.8	62.4	86.6	120.5	89.1	125.7	155.3	129.6	82.3	120.7	151.2	148.1	298.2	345.4	499.6	502.3
Gross profit	**60.7**	**33.3**	**83.9**	**78.6**	**51.7**	**90.2**	**77.3**	**75.8**	**57.5**	**76.8**	**90.1**	**95.4**	**268.3**	**256.4**	**295.0**	**319.8**
SG&A costs	27.1	23.9	35.5	41.7	32.1	37.3	36.5	41.3	35.3	37.0	38.0	39.5	98.8	128.1	147.2	149.8
Operating profit	**33.6**	**9.3**	**48.4**	**36.9**	**19.6**	**52.9**	**40.8**	**34.5**	**22.2**	**39.7**	**52.1**	**55.9**	**169.4**	**128.3**	**147.8**	**170.0**
Operating margin (%)	24.6	9.8	28.4	18.5	13.9	24.5	17.5	16.8	15.9	20.1	21.6	23.0	29.9	21.3	18.6	20.7
Non-operating gains (losses)	5.3	-3.4	0.4	5.7	77.4	-4.5	1.9	1.0	2.8	3.0	4.5	3.2	-13.8	7.9	75.7	13.5
Pre-tax profit	38.9	5.9	48.8	42.6	97.0	48.4	42.7	35.5	25.1	42.7	56.7	59.1	155.7	136.2	223.6	183.5
Net profit (controlling)	**31.7**	**1.4**	**38.7**	**25.9**	**69.4**	**36.4**	**27.1**	**26.8**	**18.1**	**30.7**	**40.7**	**42.4**	**105.5**	**97.8**	**159.7**	**132.0**
Growth (% y-y)																
Sales	**15.6**	**-36.9**	**22.1**	**26.8**	**3.1**	**125.5**	**36.5**	**3.1**	**-0.7**	**-8.5**	**3.7**	**18.6**	**63.8**	**6.2**	**32.0**	**3.5**
Albums	-10.0	-69.6	18.4	13.8	-4.4	46.3	17.6	6.4	-42.3	58.2	-8.0	12.0	50.4	-17.3	12.4	2.8
Management	195.9	28.4	45.2	31.3	-6.0	166.2	142.9	10.4	34.1	-18.1	-11.7	33.8	83.5	56.0	64.5	3.3
Concerts	335.1	-3.1	87.6	26.0	-26.3	342.3	186.8	-4.1	47.2	-25.7	-15.9	53.9	157.0	63.9	77.2	2.1
Ads	46.9	29.4	3.6	13.7	14.6	22.4	52.1	49.0	32.8	4.4	1.2	5.3	30.1	21.0	34.7	9.3
Guarantees	127.3	194.4	12.0	95.0	86.1	22.1	104.4	33.8	2.8	4.4	-2.5	4.1	26.6	90.2	53.6	2.2
Appearances	-13.2	-32.5	57.6	31.2	37.1	355.9	-20.5	-18.9	13.2	-35.2	12.3	14.8	134.6	15.8	32.0	-5.2
Others	-2.2	23.0	-36.9	62.7	-0.0	16.5	56.9	16.5	0.5	-8.3	81.3	9.0	28.8	4.3	19.4	20.0
COGS	31.1	-21.4	18.9	36.8	17.5	101.2	79.3	7.5	-7.6	-4.0	-2.6	14.3	57.5	15.8	44.6	0.5
Gross profit	**0.8**	**-54.0**	**25.5**	**14.0**	**-14.8**	**171.1**	**-7.8**	**-3.5**	**11.2**	**-14.9**	**16.5**	**25.9**	**71.4**	**-4.4**	**15.1**	**8.4**
SG&A costs	48.9	-10.2	54.3	34.2	18.4	55.8	3.0	-0.9	9.9	-0.6	4.0	-4.3	64.9	29.6	14.9	1.8
Operating profit	**-20.0**	**-79.6**	**10.4**	**-2.6**	**-41.6**	**466.3**	**-15.7**	**-6.5**	**13.2**	**-24.9**	**27.8**	**62.1**	**75.4**	**-24.3**	**15.3**	**15.0**
Operating margin (%pts)	-11.0	-20.4	-3.0	-5.6	-10.7	14.8	-10.9	-1.7	2.0	-4.4	4.1	6.2	2.0	-8.6	-2.7	2.1
Non-operating gains (losses)	-50.3	nm	-10.9	nm	1,370.7	nm	355.2	-82.7	-96.3	nm	141.1	223.4	nm	nm	859.2	-82.2
Pre-tax profit	-26.1	-85.0	10.2	118.7	149.5	720.6	-12.6	-16.6	-74.2	-11.8	32.8	66.6	65.4	-12.5	64.2	-17.9
Net profit (controlling)	**-23.6**	**-94.4**	**12.2**	**562.7**	**118.9**	**2,445.7**	**-30.0**	**3.3**	**-73.9**	**-15.7**	**50.1**	**58.6**	**56.3**	**-7.3**	**63.3**	**-17.3**

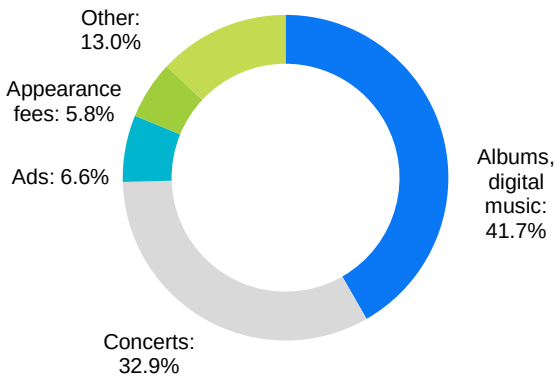
Source: Company data, Samsung Securities

Chart 1. Sales and operating margin



Source: Company data, Samsung Securities

Chart 2. Sales, by segment (3Q25)



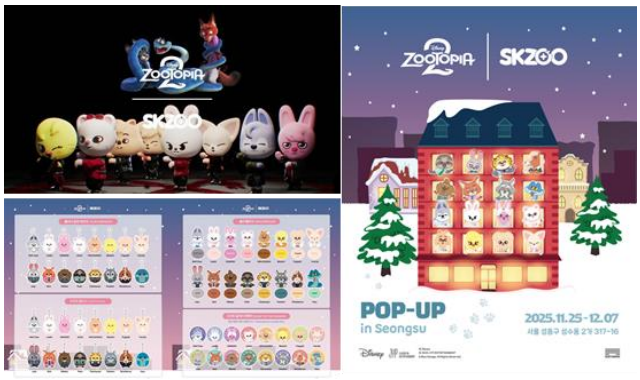
Source: Company data, Samsung Securities

Table 3. Album sales: 4Q25 vs 4Q24

4Q25				4Q24			
Rank	**Artists**	**Key album**	**Sales (units)**	**Rank**	**Artists**	**Key album**	**Sales (units)**
1	Stray Kids	Total	2,784,061	1	Stray Kids	Total	2,282,574
		DO IT	2,314,271			Hop	2,041,231
2	NMIXX	Total	678,376	2	TWICE	Total	936,926
		Blue Valentine	538,919			Strategy	864,316
3	ITZY	Total	413,045	3	ITZY	Total	705,440
		TUNNEL VISION	325,980			Gold	674,761
4	TWICE	Total	389,713	4	NEXZ	Total	164,619
		TEN: The Story Goes On	330,006			Nallina	147,839
5	NEXZ	Total	360,176	5	Xdinary Heroes	Total	97,048
		Beat-Boxer	285,828			LIVE and FALL	85,272
Total			**4,757,607**				**4,250,713**

Note: Based on Circle Chart Top 100 / Source: Company data, Circle Chart, Samsung

Chart 3. Stray Kids with *Zootopia 2* merchandise



Source: Company data, Samsung Securities

Chart 4. Twice and Nmixx's world tour pop-up store

Source: Company data, Samsung Securities

Table 4. Albums launches and concerts scheduled for 2025 and 2026

Artists	Album	Release date	Category	Sales (units)*
ITZY	Collector	Oct 8	Japanese 2nd EP	
Twice	TEN: The story Goes On	Oct 10	10th anniversary special album	353,244
Nmixx	Blue valentine	Oct 13	1st album	678,376
Xdinary Heroes	LXVE to DEATH	Oct 24	7th EP	93,316
NEXZ	Beat-boxer	Oct 27	3rd EP	353,336
Park Jinyoung	Happy Hour	Nov 5	Digital single	
ITZY	Tunnel vision	Nov 10	11th EP	413,045
Girlset*	Little Miss	Nov 14	Digital single	
NiziU	New Emotion	Nov 19	Japanese 3rd album	
Stray Kids	Do It	Nov 21	SKZ it tape	2,573,075
Wooyoung (2PM)	3650.zip	Nov 26	Japanese 1st best album	
CIIU	Like U	Dec 22	Chinese digital single	
KickFlip	From KickFlip, To WeFlip	Jan 20, 2026	Digital single	
Dodree**	Just like a dream	Jan 21, 2026	Digital single	
Misamo (twice)	Play	Feb 4, 2026	Japanese 1st album	
Yuna (Itzy)	TBD	1Q26	Solo debut album	

Artists	Country	Concert/fan meeting	Dates	Cities	Sessions
NiziU	Japan	Niziu Live With U	Oct 2-Nov 23	16 Japanese cities	22
Twice	Global	This Is For	Oct 4-Dec 14	6 Asian cities, 2 Australian cities	14
Day6	Vietnam	The Decade	Oct 18	Hochimin	1
Twice	Korea	(Fan Meeting) 10ve Universe	Oct 18	Seoul	1
Stray Kids	Korea	Dominate	Oct 18-19	Incheon	2
NexZ	Korea	One Beat	Oct 25-26	Seoul	2
Xdinary Heroes	Korea	Beautiful Mind	Nov 21-23	Seoul	3
Woo young (2PM)	Japan	Half half	Nov 29-Dec 28	Tokyo, Hyogo	2
Nmixx	Korea	Zero Frontier	Nov 29-30	Seoul	2
Park Jinyoung	Korea	Half Hour	Dec 13-14	Seoul	2
Day6	Korea	The Present	Dec 19-21	Seoul	3
NexZ	Asia	One Beat	Jan 3	Taipei	1
Twice	Global	This Is For	Jan 9-Mar 31, 2026	15 US cities	29
KickFlip	Korea	(Fan-con) From Kickflip, To WeFlip	Jan 17-Feb 28	5 Korean cities	12
Day6	Asia	The DECADE	Jan 17-Jan 31	3 Korean cities, 3 Asia cities	11
NiziU	Japan	Niziu Live With U 2026	Feb 14 – Mar 29	5 Japanese cities	12
Itzy	Korea	Tunnel Vision	Feb 13-15	Seoul	3
Wooyoung (2PM)	Asia	Half Half	Mar 8	Taipei	1
Nmixx	Global	Zero Frontier	Mar 17-31	5 European cities, 2 US cities	7
Nmixx	US	Zero Frontier	Apr 2-9	4 US cities	4
Twice	Global	This Is For	Apr 3- Jun 4	6 US cities, 1 Japanese cities, 8 European cities	23
Itzy	Global	Tunnel Vision	Apr 17-Jun 27	3 Australian cities, 3 Asian cities	7
Day6	Asia	The Decade	Apr 25-Jun 21	2 Japanese cities, Busan	6
Itzy	Asia	Tunnel Vision	Jul 4-11	Bangkok, Manila	2
2PM	Japan	Japan 15th anniversary concert	TBD	Japan	TBD

Note: Sales volume based on Circle Chart Top 100 on Dec 31, 2025;
*Vcha has reduced its lineup from six members to four and rebranded as Girlset;
**Dodree is artist of subsidiary Innit entertainment

Source: Local media, Company data, Circle Chart, Hanteo Chart, Samsung Securities

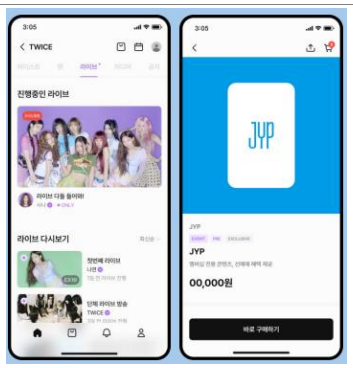
Chart 5. Growth strategy <Album>: high value-added album

Source: Company data, Netflix, Samsung Securities

Chart 6. Growth strategy <MD>: enhance global partnership

Source: Company data, Netflix, Samsung Securities

Chart 7. Growth strategy <Platform>: paid subscription-based membership service



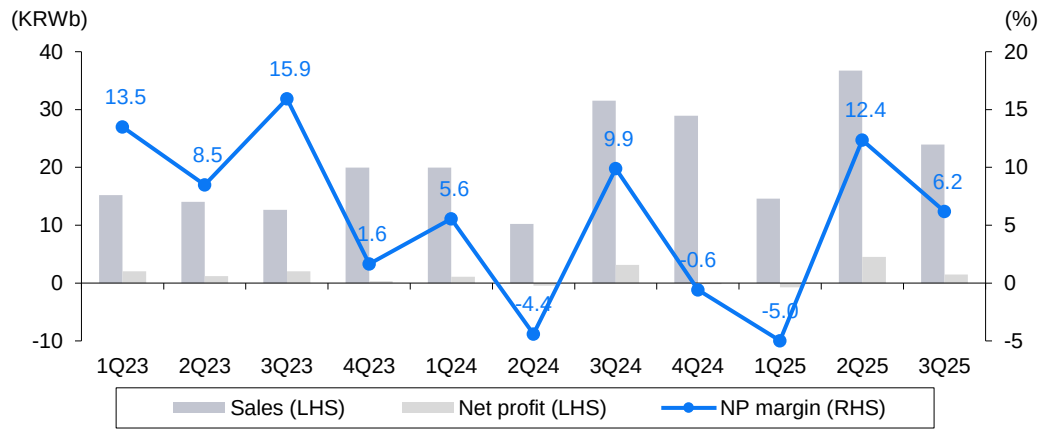
Source: Company data, Netflix, Samsung Securities

Table 5. Subsidiaries: Quarterly results

Company	(KRWb)	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25
JYP Japan	Sales	22.3	24.8	33.2	22	38.7	18.7	35.0	53.1	41.3	44.0	41.4
	Net income	8.8	-3.1	7.6	-2.9	7.0	-1.3	6.4	3.1	5.5	1.9	3.6
Blue Garage	Sales	15.2	14.0	12.6	20	20.0	10.3	31.6	28.9	14.6	36.7	24.0
	Net income	2.1	1.2	2.0	18.7	1.1	-0.5	3.1	-0.2	-0.7	4.5	1.5
JYP USA	Sales	-	-	0.0	1.9	0.8	0.7	0.4	0.7	0.7	0.6	0.4
	Net income	-0.5	-2.3	-1.5	-1.1	-1.0	-0.2	-1.0	-0.6	-0.4	-0.6	-1.5
JYP Publishing	Sales	4.9	1.4	3.9	4.6	2.1	2.2	2.3	2.7	2.6	3.2	-
	Net income	1.0	0.6	-1.2	0.8	0.1	1.4	-0.9	-0.9	0.1	0.4	-
JYP Partners	Sales	-	-	-	-	-	-	-	-	-	-	0.0
	Net income	0.0	-0.1	-0.2	-0.2	-0.2	-0.1	-0.1	-0.1	-0.2	-0.2	-0.2

Source: Company data, Samsung Securities

Chart 8. Blue Garage: Quarterly sales and net profit



Note: 3Q25 sales of KRW24b and 3Q25 OPM of 7%; 1Q-3Q25 OPM around 8.8%
Source: Company data, Samsung Securities

Table 6. Twice: World tour 'This Is For'

2023-2024 world tour 'Ready To Be'			2025-2026 World tour 'This Is For'		
Dates	**Location**	**Sessions**	**Dates**	**Location**	**Sessions**
Apr 15-16, 2023	Seoul	2	Jul 19-20, 2025	Incheon	2
May 2-3	Sydney	2	Jul 26-27	Osaka	2
May 6-7	Melbourne	2	Aug 23-24	Aichi	2
May 13-14	Osaka	2	Aug 30-31	Fukuoka	2
May 20-21	Tokyo	2	Sep 16-17	Tokyo	2
Jun 10	LA	1	Sep 27-28	Macao	2
Jun 12-13	Oakland	2	Oct 4	Bulacan	1
Jun 16	Seattle	1	Oct 11-12	Singapore	2
Jun 21	Dallas	1	Oct 205	Kuala Lumpur	1
Jun 24-25	Huston	2	Nov 1-2	Sydney	2
Jun 28-29	Chicago	2	Nov 8-9	Melbourne	2
Jul 2-3	Toronto	2	Nov 22-23	Gashing	2
Jul 6	New York	1	Dec 6-7	Hongkong	2
Jul 9	Atlanta	1	Dec 13-14	Bangkok	2
Sep 2-3	Singapore	2	Jan 9-10, 2026	Vancouver	2
Sep 7-8	London	2	Jan 13-14	Seattle	2
Sep 11	Paris	1	Jan 17-18	Oakland	2
Sep 13-14	Berlin	2	Jan 21-25	LA	4
Sep 23-24	Bangkok	2	Jan 28	Phoenix	1
Sep 30-Oct 1	Bulacan	2	Jan 31-Feb 1	Dallas	2
Nov 4	Melbourne	1	Feb 13-14	Washington D.C	2
Dec 16-17	Nagoya	2	Feb 18-21	New York	3
Dec 23	Jakarta	1	Feb 24	Philadelphia	1
Dec 27-28	Fukuoka	2	Feb 27	Atlanta	1
Feb 2-3, 2024	Mexico City	2	Mar 3	Montreal	1
Feb 6-7	Sao Paulo	2	Mar 6-7	Hamilton	2
Mar 16	Las Vegas	1	Mar 21	Taipei	1
Jul 13-14	Osaka	2	Mar 27-28	Orlando	2
Jul 20-21	Tokyo	2	Mar 31	Charlotte	1
Jul 27-28	Yokohama	2	Apr 3-4	Boston	2
			Apr 6-7	Chicago	2
			Apr 10	Detroit	1
			Apr 12	Saint Paul	1
			Apr 14	Denver	1
			Apr 17-18	Ostin	2
			Apr 25-28	Tokyo	3
			May 9	Lisbon	1
			May 12	Barcelona	1
			May 16-17	Paris	2
			May 20	Torino	1
			May 23	Berlin	1
			May 26	Cologne	1
			May 30-31	Amsterdam	2
			Jun 3-4	London	2
Total 51 concerts			Total 78+ concerts		

Source: Local media, Samsung Securities

Table 7. Stray Kids' world tour since debuting

Category	Tour	Date	Sessions	Details
1st world tour	District 9: Unlock	Nov 23, 2019 – Feb 16, 2020	10	Concerts canceled since mid-Feb due to Fandemic
Online concert	Unlock: Go Live in Life	Nov 22, 2020	1	Beyond Live online concert
2nd world tour	Maniac	Apr 29, 2022 – Apr 2, 2023	42	
*Japan dome tour	5-Star Dome Tour 2023	Aug 16 – Oct 29, 2023	10	
3rd world tour	dominATE	Aug 24, 2024 – Jul 30, 2025	54	56 sessions in 35 cities (include additional concert)
*additional concert	dominATE: CelebrATE	Oct 18-19, 2025	2	
2026 new tour	TBD	TBD		Mentioned new tour on 'Step Out 2026' video

Source: Company data, Samsung Securities

Table 8. Dividend policy

Category	Details
Current policy (2023-2025)	- To enhance shareholder value, we have maintained a dividend payout ratio of 16-18% (based on consolidated net profit) every year since 2018, considering the financial situation, the business environment, and our investments - We are planning to construct new facilities to enhance artist development and business advancement - Therefore, considering our capex plans, our dividend policy for the next three years is: - To maintain a dividend payout ratio of 15-20% (based on annual consolidated net profit)
Future policy	- Given our facility construction plans, we intend to disclose a new dividend policy after 2025 - We will strive to enhance shareholder returns and value through a stable and visible dividend policy

Source: Company data, Samsung Securities

Table 9. Artist lineup

Artist	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025E	2026E
2PM				Contract renewal						Contract renewal		
Day6	Debut							Contract renewal			Contract renewal	
Twice	Debut							Contract renewal				
Stray Kids				Debut							Contract renewal	
Boy Story (China)				Debut							Contract renewal	
Itzy					Debut							Contract renewal
NiziU (Japan)						Debut						
Xdinary Heroes							Debut					
Nmixx								Debut				
Girlset (US)										Debut		
NexZ (Japan)										Debut		
KickFlip											1Q25 debut	
CIIU (China)											3Q25 debut	
New Project												2026 debut
L2K (Latin)												2026 debut

Source: Company data, Samsung Securities

Table 10. Revisions to 2025 and 2026 forecasts

(KRWb)	2025E			2026E		
	Old	New	Chg (%)	Old	New	Chg %
Sales	784.7	794.6	1.3	830.5	822.1	-1.0
Operating profit	149.3	147.8	-1.0	177.9	170.0	-4.4
Operating margin (%, %pts)	19.0	18.6	-0.4	21.4	20.7	-0.7
Pre-tax profit	224.5	223.6	-0.4	188.5	183.5	-2.6
Net profit (controlling)	160.4	159.7	-0.5	135.5	132.0	-2.6

Source: Samsung Securities

Income statement

Year-end Dec 31 (KRWb)	2023	2024	2025E	2026E	2027E
Sales	**567**	**602**	**795**	**822**	**886**
Cost of goods sold	298	345	500	502	546
Gross profit	**268**	**256**	**295**	**320**	**340**
Gross margin (%)	47.4	42.6	37.1	38.9	38.3
SG&A expenses	99	128	147	150	154
Operating profit	**169**	**128**	**148**	**170**	**186**
Operating margin (%)	29.9	21.3	18.6	20.7	21.0
Non-operating gains (losses)	**-14**	**8**	**76**	**13**	**14**
Financial profit	6	14	14	18	18
Financial costs	18	5	10	6	5
Equity-method gains (losses)	4	3	75	4	4
Other	-6	-4	-3	-2	-3
Pre-tax profit	**156**	**136**	**224**	**184**	**200**
Taxes	51	38	64	51	56
Effective tax rate (%)	32.5	28.2	28.6	28.0	28.0
Profit from continuing operations	105	98	160	132	144
Profit from discontinued operations	0	0	0	0	0
Net profit	**105**	**98**	**160**	**132**	**144**
Net margin (%)	18.5	16.2	20.1	16.1	16.3
Net profit (controlling interests)	105	98	160	132	144
Net profit (non-controlling interests)	-0	-0	-0	0	0
EBITDA	180	143	160	180	194
EBITDA margin (%)	31.9	23.8	20.1	21.9	21.9
EPS (parent-based) (KRW)	2,971	2,751	4,493	3,714	4,044
EPS (consolidated) (KRW)	2,958	2,750	4,490	3,716	4,053
Adjusted EPS (KRW)*	2,971	2,751	4,493	3,714	4,044

Balance sheet

Year-end Dec 31 (KRWb)	2023	2024	2025E	2026E	2027E
Current assets	**369**	**362**	**553**	**676**	**820**
Cash & equivalents	217	191	326	441	567
Accounts receivable	15	49	65	67	72
Inventories	24	14	19	20	21
Other current assets	112	108	143	148	159
Fixed assets	**203**	**317**	**328**	**322**	**321**
Investment assets	97	105	128	132	140
Tangible assets	56	140	133	127	122
Intangible assets	41	60	55	51	48
Other long-term assets	9	12	12	12	12
Total assets	**572**	**679**	**881**	**998**	**1,141**
Current liabilities	**154**	**175**	**231**	**239**	**257**
Accounts payable	38	57	76	78	84
Short-term debt	0	0	0	0	0
Other current liabilities	117	117	155	160	173
Long-term liabilities	**19**	**21**	**26**	**27**	**28**
Bonds & long-term debt	0	0	0	0	0
Other long-term liabilities	19	21	26	27	28
Total liabilities	**173**	**196**	**257**	**266**	**286**
Owners of parent equity	**394**	**479**	**620**	**728**	**851**
Capital stock	18	18	18	18	18
Capital surplus	78	79	79	79	79
Retained earnings	311	390	531	639	762
Other	-13	-8	-9	-9	-9
Non-controlling interests' equity	**4**	**4**	**4**	**4**	**5**
Total equity	**398**	**483**	**624**	**732**	**855**
Net debt	-252	-207	-350	-466	-594

Cash flow statement

Year-end Dec 31 (KRWb)	2023	2024	2025E	2026E	2027E
Cash flow from operations	**151**	**89**	**185**	**144**	**157**
Net profit	105	98	160	132	144
Non-cash profit and expenses	74	52	73	57	58
Depreciation	6	9	7	6	5
Amortization	5	6	5	4	3
Other	63	38	61	47	50
Changes in A/L from operating activities	15	-7	13	2	4
Cash flow from investments	**-61**	**-100**	**-14**	**-2**	**-5**
Change in tangible assets	-12	-87	0	0	0
Change in financial assets	-34	21	-14	-2	-5
Other	-14	-33	0	-0	0
Cash flow from financing	**-13**	**-22**	**-16**	**-24**	**-20**
Change in debt	6	-1	1	0	0
Change in equity	1	1	0	0	0
Dividends	-12	-19	-18	-24	-21
Other	-8	-3	0	-0	0
Change in cash	78	-27	135	116	126
Cash at beginning of year	140	217	191	326	441
Cash at end of year	217	191	326	441	567
Gross cash flow	**179**	**150**	**232**	**189**	**202**
Free cash flow	**139**	**2**	**185**	**144**	**157**

Financial ratios

Year-end Dec 31	2023	2024	2025E	2026E	2027E
Growth (%)					
Sales	63.8	6.2	32.0	3.5	7.8
Operating profit	75.4	-24.3	15.3	15.0	9.3
Net profit	55.6	-7.0	63.3	-17.2	9.1
Adjusted EPS**	56.3	-7.4	63.3	-17.3	8.9
Per-share data (KRW)					
EPS (parent-based)	2,971	2,751	4,493	3,714	4,044
EPS (consolidated)	2,958	2,750	4,490	3,716	4,053
Adjusted EPS**	2,971	2,751	4,493	3,714	4,044
BVPS	11,897	14,445	18,708	21,968	25,680
DPS (common)	574	534	724	624	684
Valuations (x)					
P/E***	34.1	25.4	16.2	18.3	16.8
P/B***	8.5	4.8	3.9	3.1	2.6
EV/EBITDA	18.6	16.0	14.0	10.9	9.4
Ratios (%)					
ROE	30.4	22.4	29.1	19.6	18.2
ROA	21.4	15.6	20.5	14.1	13.5
ROIC	206.2	80.6	63.8	81.8	96.5
Payout ratio	18.0	18.1	15.0	15.7	15.8
Dividend yield (common)	0.6	0.8	1.0	0.9	1.0
Net debt to equity	-63.3	-42.9	-56.0	-63.7	-69.4
Interest coverage (x)	640.8	635.2	706.1	753.5	799.4

Note: *Excluding one-off items
**Fully diluted, excluding one-off items
***From companies subject to equity-method valuation

Source: Company data, Samsung Securities estimates

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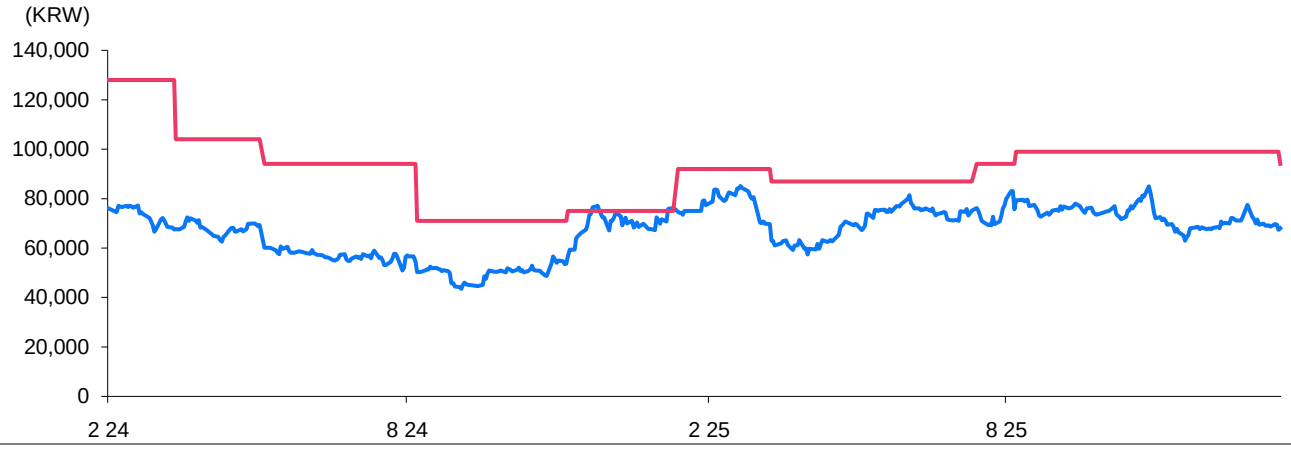

Rating changes over past two years (adjusted share prices)

Date	2024/1/17	3/20	5/13	8/14	11/14	2025/1/20	3/18	7/21	8/14	2026/1/23
Recommendation	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY	BUY
Target price (KRW)	128000	104000	94000	71000	75000	92000	87000	94000	99000	94000
Gap* (average)	-41.07	-34.65	-39.49	-29.35	-5.93	-14.83	-19.99	-21.19	-26.40	
(max or min)**	-33.91	-30.29	-35.53	-20.14	2.80	-7.50	-6.44	-11.60	-14.14	

Note: * [(average, maximum, or minimum share price over duration of target price minus target price) / target price] x 100%
** Maximum/minimum share price if new target is higher/lower than market close on the business day prior to target price change

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